



simpco

Ida Grove, IA

2017-2018 Comprehensive Plan

Acknowledgements & Contributors

Thank you to the following elected officials, staff and community partners that participated in the development of the 2017 Ida Grove Comprehensive Plan. Thank you to the community members who attended the Comprehensive Plan public meeting and completed the community survey and provided comments.

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DRAFT

INTRODUCTION

Comprehensive Plan Purpose

The 2017-18 Comprehensive Plan of the City of Ida Grove is intended to serve as an advisory document that outlines the city's vision. The purpose of this comprehensive plan is to provide a current inventory of community resources and a thoughtful statement of the community's vision and goals for the future. This comprehensive plan includes comprehensive analysis of the following planning topics: Housing, Economic Development, Transportation, Community Facilities and Services, Land Use, and Natural Resources. The comprehensive plan document provides legal justification for community decisions and ensures that local policies are in step with those of state, regional, and federal planning best practices. The plan can inform grant applications and leverage funding for community projects. The plan process incorporated public participation and facilitates intergovernmental collaboration through review and consideration of neighboring jurisdictions policy and plans.

Iowa Smart Planning

In 2010, Iowa's legislation passed the Iowa Smart Planning Act that encourages communities to incorporate ten smart planning principles when drafting a comprehensive plan. The ten (10) smart planning principles listed below are intended to produce greater economic opportunity, enhance environmental integrity, improve public health outcomes, and safeguard a community's quality of life. All of the Iowa Smart Planning topics are discussed or referenced in this comprehensive plan document. The 2017 Comprehensive Plan of the City of Ida Grove considers the Smart Planning Principles outlined in the Iowa Smart Planning Act. The ten smart planning principles include: 1) Collaboration; 2) Efficiency, Transparency, and Consistency; 3) Clean, Renewable, and Efficient Energy; 4) Occupational Diversity; 5) Revitalization; 6) Housing Diversity; 7) Community Character; 8) Natural Resources and Agricultural Protection; 9) Sustainable Design; and 10) Transportation Diversity. The guide also outlines thirteen elements that can be included in comprehensive plans. All principles and elements are referenced throughout the plan.

Plan Contents

The 2017-18 Ida Grove Comprehensive Plan includes the following chapters and sub-topics with consideration of Iowa Smart Planning principles and elements.

Chapter	Contents
Introduction and Community Context	Plan purpose, plan contents, vision statement, plan process, IA smart planning elements, location, history, population trends, fiscal sustainability
Housing and Neighborhoods	Census housing data, neighborhoods, housing density
Transportation	Existing and proposed transportation networks (street, pedestrian, transit, etc.)
Economic Development	Census income and industry data, commercial areas, business and services
Community Facilities and Services	Utilities, cultural resources, educational services, health and social services, government buildings, public safety, parks, recreation
Land Use and Natural Resources	Current zoning and land use, wetlands, watershed, soils, topography, flood plain
Implementation	Goals and action steps

Plan Process

The City of Ida Grove contracted services with Siouxland Interstate Metropolitan Planning Council (SIMPCO) to facilitate the Comprehensive Plan process. In September 2017 the Ida Grove City Council began the process by planning the public participation including a vision session and community survey. The Ida Grove City Council held several meetings to review the progress of the comprehensive plan process and draft document. Below is the plan process schedule of the 10 month process.

Meeting or Task	Date
Introduction Meeting – City Council	September 18, 2017 City Hall, 6:00 pm
Steering Committee Council meeting 1 Survey, Introduction and Community Context chapters	October 2, 2017 City Hall, 5:00 pm
Steering Committee Council meeting 2 Survey, Introduction and Community Context chapters	November 6, 2017 City Hall, 6:00 pm
Public Meeting – Vision Session	November 15, 2017 Rec Center 7:00 pm
Collect Surveys (Nov-Dec, Submit by January 1, 2018)	(Nov-Dec, 2017)
Council regular meeting – Report public comment results	January 15, 2018 City Hall, 6:00 pm
Steering Committee Council Meeting 3 Housing and Transportation	Feb 5, 2018 City Hall, 5:00 pm
Steering Committee Council Meeting 4 Economic Development and Community Facilities - Services	Feb 20, 2018 City Hall, 5:00 pm
Steering Committee Council Meeting 5 Land Use-Natural Resources and Implementation	Mar 19, 2018 City Hall, 5:00 pm
Public Review Period	Mar-April 2018
Public Presentation & Planning and Zoning Commission Review	April 23, 2018 Rec Center 5:00 pm
Public hearing to adopt final plan – City Council	May 7, 2018 City Hall, 6:00 pm

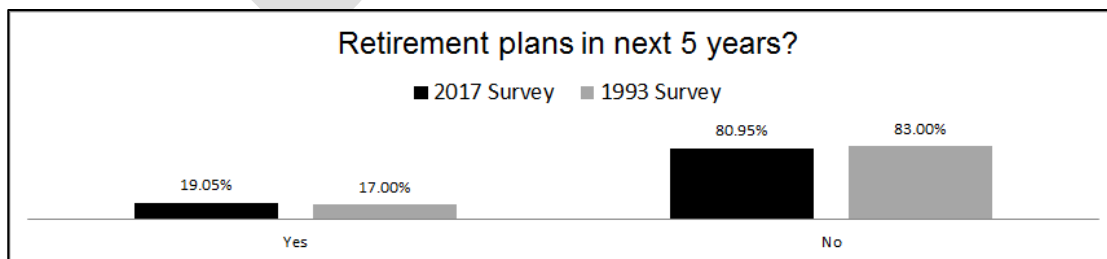
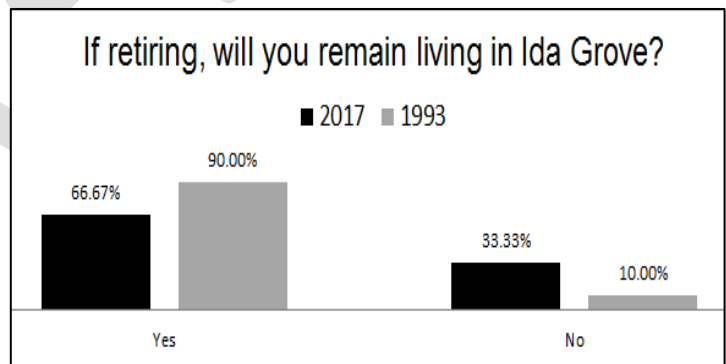
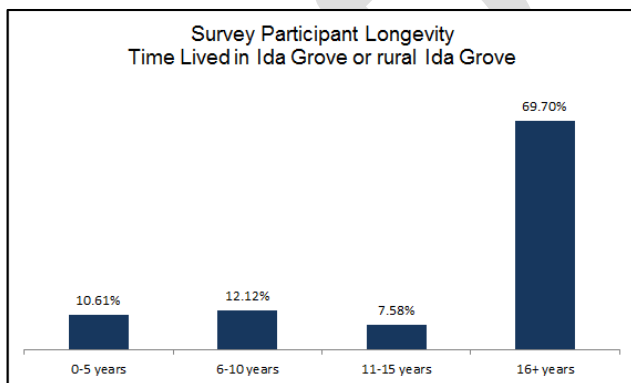
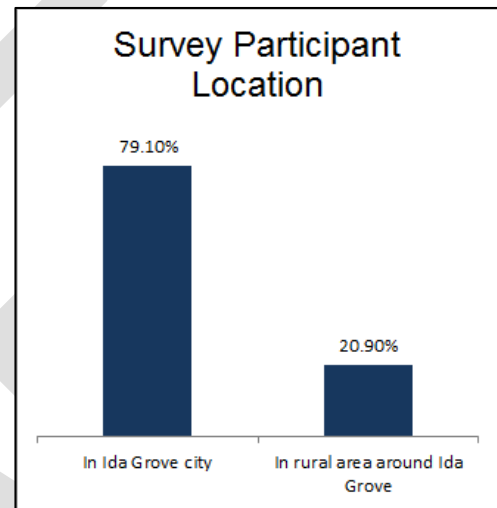
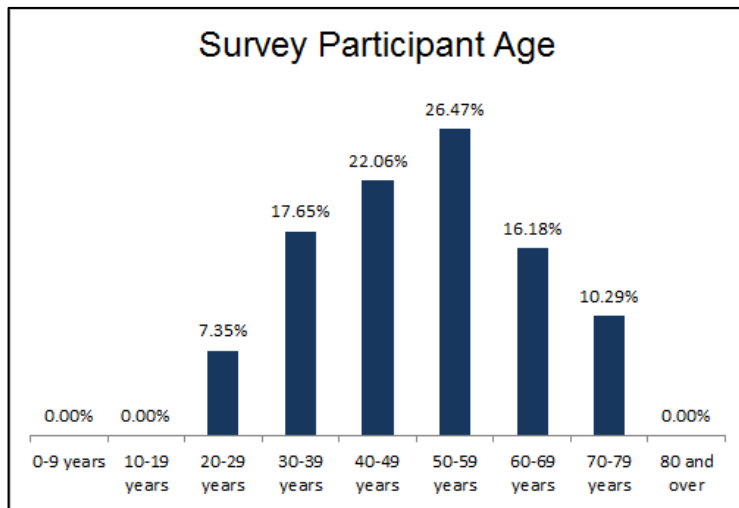
Public Participation

On November 15, 2017, SIMPCO staff facilitated a public meeting to gather opinions about the Ida Grove Comprehensive Plan update. Approximately 25 community members attended the meeting held at Ida Grove Recreation Center from 7:00-9:00 pm. The meeting was developed to gather public opinion and inform the Ida Grove Comprehensive Plan update. Meeting attendees were asked to participate in small group discussions focused on the following topic areas: Vision, housing, transportation, economic development, and community facilities and services. Results of the meeting can be found in the corresponding chapters of this plan.

Ida Grove 2017 Survey

The City of Ida Grove and SIMPCO collected community surveys to inform the Ida Grove Comprehensive Plan. Surveys were collected online and paper copies at City Hall from November 6, 2017 to January 1, 2018. The survey included 47 questions in topic areas including: Vision, housing, economic development, transportation and community facilities and services. Some survey questions were derived from the 1993 Ida Grove survey conducted by Iowa State University. Eighty-eight (88) surveys were collected in November and December. A summary of the survey results is provided below and in the corresponding chapters of this comprehensive plan. Similar words and phrases were combined to develop major themes and ideas to efficiently report the survey results. Discriminating language was removed from the summary information.

Survey Participant Demographics



Ida Grove Community Vision Statement

A vision statement is an idealistic or aspirational statement about the community and its direction for the future. The Ida Grove Community Vision Statement was drafted from the public comment gathered through the community survey and public visioning town hall meeting and reference to the 2004 Comprehensive Plan. The major themes from each source were used to form the following vision statement.

2018 Vision Statement

Ida Grove, Iowa is an attractive community which appeals to all generations by providing:

Thriving Businesses

- Vibrant Downtown
- Functioning industrial park
- Good trade service sector
- Variety of inviting businesses
- Unique shopping opportunities

Events, Activities and Recreation

- Dining and entertainment
- Family friendly activities
- Variety of inclusive special events for all ages

Well-kept Neighborhoods

- Neat, clean properties
- No vacant buildings

Housing

- Affordable housing opportunities for all ages
- Diversity of housing choices

Care for Residents - Services

- Public safety
- Good infrastructure (Sewer, water, storm water, utilities)
- Affordable local services for all ages
- Inviting community parks
- Vibrant spiritual community
- An accessible, attractive, well-designed City Hall facility
- Good healthcare
- Strong City government
- Child care
- Technological advantages including improved high-speed internet and telecom infrastructure

Community Pride

- Sense of pride, togetherness and community service
- Cooperative place where children return

Transportation

- Well maintained streets, bridges, sidewalks and trails
- Transportation needs met
- Develop west access

Education

- Great Schools
- Active Library

Friendly Community

- Inviting, inclusive, close knit, caring community

Jobs

- Good employment and finance opportunities
- High paid jobs

Growth

- Continually growing in population, business, and recreation opportunities

Vision Themes

Ida Grove incorporated public participation into the comprehensive plan process through a public visioning meeting on November 15, 2017 and a community survey collected November-December 2017. Participants were asked questions about their vision for Ida Grove. The following results were recorded. The vision meeting results and survey results for question 1 were combined and reported together. Results were combined by searching for common words that either received votes at the Vision Session meeting or appeared in the survey results. Word codes were assigned to lengthy or slightly different answers to ease the tabulation of results. The vision major themes are shown in the table below.

Vision Major Theme	Total
Thriving Businesses - Downtown	68
Events - Activities - Recreation	30
Clean - Attractive	26
Housing	23
Services	21
Community Pride	17
Transportation	16
Education	12
Friendly	12
Jobs	11
Growth	9
Infrastructure (Sewer, water, storm sewer, utility)	7
Safety	5



Community Context

Ida Grove History

Ida Grove and Ida County were named after Mount Ida in Greece. Early Native American fires, atop the rolling hills surrounding Ida Grove, reminded early surveyors of the vestal fires on Mount Ida. Ida County was first surveyed in 1851 and the Village of Ida, later named Ida Grove was established in 1871. Ida County was organized in October 1858, and the population of Ida County numbered 38 people. A stagecoach trail was established through Ida County on January 24, 1855. It went from Fort Dodge, Iowa, in Sac County, through Ida County, and onto Sioux City, Iowa, in Woodbury County, with only a trail to follow. The “grove of trees” beside the home was the crossroads of at least five small stage lines.



Ida Grove 1912 looking down West 2nd Street

Early settlement of Ida Grove centered on the John and Martha Moorehead family home, a log house located west of the current Ida Grove. Martha Moorehead always had a name for her homes, and since it was in Ida County, she chose “Ida,” and “Grove” for the trees located by the log house. The Moorehead home was a hotel, hospital, church, school, and home to the first Ida County courthouse established in 1860, and the first post office established in 1857.

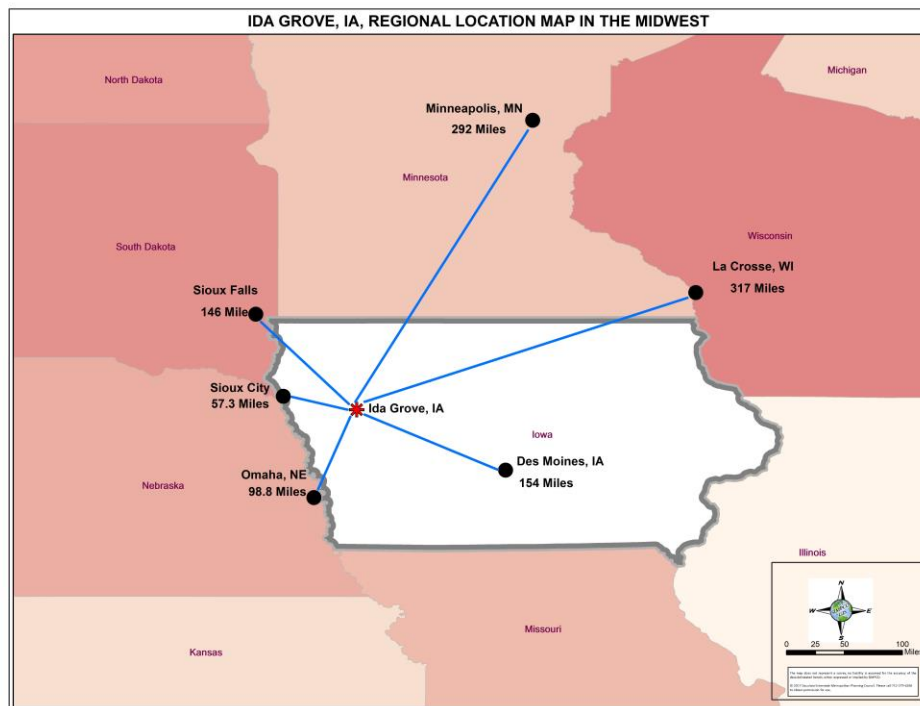
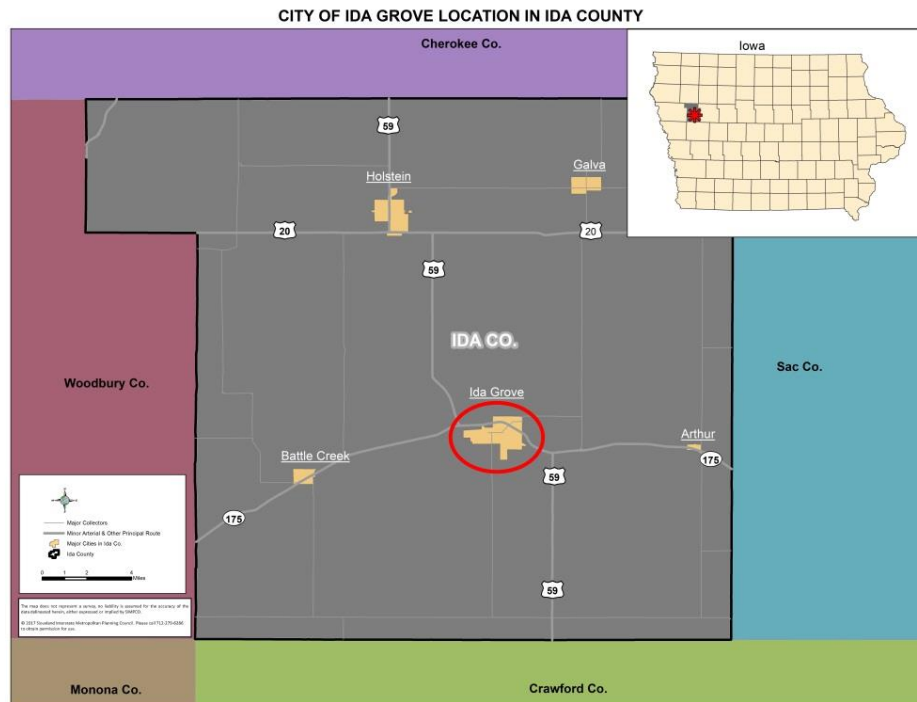
The Moorehead house, a.k.a. the Stagecoach Inn, is the remaining token of the beginning of Ida County and Ida Grove. Both the courthouse and post office were later moved from the Moorehead home to the Village of Ida. Village of Ida was established in 1871 and contained 16 blocks. On January 12, 1877, the second courthouse burned. The second post office was opened in the Village of Ida on December 11, 1877. Ida County’s third courthouse was built in 1883 in the new town, Ida Grove, on top of the hill and is still in use today.



The arrival of the Chicago and Northwestern Railroad marked the beginning of Ida Grove in the fall of 1877. The first train came puffing through on October 26, 1877, and now products could be shipped on the railroad, instead of traveling over 20 miles to Denison, Iowa, where the train was earlier established. In 1878, the Village of Ida and the new town of Ida Grove were incorporated, and the name of Village of Ida was dropped. Early settlers to Ida Grove enjoyed meeting with land seekers and travelers, and enjoyed telling them that Ida County was the garden spot of the world. They were enraptured with the beauty of the great rolling prairies of waving bluestem grass, the mammoth beds of wild flowers, the streams full of fish, and many singing birds flying around.

Ida Grove Location

The City of Ida Grove is located in Ida County, at north-western part of the State of Iowa. Ida Grove is approximately 50 miles east of Sioux City, IA. Ida Grove is the County seat of Ida County. Highway 175 and Highway 59 travel east and west through the northern part of Ida Grove. Other major cities within close proximity to the City of Ida Grove include Sioux Falls, SD approximately 146 miles northwest and Omaha, Nebraska approximately 98 miles south.

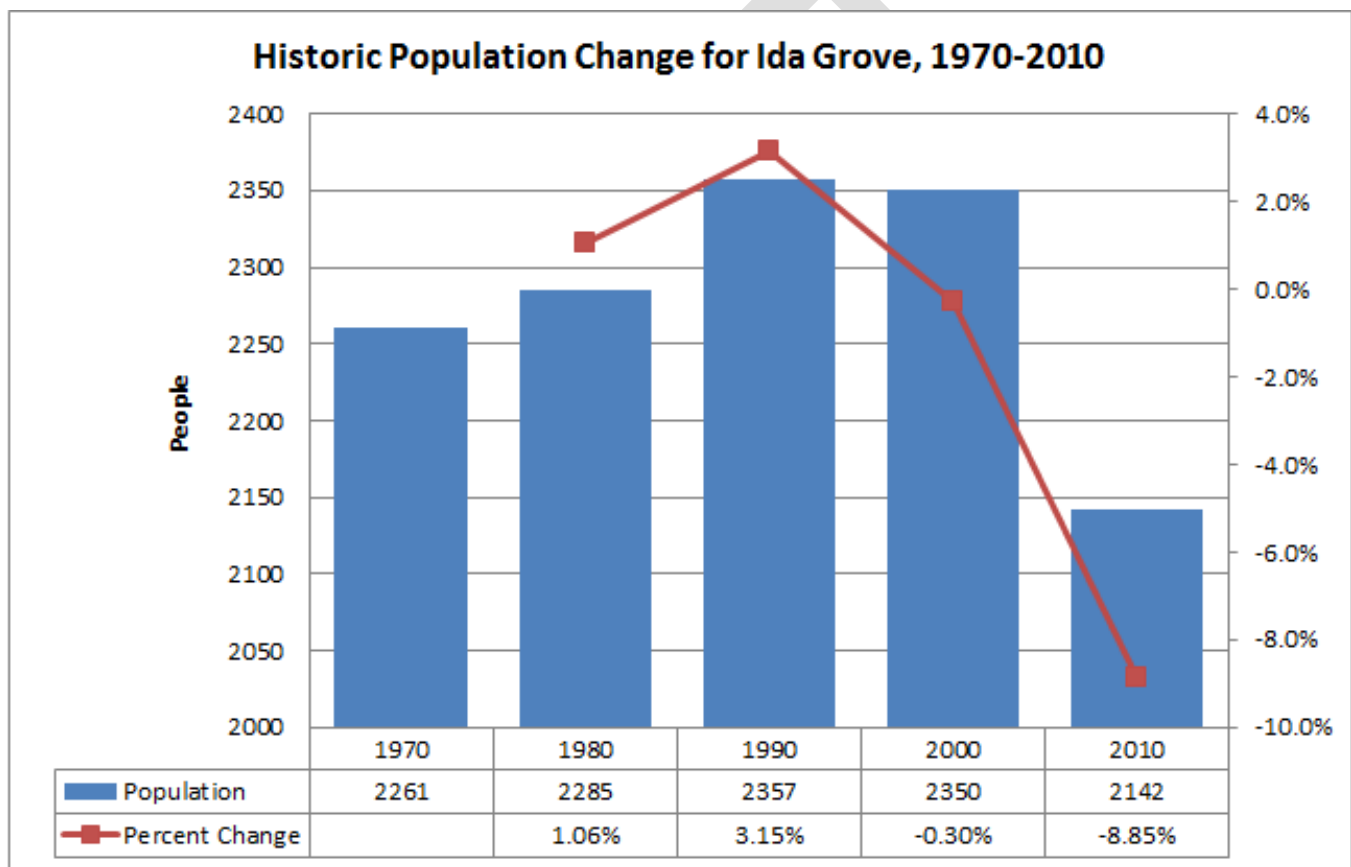


Ida Grove Population Trends

The following Ida Grove population demographics were gathered from the US Census Bureau and the American Community Survey. Information in the following categories was collected and analyzed for this Comprehensive Plan update: Ida Grove decennial population progression and future projections, Ida Grove population age groups and female-male population, community population comparison, and Ida Grove ethnic make-up.

Decennial Population Progression

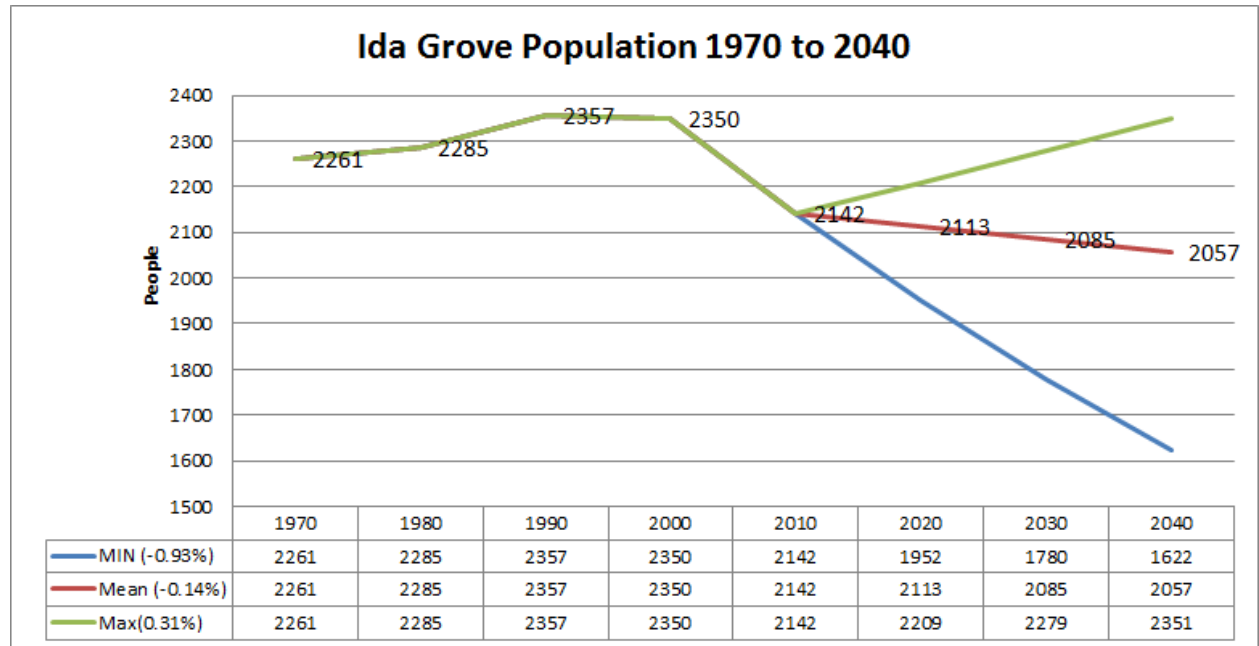
The following graph shows Ida Grove's census population from 1970-2010. According to the US Census Bureau, Ida Grove experienced an 8.8% population decrease from 2000 to 2010. People remain the greatest asset of any city. They are the "heartbeat" of the community. The growth of any city depends on its ability to attract and retain people. The table below shows community population comparison and the percent change from 1970-2010. The table shows that Ida Grove has experienced a lessor decrease in population change than Ida County.



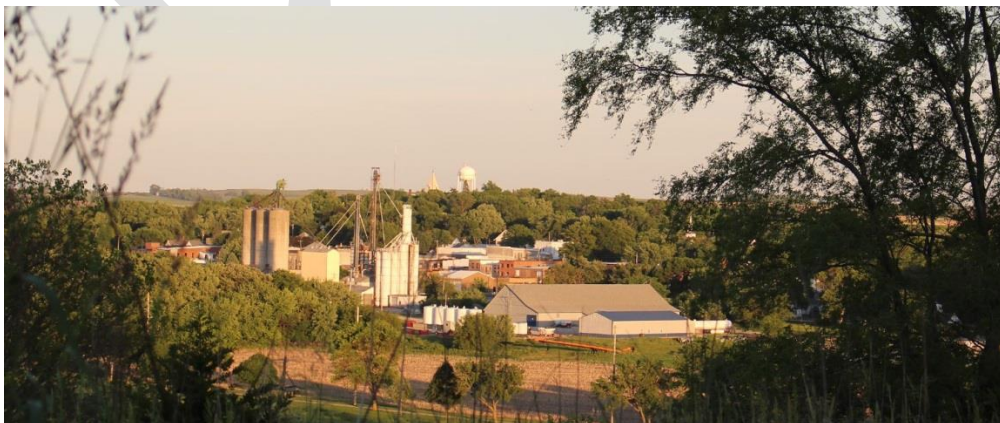
Population change for Ida Grove and Other Communities, 1970 - 2010							
Jurisdiction	1970	1980	1990	2000	2010	% Change 1970 - 2010	% Change 2000 - 2010
Ida Grove	2261	2285	2357	2,350	2,142	-5.3%	-8.9%
Holstein	1445	1477	1449	1,470	1,396	-3.4%	-5.0%
Galva	319	420	398	368	434	36.1%	17.9%
Ida County	9190	8908	8365	7,837	7,089	-22.9%	-9.5%
Iowa	2824376	2913808	2776755	2,926,324	3,046,355	7.9%	4.1%

Population Projection

The projected population is based on historic decennial census progressions. The population projections 2020-2040 are based on an extrapolation equation whereby the previous decennial populations are used to predict the same progression into the future. The three projections illustrated in the graph below, from 2020-2040, utilize the historic average overall population change, the average population increase and the average population decrease to predict possible population trends into the future decades.

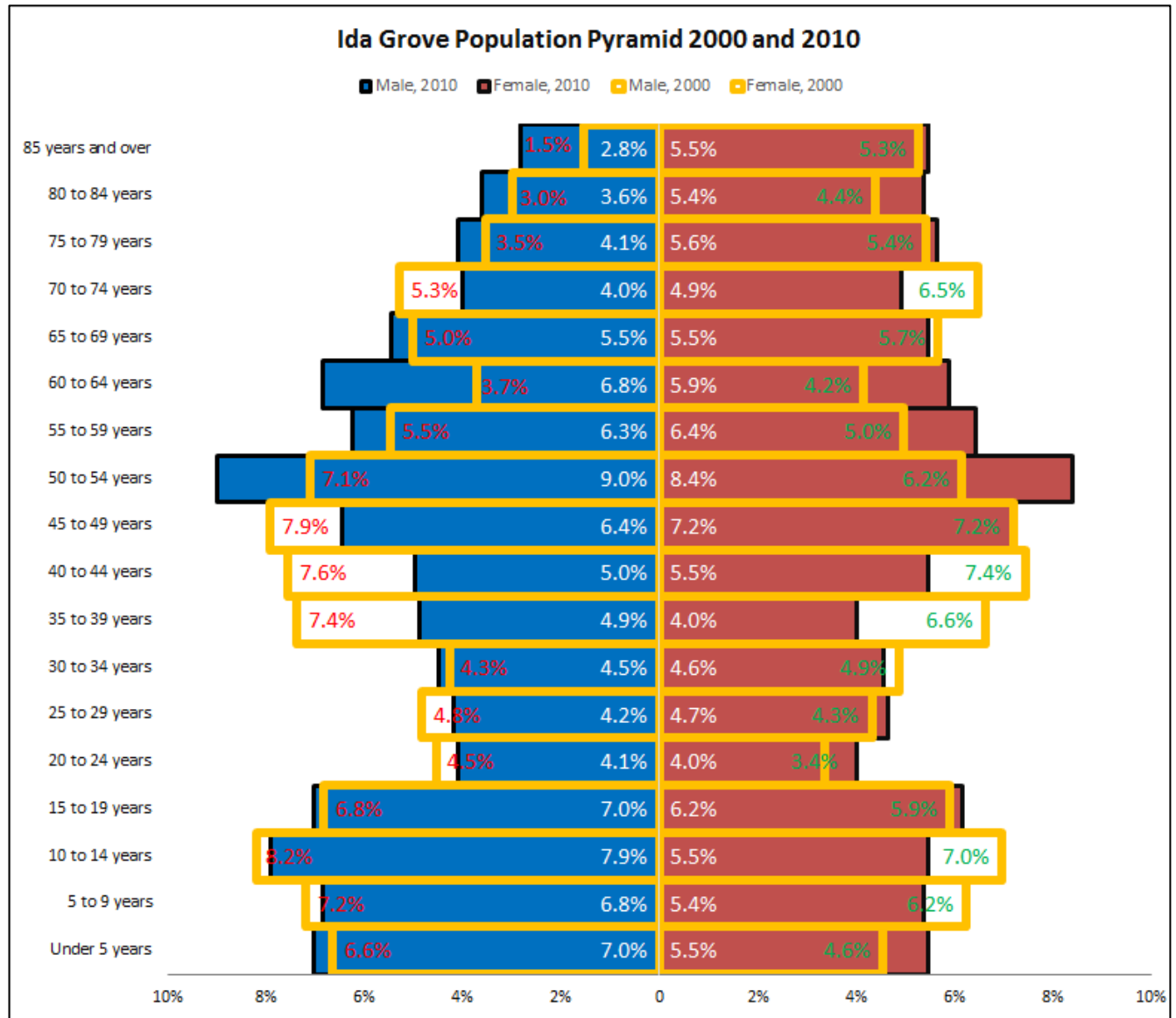


The 2010 decennial population of the City of Ida Grove was used as the base for forecasting the population of the city within the planning period (2015 to 2040). As illustrated in the graph above, the mean population growth rate (average growth rate from 1970 to 2010) is expected to continue to decline from 2010 to 2040. Using the maximum population growth rate (representing the growth rate between 1970 and 1980) the population of Ida Grove is expected to decrease at a -0.14% growth rate from 2010-2040. The American Community Survey (ACS) publishes 5-year estimated population statistics using a similar method and reported an estimated Ida Grove population of 2,199 in 2015. The maximum projected growth rate shown in the graph above is most similar to the ACS estimated population for Ida Grove.



Age Female – Male Population

The following population pyramids illustrate the percent of females and males in each age group. The graphs compare the changes from 2000 to 2010. Census 2000 data is highlighted with a yellow border and Census 2010 data is illustrated with blue boxes, left of center and red boxes, right of center. The graph comparison shows slight increases and decreases in the female and male populations in each 5-year age group over the past decade.



Ethnic Make-Up

The race distribution and ethnic make-up of Ida Grove is illustrated in the tables below. The ethnic percentages are compared to that of Ida County and the State of Iowa. Information was gathered from the US Census Bureau 2010 Decennial Census. The tables below show that Ida Grove is less diverse than the State of Iowa. According to the top table below, Ida Grove's highest percentage race after White (99.35%) is two or more races (0.65%). The bottom table displays the percentage of Hispanic or Latino population compared to Not Hispanic or Latino in Ida Grove, Ida County and Iowa.

Race, Ida Grove, 2010						
Race	Ida Grove		Ida County		Iowa	
	People	Percent	People	Percent	People	Percent
One Race	2128	99.35	7048	99.42	2993022	98.25
White	2103	98.18	6957	98.14	2781561	91.31
Black or African American	6	0.28	17	0.24	89148	2.93
American Indian and Alaska Native	4	0.19	12	0.17	11084	0.36
Asian	3	0.14	19	0.27	53094	1.74
Native Hawaiian and Other Pacific Islander	1	0.05	1	0.01	2003	0.07
Some Other Race	11	0.51	42	0.59	56132	1.84
Two or More Races	14	0.65	41	0.58	53333	1.75
Total population	2142		7089		3046355	

Source: U.S. Census Bureau, 2010 Census.

Hispanic or Latino Population	Ida Grove		Ida County		Iowa	
	People	Percent	People	Percent	People	Percent
Total population	2142	100	7089	100	3046355	100
Hispanic or Latino (of any race)	18	0.84	100	1.4	151544	5
Mexican	14	0.65	88	1.2	117090	3.8
Puerto Rican	3	0.14	3	0	4885	0.2
Cuban	0	0	0	0	1226	0
Other Hispanic or Latino [5]	1	0.05	9	0.1	28343	0.9
Not Hispanic or Latino	2124	99.16	6989	98.6	2894811	95

Source: U.S. Census Bureau, 2010 Census.

Cultural Awareness

Communities across the nation are experiencing increased diversity. Cultural awareness and sensitivity can be defined as consciousness and understanding of the different morals, standards, and principles of a variety of cultures, ethnic groups or races. Cultural sensitivity skills can include assessing different cultural practices and communication styles and learning how to value cultural differences to increase inclusivity and understanding. The community of Ida Grove can strive to create a welcoming and inclusive environment through practicing cultural awareness and sensitivity.

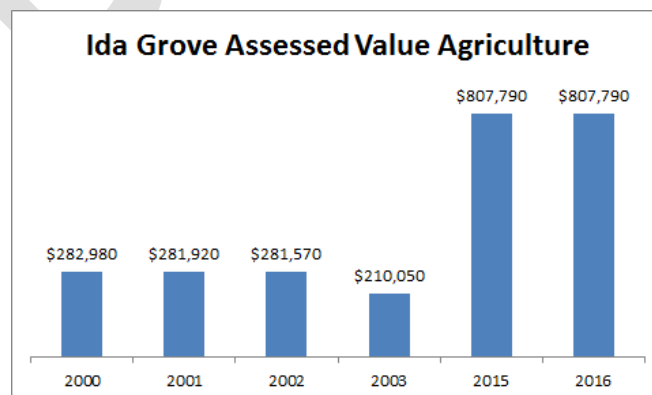
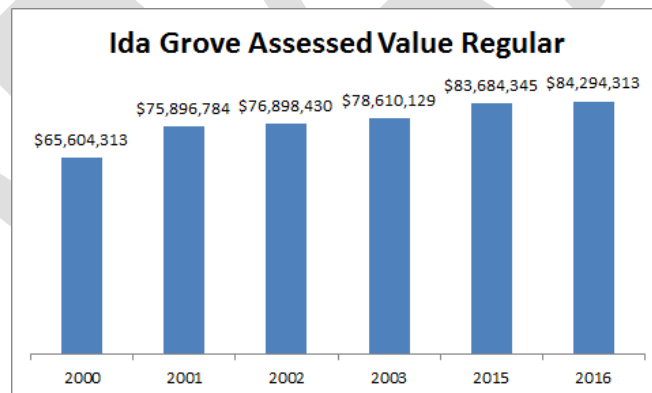
Financial Structure

The condition of the City's finances, taxation policies, and expenditure patterns are important in the execution of both a financial and comprehensive plan. A statement in regard to the municipal resources and capacity is an essential part of the comprehensive plan and capital improvements program. The City evaluates projects and capital improvements based on the availability of funding from several revenue sources shown below. The development potential of Ida Grove is largely influenced by valuations, tax assessments, and by the city's sense of fiscal responsibility. Information compiled below includes comparison data from the 2004 plan and current budget and assessed valuation information.

Assessed Valuation

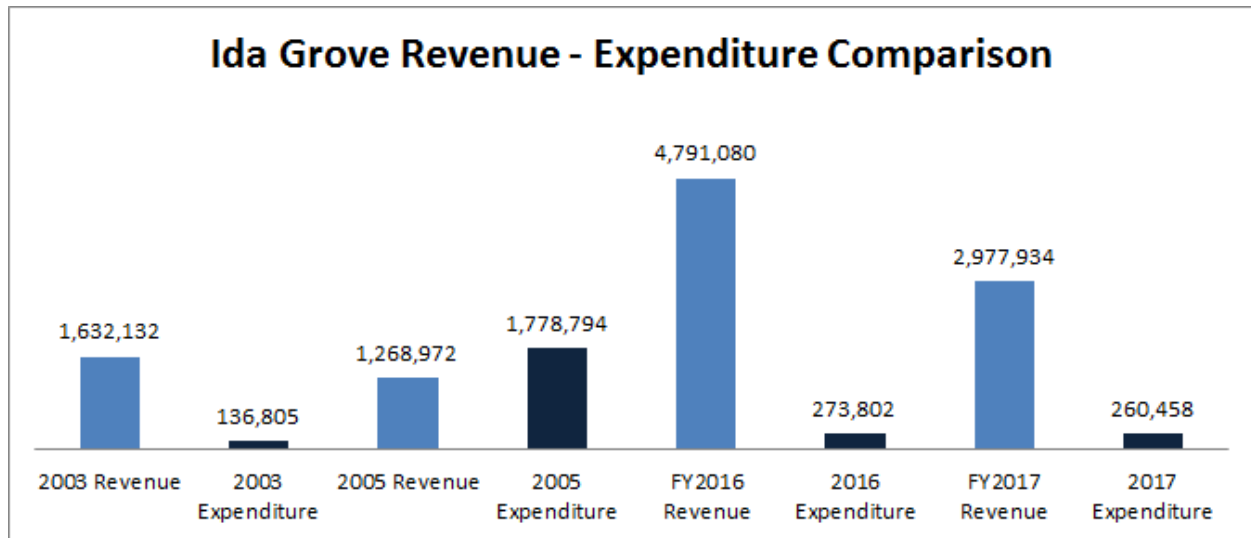
The following table shows comparison data of the City's assessed valuation for tax purposes. Valuation data is gathered from City of Ida Grove and Ida County Assessor and categorized as agricultural and regular. The City of Ida Grove's tax levy (rate per \$1,000 valuation) is currently: regular \$13.16283 and agricultural \$3.00375. In comparison, the 2005 levy was as follows: regular \$11.91 and agricultural \$3.00.

Ida Grove Assessed Valuation			
Fiscal Year	Regular	Agriculture	Total
2000	\$65,604,313	\$282,980	\$65,887,293
2001	\$75,896,784	\$281,920	\$76,178,704
2002	\$76,898,430	\$281,570	\$77,180,000
2003	\$78,610,129	\$210,050	\$78,820,179
2015	\$83,684,345	\$807,790	\$84,492,135
2016	\$84,294,313	\$807,790	\$85,102,103
2015-16 Values include Gas and Electric			



Revenue – Expenditure Comparison

City of Ida Grove financial information was gathered from Iowa Department of Management submitted Ida Grove budgets. The following graph and tables show the City's recent revenues and expenditures compared to the 2004 Comprehensive Plan information. The statistics show that revenues have increased since 2003-2005.



Ida Grove Revenue	2003	2005	FY2016	FY2017
Property Tax	485,730	538,299		
TIF Revenues	183,235	102,500	82,253	63,939
Intergovernmental	587,655	231,628	2,495,593	1,271,890
Water	228,478	243,325		
Sewer	147,034	153,220		
Other City Taxes*			269,951	287,847
Licenses & Permits*			6,970	8,055
Use of Money and Property*			54,290	56,515
Charges for Fees & Service*			1,317,727	961,142
Special Assessments*			0	0
Miscellaneous*			564,296	328,546
Other Financing Sources*			0	0
Totals	1,632,132	1,268,972	4,791,080	2,977,934

Sources: 2003, 2005 from 2004 Ida Grove Comprehensive Plan and 2016-17 from Iowa Department of Management Ida Grove submitted budget estimate
 *Category was not listed in 2004 Comprehensive Plan

Ida Grove Expenditures	2003	2005	FY2016	FY2017
General Government	161,269	210,236	202,095	200,029
Public Safety	260,739	281,277	463,120	492,151
Public Works	389,524	392,473	420,926	432,129
Culture and Recreation	1,187,576	342,777	483,366	535,408
Health & Human Services (16-17 Health and Social Services)	21,241	22,975	4,958	4,958
Capital Projects	0	397,451	2,837,000	1,124,750
Debt Service	136,805	1,778,794	273,802	260,458
Community and Economic Development*			2,000	58,952
Totals	2,157,154	3,425,983	4,685,267	3,108,835

Sources: 2003, 2005 from 2004 Ida Grove Comprehensive Plan and 2016-17 from Iowa Department of Management Ida Grove submitted budget estimate
 *Category was not listed in 2004 Comprehensive Plan

HOUSING AND NEIGHBORHOODS

Iowa Smart Planning Housing

The State of Iowa adopted a Smart Planning Guide to assist local communities with the development of comprehensive plans. The guide encourages diversity in available housing, rehabilitation of existing housing, and promotion of close proximity between housing and public transportation and employment centers. Housing objectives and programs should further the vitality and character of both established and new residential neighborhoods and ensure an adequate housing supply that meets both the existing and forecasted housing demand.

In order to follow the guiding principles stated above, this housing section includes: An inventory and analysis on Ida Grove City's neighborhoods and housing stock detailing the age, condition, type, market value, occupancy, and historical characteristics. This section also identifies goals and objectives that promote the development of new housing and maintenance or rehabilitation of existing housing that meet the needs of the residents of Ida Grove City.

Ida Grove Housing Development

The City of Ida Grove has the following housing incentives and resources to facilitate quality housing in Ida Grove. Ida Grove's website features a list of area realtors, apartments, senior housing and other housing options in and around Ida Grove. The City of Ida Grove hosts two Urban Renewal - Tax Increment Financing (TIF) areas. The purpose of the Urban Renewal is to help local officials promote economic development and stimulate private investments in the City. Ida Grove TIF funds have been used to develop the Golden Horizons senior housing facility and infrastructure improvements in residential areas.

SIMPCO Housing Program

Siouxland Interstate Metropolitan Planning Council administers an owner-occupied housing repair and rehab program in the following areas: Cherokee, Ida, Monona, Plymouth, and Woodbury Counties in Iowa (excluding Sioux City), as well as South Sioux City, Nebraska. The program is designed to help low to moderate income residents in the service area maintain their homes in safe, decent and livable conditions. When funding is available the program works to complete home repairs that assist in maintaining the integrity of the homes in our communities. Eligible repairs include roofing, electrical work, plumbing, window replacement, foundation work, painting, siding, handicapped accessibility and other repairs as determined necessary. More information about the program can be found at: www.simpc.org.

Mid-Sioux Opportunity

Mid-Sioux Opportunity, Inc. serves Cherokee, Ida, Lyon, Plymouth, and Sioux counties in northwest Iowa. Ida County outreach center is located in Ida Grove. Two housing programs that are offered through Mid-Sioux Opportunity include: Low-income Home Energy Assistance Program (LiHEAP) and Weatherization. More information about the programs and contact information can be found at: <http://midsioux.org>.

Housing Public Comment Summary

Ida Grove incorporated public participation into the comprehensive plan process through a public visioning meeting on November 15, 2017 and a community survey collected November-December 2017. Participants were asked questions about housing in Ida Grove. The following results were recorded.

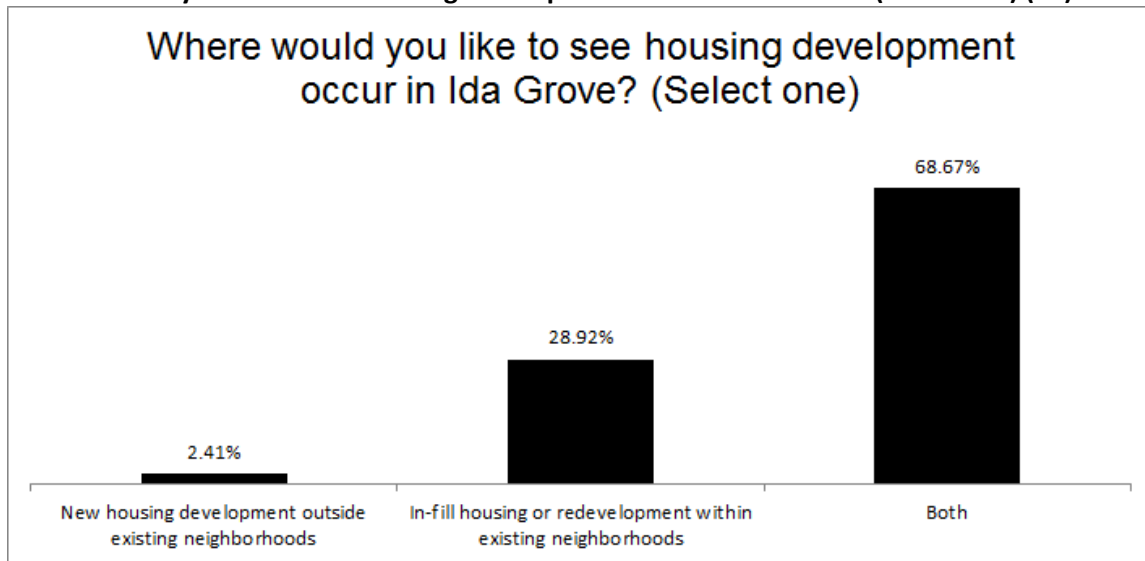
Vision Meeting Housing Results

Ida Grove hosted a public visioning meeting on November 15, 2017. Participants were asked what housing issues exist in Ida Grove, what they like and dislike, and what improvements they would like to see. The following results were recorded on large sheets.

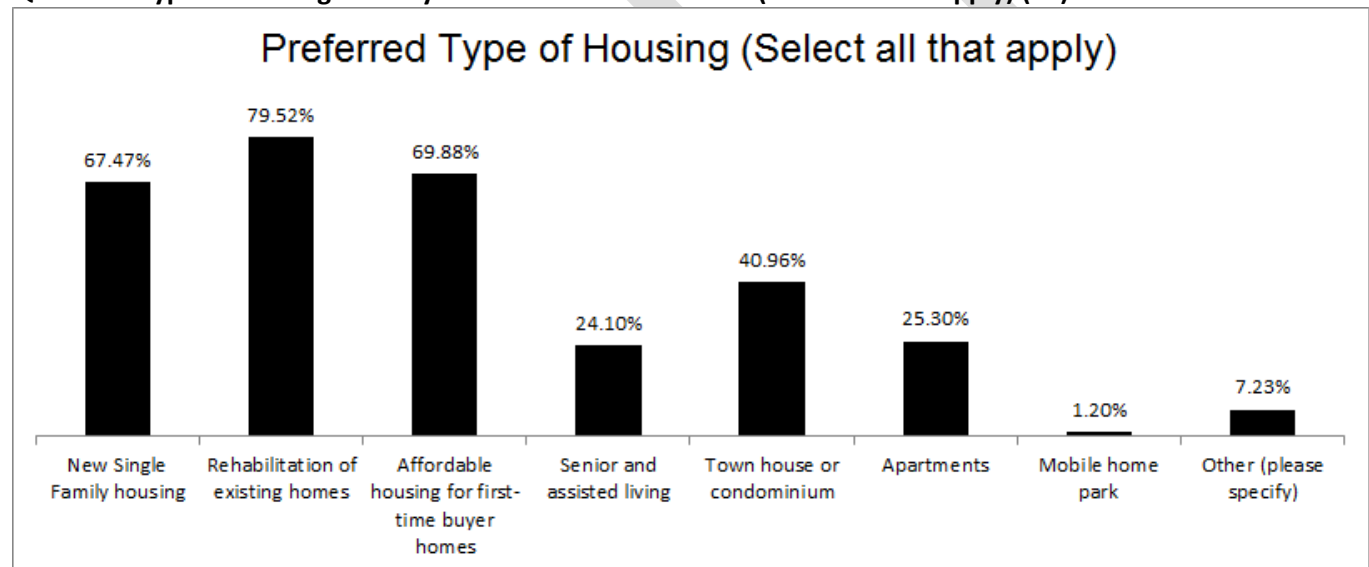
- Need larger lots and / or address parking with smaller lots and narrow streets
- Need rental houses in good condition
- Public incentives to tear-down and build new
- Enhance curb appeal
- Lack of available lots
- Too restrictive zoning – need to allow townhouse, condominium, multi-family
- City needs middle range of affordability
- Rental property inspections to support better care and maintenance of rental
- Like existing assisted living facility – New construction, 5 years old
- Address unavailable vacant properties
- Identify available housing
- Define affordable housing
- Skilled tradesmen (Recruit and/or train)
- Rehabilitate older homes and stay in affordable range
- Build spec homes



Q2: Where would you like to see housing development occur in Ida Grove? (Select one) (83)



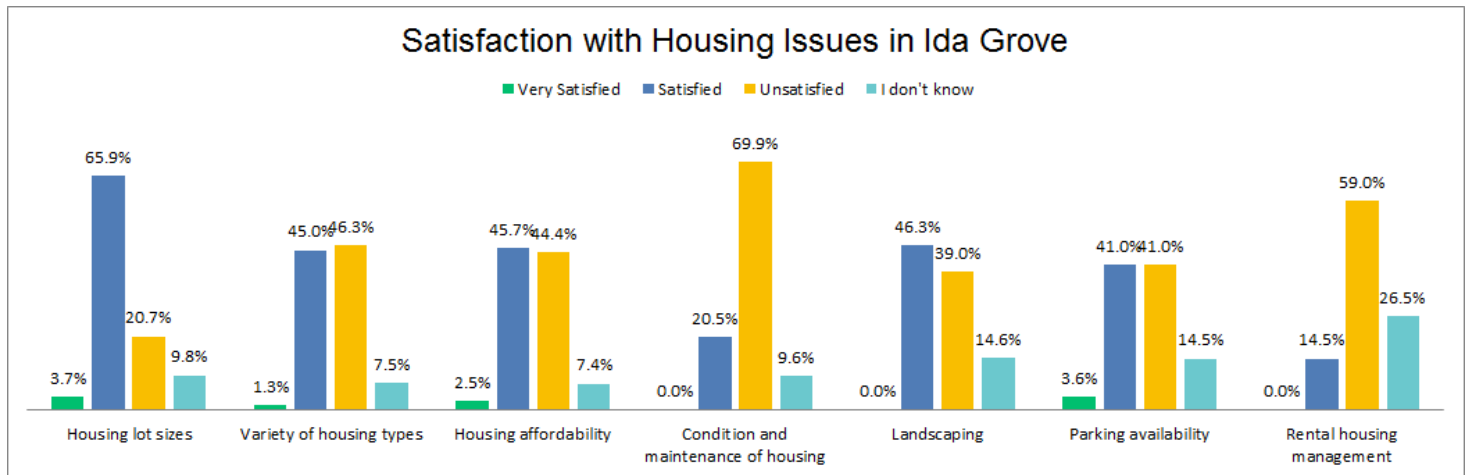
Q3: What type of housing would you like to see in Ida Grove (Select all that apply) (83)



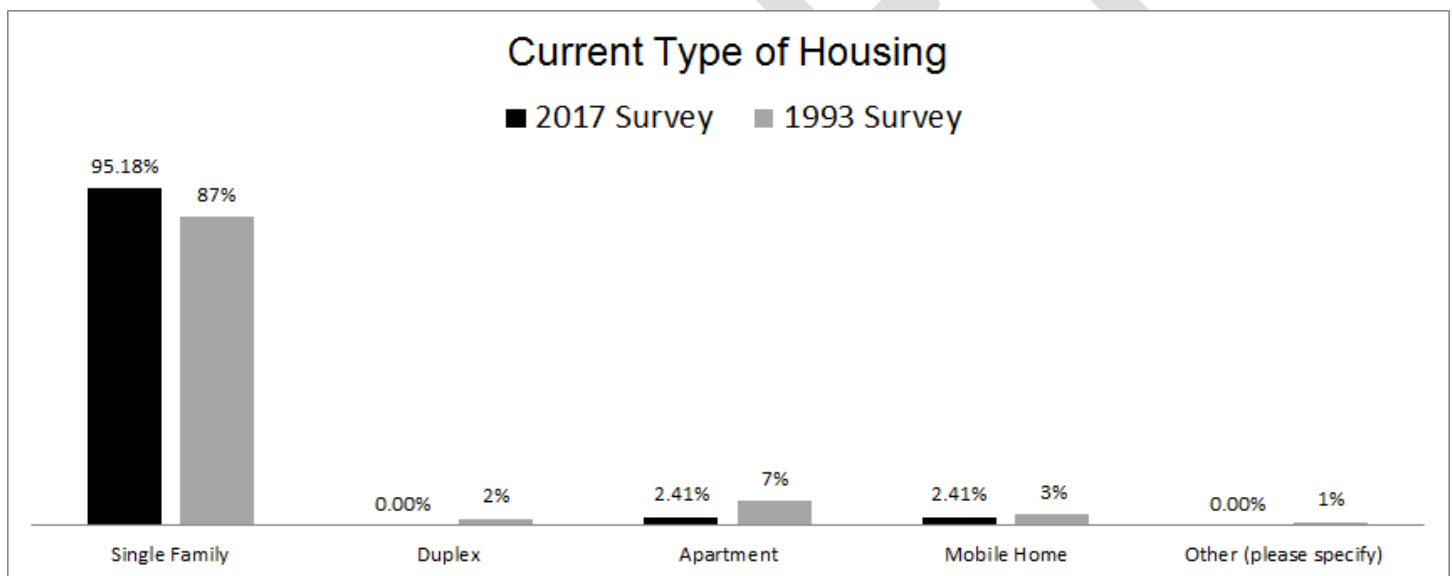
Comments:

- Mobile homes are called manufactured homes. 'Mobile' homes are RVs. Manufactured are not mobile.
- City, county, and state officials should keep in mind that there are many elderly people in Ida Grove who are on fixed incomes. Such officials should not be raising taxes beyond the level of inflation. Go easy on the tax bills.
- New affordable housing for young families.
- in-between place for seniors who don't need care, but a community to live in so people are looking out for them
- Improvements on the North side of Ida Grove would be nice and new housing.
- Many lots are already available in Ridgeview Estates and on West Fifth Street in those housing additions. Promote what we already have available!

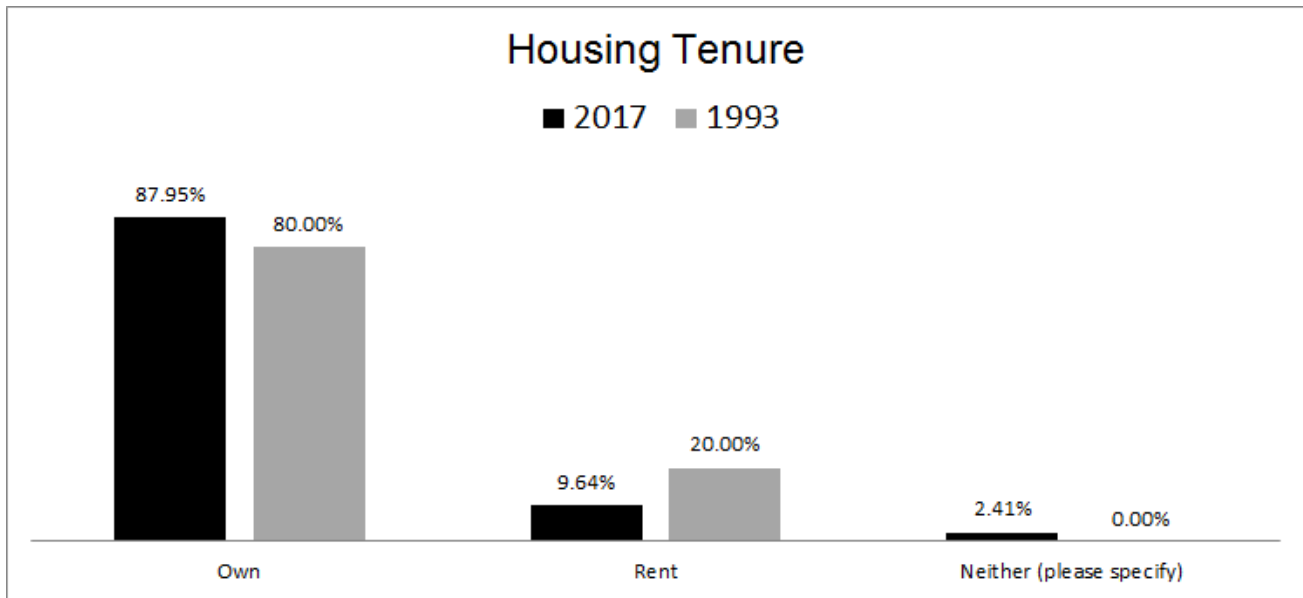
Q4: Please indicate your level of satisfaction concerning the following housing issues in Ida Grove. (83)



Q5: What type of housing do you live in? (83)



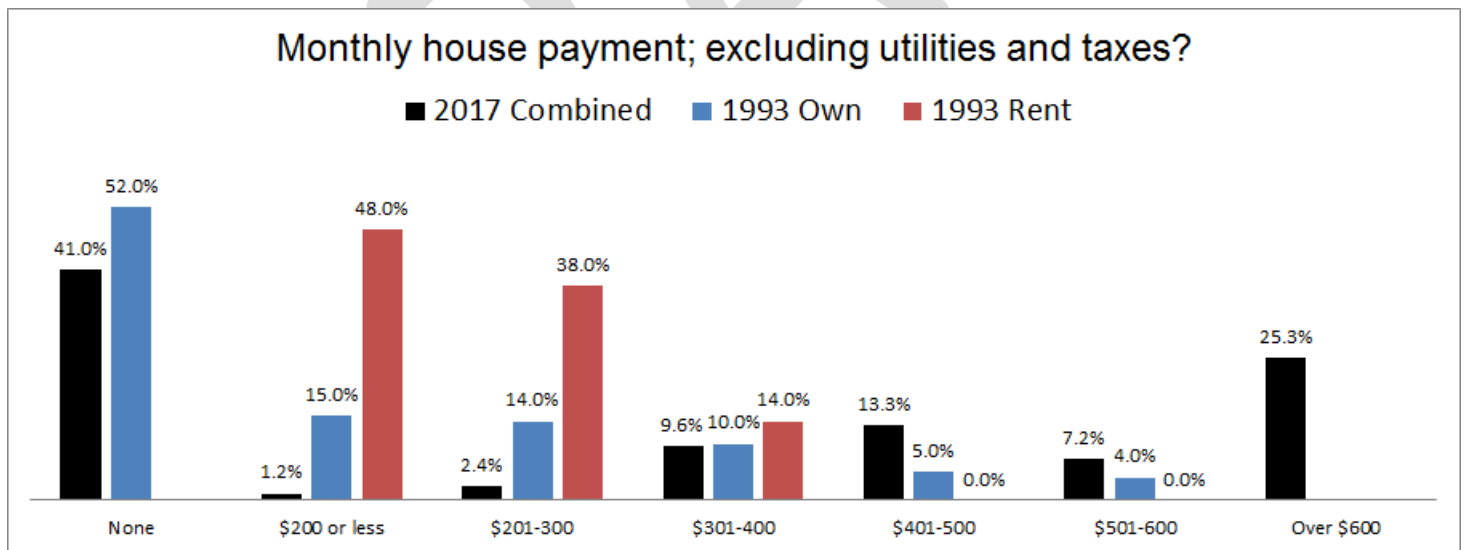
Q6: Do you rent or own the place where you live? (83)



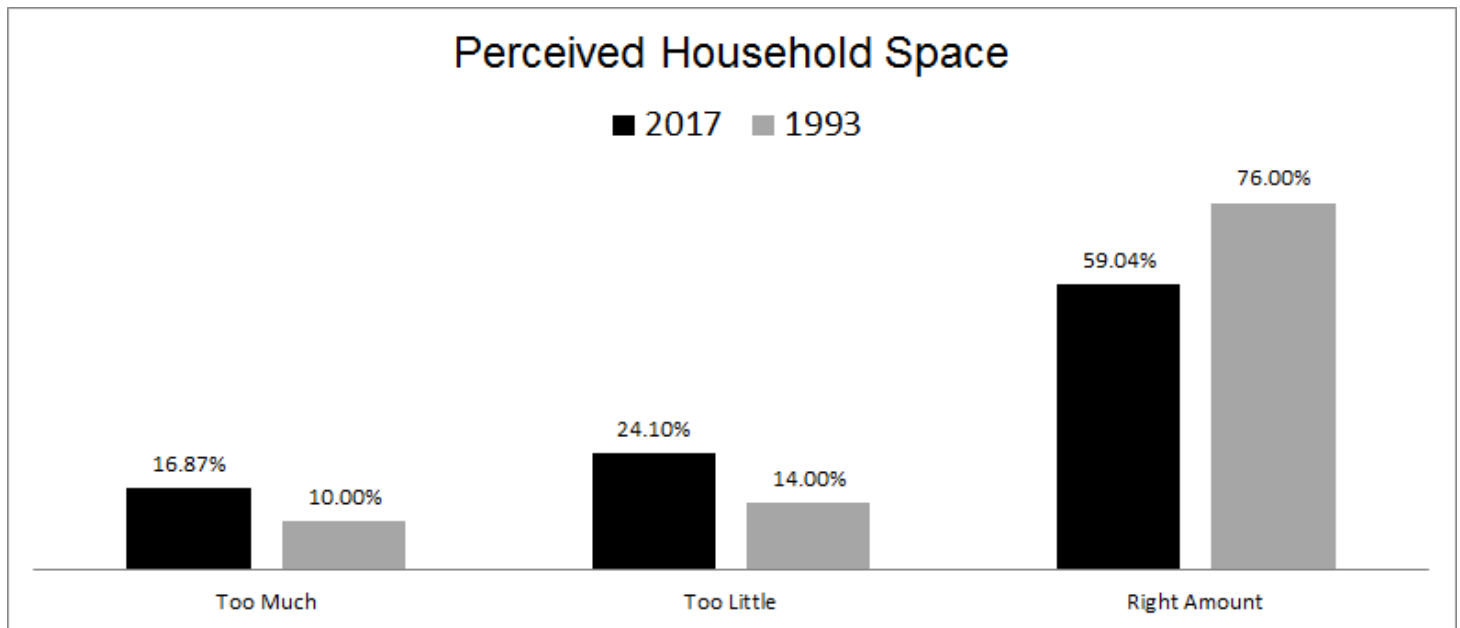
Comments:

- housing provided by employer
- LIVING WITH PARENTS

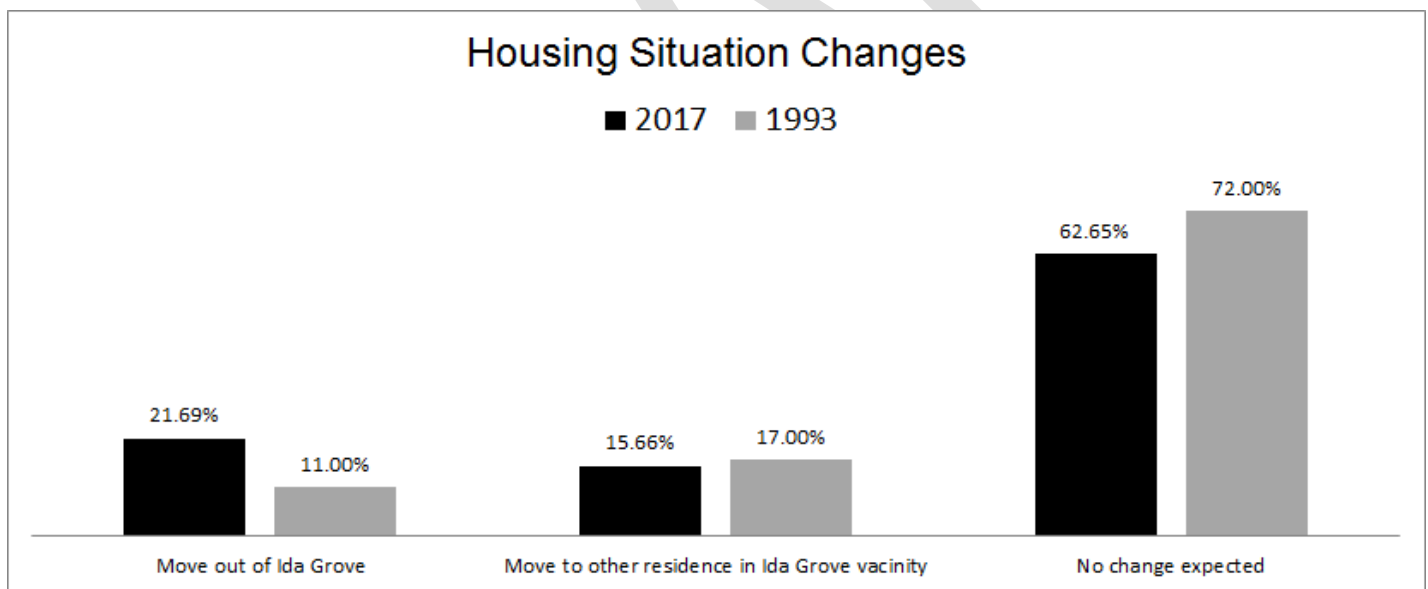
Q7: What is your monthly house payment; excluding utilities and taxes? (83)



Q8: In your opinion, do have Too Much, Too Little, or Right Amount of space for your household size?
(83)



Q9: Thinking ahead over the next 1-10 years, what changes, if any, do you expect to occur in your housing situation? (83)



Q10: What do you feel is the most critical housing need in Ida Grove? Please share other suggestions for improving housing. (72)

1. Housing Price Suggestions (22)

- a. Move in ready at 60 to 100k,
- b. Mid range price housing. It seems like Ida Grove has very inexpensive housing or very high priced.
- c. low income housing like apartments, duplexes, etc.
- d. Affordable housing for 1st time homebuyers (3)
- e. decent affordable housing
- f. Affordable single family housing (4) Starter homes without being a fixer-upper.
- g. Mid level price range, \$150-200,000 3 bedroom homes and condos.
- h. Affordable to those working at plants in town
- i. New homes in 150,000.00 to 200,000.00 price range
- j. affordable single family & townhomes
- k. Affordable rental
- l. We do not have affordable housing for young families. The houses are either too expensive or need too much work to be acceptable.
- m. Clean affordable housing under \$100 thousand
- n. Affordable (3) upkeep and grounds maintenance
- o. Newer homes for single families at the \$200,000 range and town homes. Houses that young families can afford. Most on the market are either too high or too low.
- p. More new housing, condos or apartments that are affordable for people to upgrade and provide housing for new families.
- q. Housing that is affordable
- r. Middle income
- s. Affordable housing for rent or purchase

2. Clean Up Existing Housing (14)

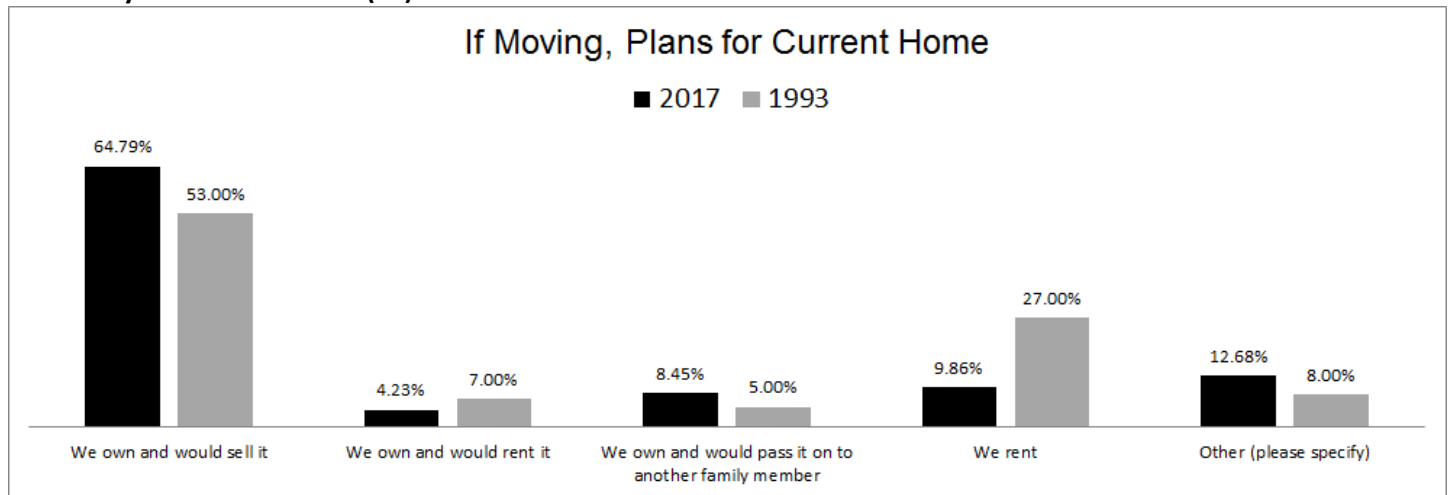
- a. Improving, cleaning up, revitalizing existing neighborhoods,
- b. no new neighborhoods to develop, clean up trailer lot in old town.
- c. people to clean up their homes. It doesn't take money to pick up junk in the yard.
- d. Refurbish some of older empty housing to good affordable use.
- e. fixing up these houses that sit empty
- f. Offer some incentive to improve older homes
- g. City needs to hand out citations for houses that are not keeping their house up. For example yard maintained, garbage or junk visible from the street and any other maintenance of their house.

3. Senior Housing Suggestions (12)

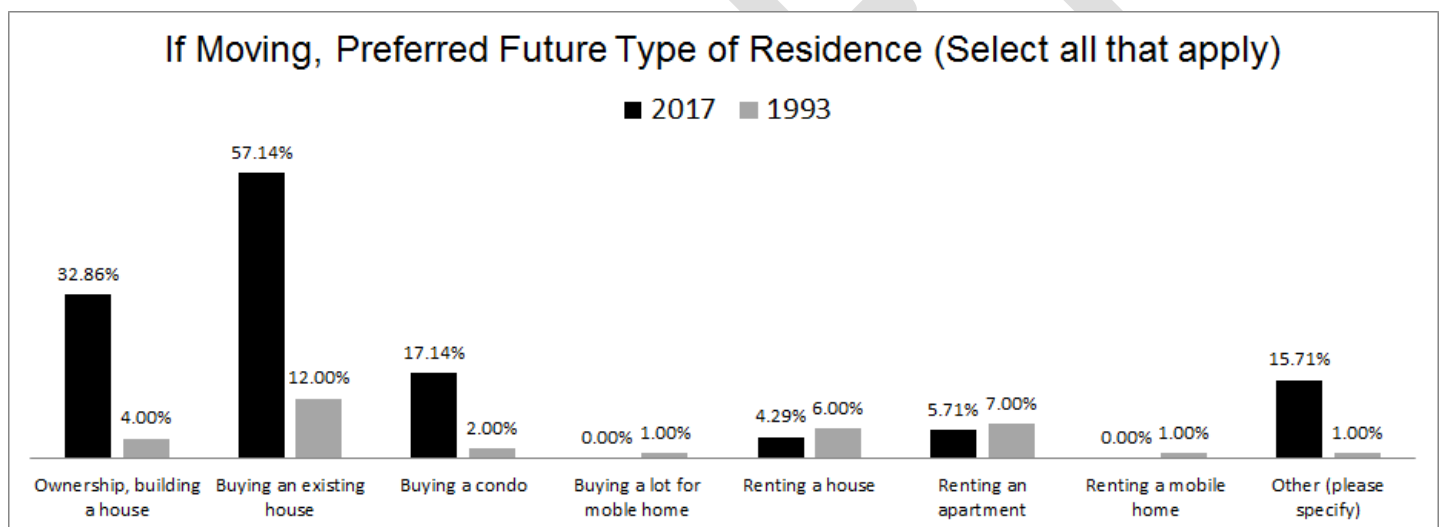
- a. independent living
- b. housing for retired.
- c. Senior citizen selection; townhouses, condominiums, etc.
- d. Single level homes or condominiums suitable for seniors.
- e. Assisted Living (2)
- f. better run nursing home
- g. Homes for older people one story no stairs
- h. We need housing for the elderly who don't want to take care of a yard, etc. like condos or town houses.
- i. An upper end assisted living facility with larger rooms and higher quality furnishings.
- j. Retirement housing

- k. Condo or duplexes for older retired people
- 4. **Housing Design Suggestions (12)**
 - a. New single family housing,
 - b. Very accessible housing with walk in floor, more space between houses, double car garages,
 - c. Starter homes of acceptable quality.
 - d. Nice single family homes with nice lots, but don't need to be specifically big.
 - e. upscale, attach garage condos.
 - f. Family ranch houses.
 - g. Apartment (3) Apt. style living for professionals. We currently have a nice apartment complex that anyone making more than \$30,000.00 a year does not qualify for so they are empty. Other apartment options are out dated and need work to modernize. Not Enough Apartments That Are Not Low Income Based
 - h. town houses, condominiums & Nicer apartment complexes the largest apartment complex has an old agreement where new apartments cant be built in that edition
 - i. family housing
 - j. We really need townhomes somewhere.(2)
 - k. New housing developments; more culdesacs
 - l. Condos
- 5. **Rental homes (3)** I understand the need for rental homes, but it is unfortunate that many of the rental units in Ida Grove are very shoddy and in need of updating and repair. Fixing up rental properties
- 6. Easier Access To Home Ownership
- 7. More housing, especially with all the windmill and construction workers coming through the area
- 8. Improvement in waste management of dog poop. Most of this side of Ida grove smells like dog poop. No one enforces it and it is a huge health hazard.
- 9. Promoting development of empty lots around town.
- 10. Tax break for tearing down old and building new

Q11: If you are considering moving to another residence in Ida Grove vicinity, please share your plans for your current home. (71)

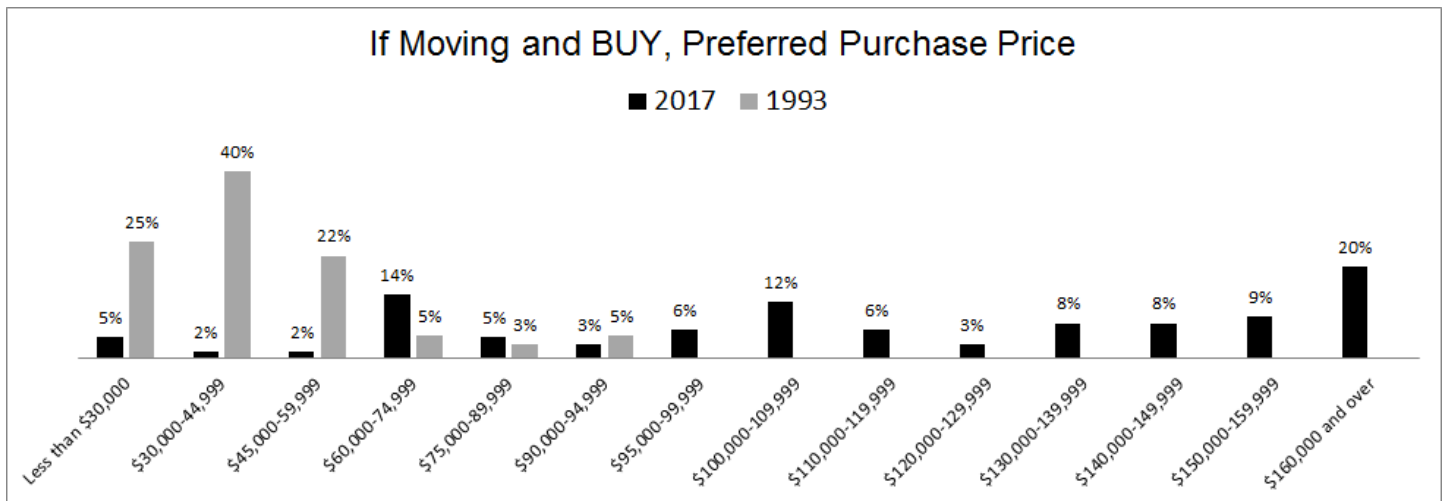


Q12: If you are considering moving to another residence in Ida Grove vicinity, what type of residence will you consider in your move? (Select all that apply) (70)

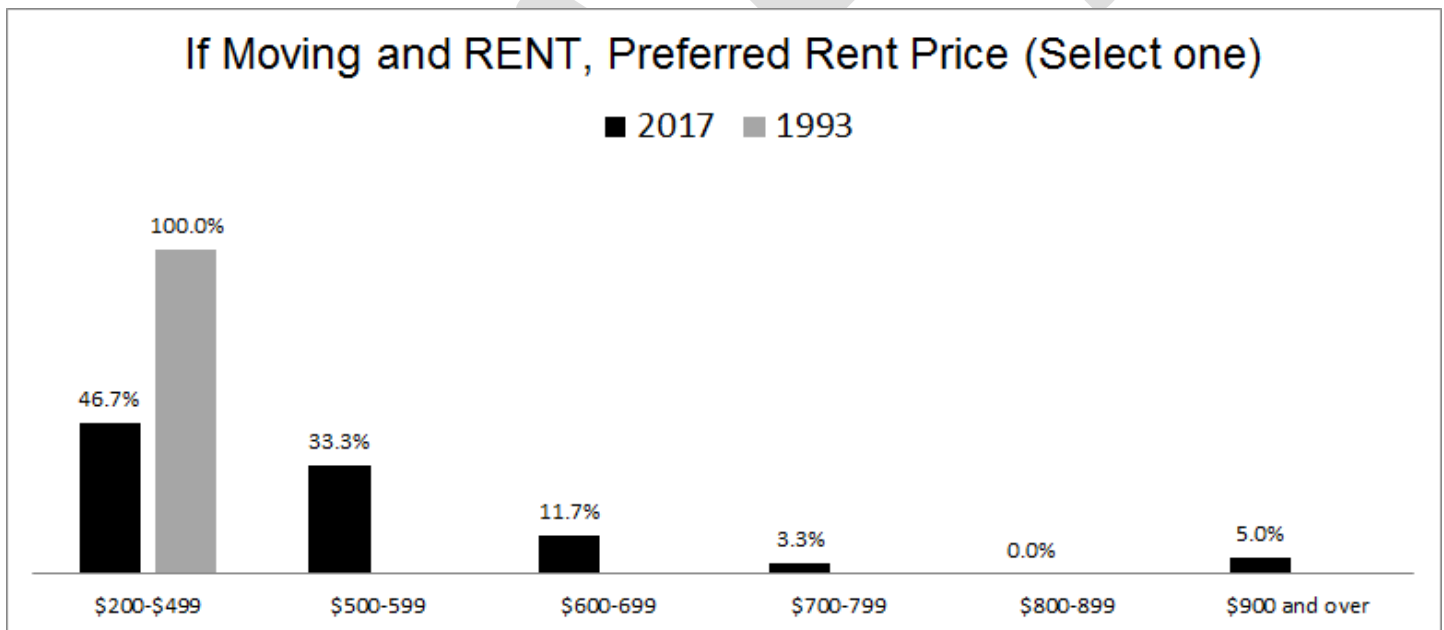


- Assisted living
- retirement/independent housing
- or assisted living 2 bedroom apartment
- I would consider a condo to avoid snow and maintenance

Q13: If you are considering moving to another residence in Ida Grove vicinity and you are looking to BUY, what purchase price would you consider? (66)

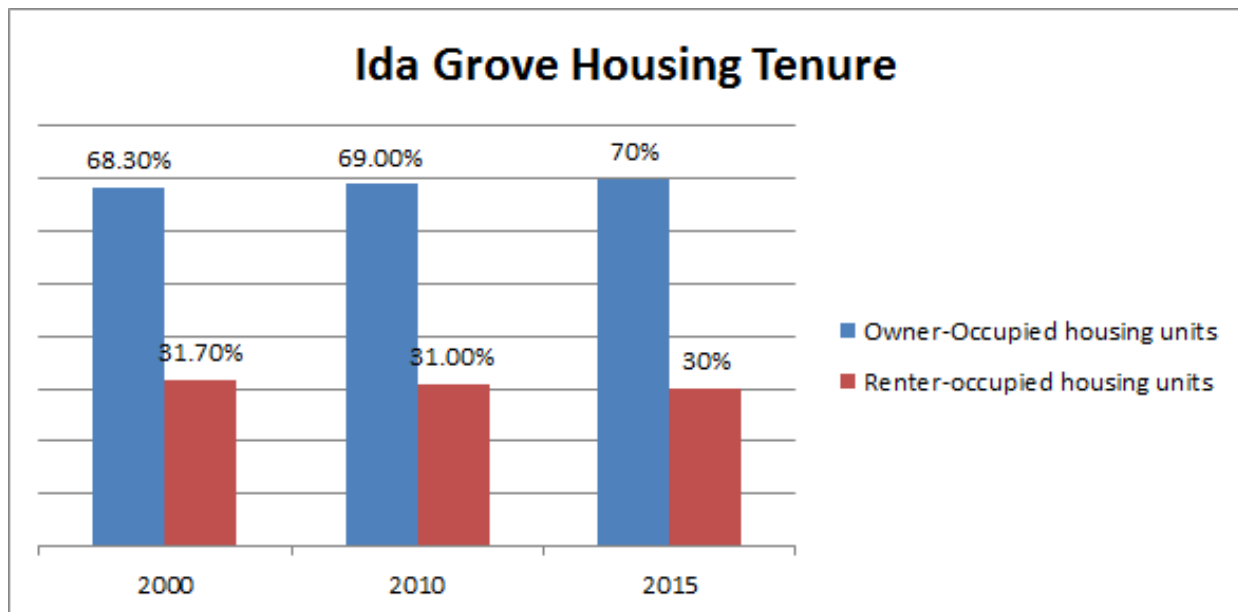


Q14: If you are considering moving and you are looking to RENT, what rent price would you consider? (Select one) (60)



Housing Tenure

The following graphs and table show the housing tenure for Ida Grove and Ida County. This information illustrates the number of housing units, number of owner occupied units, and number of renter occupied units. According to census data, the number of housing units in Ida Grove has decreased from 2000 to 2010 (-1.8%). Ida Grove has a relatively low rate of owner-occupied housing units (70% in 2015) when compared to Ida County (75.2% in 2015). In Ida Grove, from 2000-2010 the average household size of owner-occupied units decreased (-10.3%) from 2.43 to 2.18. In the same time period the average household size of renter-occupied units increased (13.4%) from 1.87 to 2.12. In comparison, Ida County's average household size of owner-occupied and renter-occupied units both decreased.



Housing Number of Units and Tenure

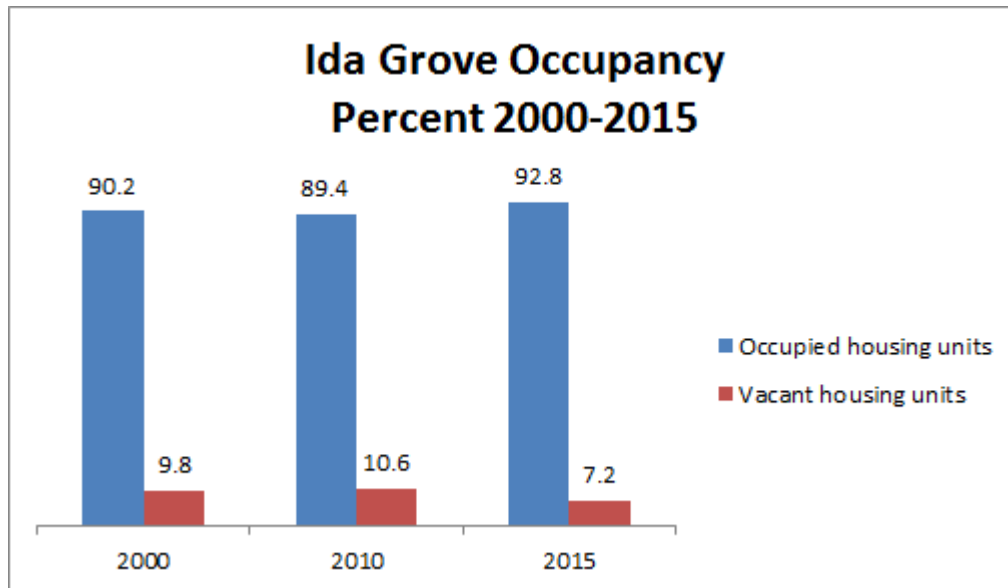
Ida Grove	2000		2010		2015		Change 2000 - 10	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Total Occupied housing units	1017		999		990		18	-1.8%
Owner-Occupied housing units	695	68.30%	689	69.00%	693	70%	6	-0.9%
Renter-occupied housing units	322	31.70%	310	31.00%	297	30%	12	-3.7%
Average household size of owner-occupied unit	2.43		2.18		2.34		0.25	-10.3%
Average household size of renter-occupied unit	1.87		2.12		1.77		-0.25	13.4%

Ida County	2000		2010		2015		Change 2000 - 10	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Total Occupied housing units	3213		3052		3101		-161	-5.0%
Owner-occupied housing units	2351	73.2%	2282	74.8%	2332	75.20%	-69	-2.9%
Renter-occupied housing units	862	26.8%	770	25.2%	769	24.80%	-92	-10.7%
Average household size of owner occupied unit	2.46		2.37		2.33		-0.09	-3.7%
Average household size of renter-occupied unit	2.2		2.03		1.97		-0.17	-7.7%

Source: US Census Bureau and 2015 American Community Survey

Housing Occupancy and Vacancy Rates

The following graph and tables show Ida Grove vacancy rates and comparison housing occupancy statistics for Ida Grove and Ida County. Data is provided by the US Decennial Census (2000 and 2010) the American Community Survey estimates (2015). Vacancy rates in Ida Grove vary between owner-occupied and renter-occupied housing units. In general owner-occupied and renter-occupied vacancy rates in Ida Grove in 2000 and 2010 were high compared to Ida County.¹

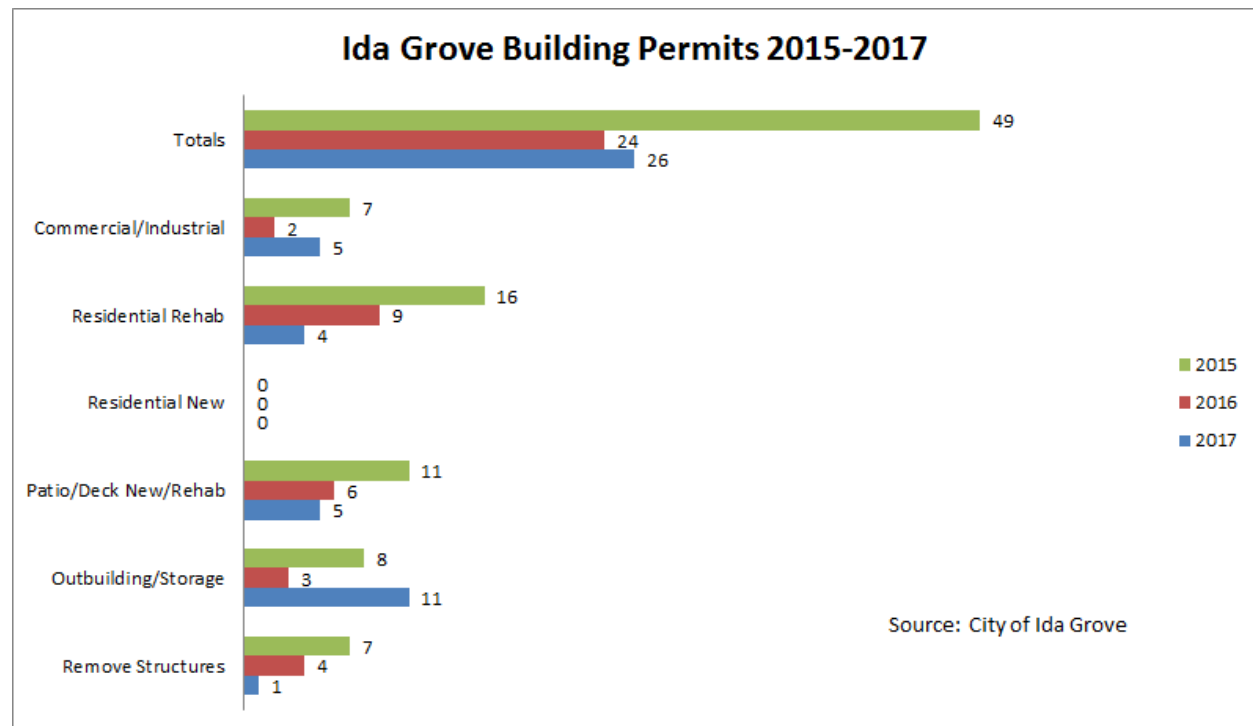


Housing Occupancy and Vacancy Rates								
Ida Grove	2000		2010		2015		Change 2000 - 10	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Total housing units	1127		1080		1067		47	-4.2%
Occupied housing units	1017	90.2	966	89.4	990	92.80%	51	-5.0%
Vacant housing units	110	9.8	114	10.6	77	7.20%	-4	3.6%
Home owner vacancy rate	2.7		2.5		0		0.2	-7.4%
Rental vacancy rate	12.3		13.7		10		-1.4	11.4%
Ida County	2000		2010		2015		Change 2000 - 10	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Total housing units	3506		3426		3,410		-80	-2.3%
Occupied housing units	3213	91.6%	3052	89.1%	3,101	92.80%	-161	-5.0%
Vacant housing units	293	8.4%	374	10.9%	309	7.20%	81	27.6%
Home owner vacancy rate	1.4		1.8		1.1			0.4%
Rental vacancy rate	8.1		11.1		11.8			3.0%
Source: US Census Bureau and 2015 American Community Survey								

¹ According to the Iowa Economic Development Authority (IEDA); the authority will consider a vacancy rate for owner-occupied of 1 percent to be low and a vacancy rate of 2 percent to be a typically acceptable rate on a national basis. The authority will consider a rental vacancy rate of 5 percent or less to be a low vacancy rate.

Building Permits

The graph and table below show the annual number of building permits issued in Ida Grove from 2015-2017. The data indicates that building permit issuance and construction in Ida Grove has generally decreased from 2015-2017. Building permit information was also gathered from the 2004 Ida Grove Comprehensive Plan that stated new residential permits from 2000-2003, shown in the table below. The table below shows that at the beginning of 2000s, Ida Grove welcomed an average of 3.5 new housing units a year. In contrast, Ida Grove has not issued any permits for new housing units in recent years, from 2015-2017. According to the year structure built data below, Ida Grove's new residential unit construction has steady decreased since the 1970's.



Ida Grove Building Permits	2017	2016	2015		2003	2002	2001	2000
Remove Structures	1	4	7		NA	NA	NA	NA
Outbuilding/Storage	11	3	8		NA	NA	NA	NA
Patio/Deck New/Rehab	5	6	11		NA	NA	NA	NA
Residential New	0	0	0		5	2	5	2
Residential Rehab	4	9	16		NA	NA	NA	NA
Commercial/Industrial	5	2	7		NA	NA	NA	NA
Totals	26	24	49		NA	NA	NA	NA

Source: City of Ida Grove and 2004 Ida Grove Comprehensive Plan

Housing Condition

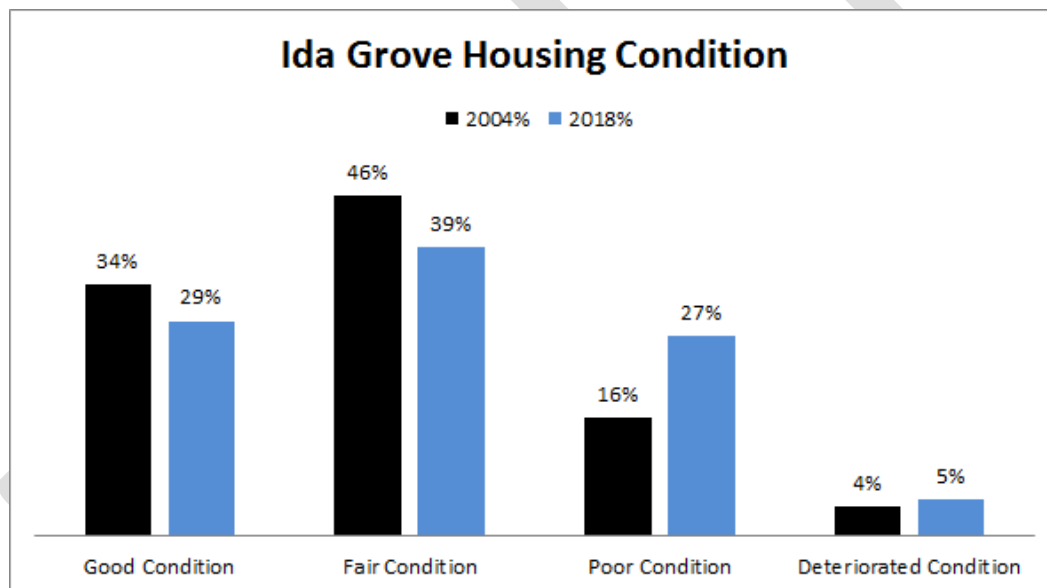
In January 2018, SIMPCO staff conducted a windshield survey of Ida Grove households. Houses were rated with the following criteria under categories of Good, Fair, Poor, or Deteriorated. The results of the windshield survey are compared to the 2004 comprehensive plan in the table below.

Good – A structure recently built and meeting codes, which, if somewhat older, has had careful maintenance of both structure and grounds. No surface wear is apparent and repairs are not needed.

Fair – (Minor deficiency) A sound structure but in need of surface maintenance and possibly showing small signs of wear. The structure is not as well maintained as the good category and the pavement or any accessory building may need repairs. Minor maintenance is needed.

Poor – (Major deficiency) Significant surface wear is noticeable. The structure itself is slightly out of plumb with cracks, holes or breads evident in walls, foundation and roof. Paint is blistered and windows, steps, etc., may need to be replaced.

Deteriorated – No rehabilitation is feasible. The structure is unsound and totally substandard. The foundation, roof and bearing elements have substantial defects.

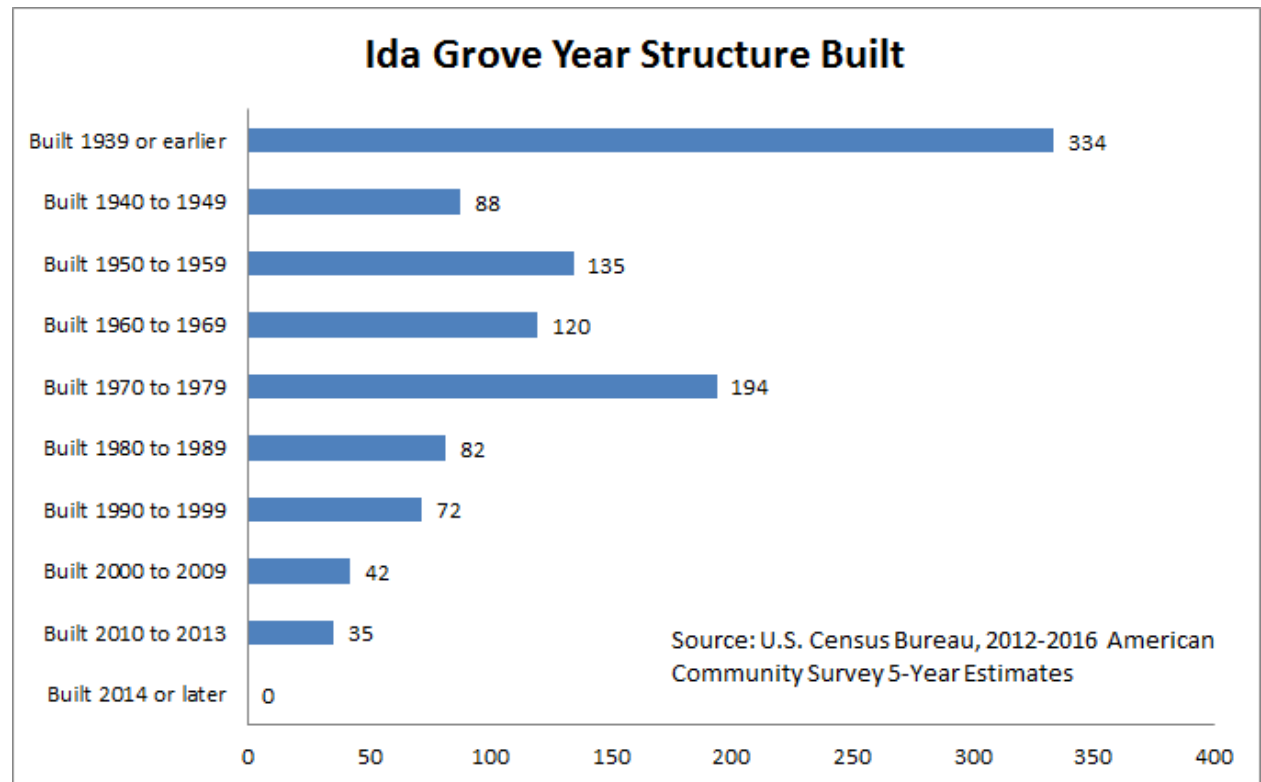


Housing Category	2004	2004 %	2018	2018 %
Total Units	1,135	100%	1,067 (2015 American Community Survey)	100%
Good Condition	386	34%	314	29%
Fair Condition	522	46%	411	39%
Poor Condition	182	16%	291	27%
Deteriorated Condition	45	4%	51	5%
For Sale	11		15	

Sources: Windshield surveys 2018 and 2004 Comprehensive Plan, 2015 American Community Survey

Year Structure Built

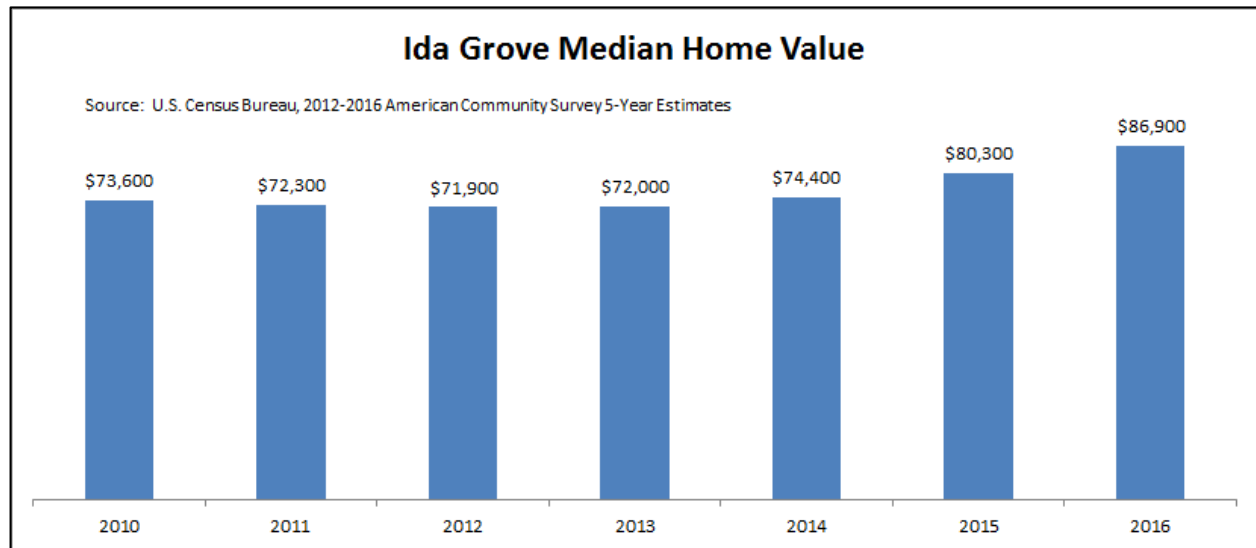
According to the US Census 2012-2016 American Community Survey 5-Year estimates, Ida Grove's new construction has consistently decreased from the 1970's. The graph below shows the year residential structures were built by decade in Ida Grove. As shown in the graph below, the majority of new construction in Ida Grove occurred prior to 1939 (30.3%) and in the 1970s (17.6%). Ida Grove is not unlike the rest of the region and state in the decreased residential construction trend as shown in the table below.



YEAR STRUCTURE BUILT	Ida Grove	%	Ida County	%	Iowa State	%
Total housing units	1,102		3,419		1,362,619	
Built 2014 or later	0	0.0%	0	0.0%	6284	0.5%
Built 2010 to 2013	35	3.2%	60	1.8%	30309	2.2%
Built 2000 to 2009	42	3.8%	198	5.8%	158859	11.7%
Built 1990 to 1999	72	6.5%	185	5.4%	147103	10.8%
Built 1980 to 1989	82	7.4%	196	5.7%	99958	7.3%
Built 1970 to 1979	194	17.6%	449	13.1%	200408	14.7%
Built 1960 to 1969	120	10.9%	303	8.9%	145103	10.6%
Built 1950 to 1959	135	12.3%	384	11.2%	142150	10.4%
Built 1940 to 1949	88	8.0%	250	7.3%	74567	5.5%
Built 1939 or earlier	334	30.3%	1394	40.8%	357878	26.3%
Source: U.S. Census Bureau, 2012-2016 American Community Survey 5-Year Estimates						

Housing Value

The following graph and table show Ida Grove's median home value from 2010-2015. According to the American Community Survey, the home values in Ida Grove have increased since 2010.

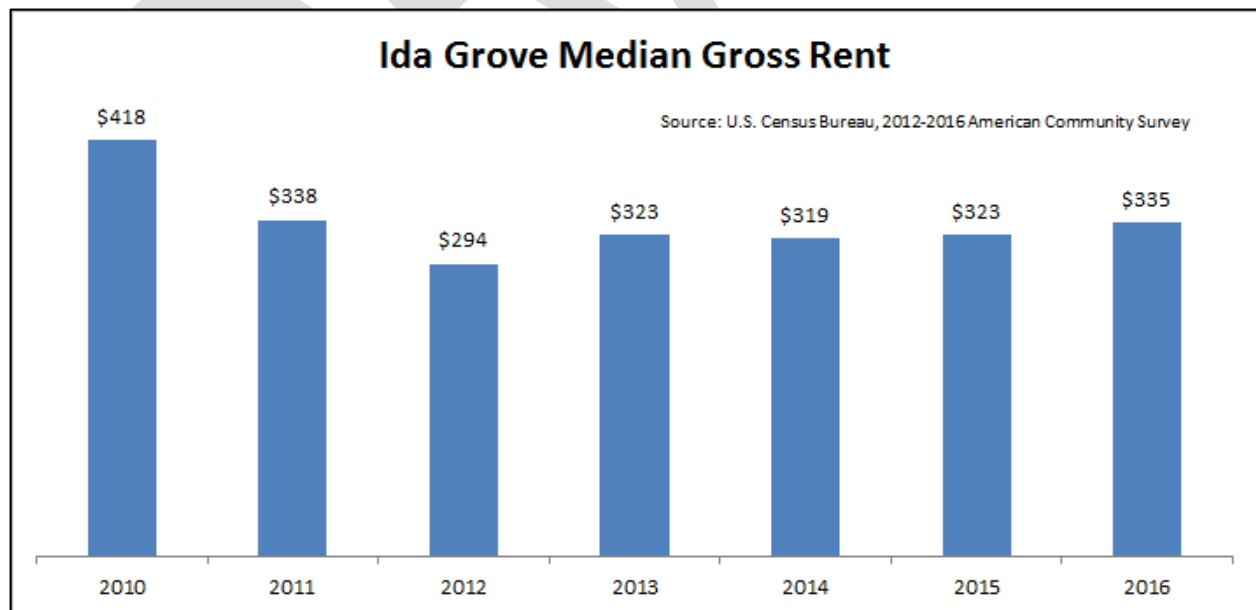


Ida Grove	2010	2011	2012	2013	2014	2015	2016
Median Home Value (dollars)	\$73,600	\$72,300	\$ 71,900	\$72,000	\$74,400	\$80,300	\$86,900

Source: US American Community Survey

Gross Rent

According the US Census 2012-2016 American Community Survey, the median gross rent in Ida Grove has decreased from 2010-2016. US Census Bureau defines Gross rent as: The amount of the contract rent plus the estimated average monthly cost of utilities (electricity, gas, and water and sewer) and fuels (oil, coal, kerosene, wood, etc.) if these are paid for by the renter.



Affordable Housing Analysis

Housing serves as more than just shelter. Research has shown that affordable and stable housing can be a platform for families' education, health, and economic wellbeing (Brennan 2011; Brennan and Lubell 2012; Cohen 2011). An adequate supply of housing affordable to all residents contributes to a sustainable and diverse community. Because needs for lower-cost housing generally are not well served by the market, local governments, along with their private-sector and nonprofit partners, play a critical role in building and preserving affordable housing (American Planning Association, Viveiros and Sturtevant, 2014).

Housing Affordability

The following analysis includes a definition of affordable housing, income analysis, and vacancy analysis. In summary, Ida Grove may seek to subsidize the cost of redeveloping existing housing units to fill the vacant housing in town and increase the quality of housing units in the City. Suggested housing incentives can be found in the Housing goals section of this chapter.

Affordable Housing Definition

The US Department of Housing and Urban Development (HUD) defines the need for affordable housing as families who pay more than 30 percent of their income for housing. Individuals or families that pay more than 30% of their income for housing are considered cost burdened and may have difficulty affording necessities such as food, clothing, transportation, and medical care (US HUD.gov).

Analysis Weaknesses

The calculations below do not consider an individual's debt or savings in qualifying for housing. It should be noted that this standard does not factor in equity in an existing home or a substantial personal savings, which would enable some households with the median income to afford higher priced housing. Conversely, some households with the median income, but with large debt, would not qualify for housing priced at the above estimates. The calculations below do not consider changes in employment and income, or changes to family or household structure.

Income to Housing Cost Comparison

Using the above definition we can estimate the affordable annual housing cost as 30% of Ida Grove City mean or average income shown below for 2016 from U.S. Census Bureau, 2012-2016 American Community Survey.

- Mean or average **household** income in Ida Grove in 2016 was \$63,556²
- Affordable housing cost for most households = Annual \$19,067, Monthly \$1,589 (30% income)
- Mean or average **non-family** income in Ida Grove in 2016 was \$34,003¹
- Affordable housing cost for most non-family = Annual \$10,200, Monthly \$850 (30% income)
- Mean or average **family** income in Ida Grove in 2016 was \$80,609¹
- Affordable housing cost for most family = Annual \$24,182, Monthly \$2,015 (30% income)

² US Census Bureau 2010 Household, Family, or Non-Family Income. Definition Household Income: This includes the income of the householder and all other individuals 15 years old and over in the household, whether they are related to the householder or not. Family income: This includes the income of the householder and all other individuals 15 years old and over related to the householder.

Furthermore, using the affordable housing definition above we can calculate the number of households in each income category to reveal how many households are in each income category and estimate the affordable cost. The table below shows the number of households in Ida Grove in 2010 within each income category. The following columns calculate an estimated annual affordable payment and overall housing price based on a 30-year mortgage. The following information does not include estimates of non-family households because that information was not available.

Ida Grove Household Income - Housing Cost	2010 Number of Households	Percent of Total HH	Annual Affordable' = 30% of lowest \$ range	Affordable Housing Price = Annual x 30*
Less than \$10,000	57	5.70%	0	0
\$10,000 to \$14,999	89	8.90%	\$3,000.0	\$90,000.0
\$15,000 to \$24,999	120	12.00%	\$4,500.0	\$135,000.0
\$25,000 to \$34,999	180	18.00%	\$7,500.0	\$225,000.0
\$35,000 to \$49,999	137	13.70%	\$10,500.0	\$315,000.0
\$50,000 to \$74,999	185	18.50%	\$15,000.0	\$450,000.0
\$75,000 to \$99,999	152	15.20%	\$22,500.0	\$675,000.0
\$100,000 to \$149,999	64	6.40%	\$30,000.0	\$900,000.0
\$150,000 to \$199,999	9	0.90%	\$45,000.0	\$1,350,000.0
\$200,000 or more	6	0.60%	\$60,000.0	\$1,800,000.0
Total Households	999			

*Based on assumptions that each 'household' can qualify for a 30 year mortgage and has a life expectancy and seamless, gauranteed income generating work expectancy of 30 years

Vacancy

According to the US Decennial Census in 2000 the vacancy rate of all households in Ida Grove was 9.8% which increased in 2010 to 10.6%. Ida Grove's high and growing vacancy rate indicates an inability to fill housing units in the city. This phenomenon is caused by several factors including: 1) A declining population, 2) the price to income ratio is imbalanced making units unaffordable, and lack of quality, desirable housing units.

Subsidized Housing

To qualify for most subsidized housing in Ida Grove City, households must have annual incomes at or below 80 percent for lower and 50% for very low of Ida County's median income, depending on household size (U.S. Department of Housing and Urban Development). As of 2017, HUD considers Ida County's median income to be \$60,900. Thus, if a household size is four, a resident in Ida Grove City may be eligible if earning \$51,100 (80% of median income) or \$31,950 (50% of median income). The estimates may vary depending on program availability, household size, and income. A breakdown on households per size qualifying for subsidized housing in Ida Grove City using HUD's FY 2017 Income Limits Documentation System is listed in the following table.

FY 2017 Income	Median In	Category	Persons in Family							
			1	2	3	4	5	6	7	8
Ida County	\$60,900	Very Low (50%) In	22,400	25,600	28,800	31,950	34,550	37,100	39,650	42,200
		Extremely Low In	13,450	16,240	20,420	24,600	28,780	32,960	37,140	41,320
		Low (80%) Income	35,800	40,900	46,000	51,100	55,200	59,300	63,400	67,500

Density

Residential housing density is most often calculated as housing units per acre. Using the Ida Grove City Zoning Code Chapter 5, the estimated residential density for each zoning district is displayed in the table below. Ida Grove ordinance categorizes density by stating minimum lot sizes for single-family, two-family, and multiple-family dwellings.

Ida Grove Density City Zoning Code Chapter 5			
DU = Dwelling Unit, SFD = Single Family Dwelling, 2FD = 2-Family Dwelling, MFD = Multi-Family Dwelling			
Zoning District	Density (units per acre)*	Minimum Lot Width	Lot Area
S - Suburban	SFD = 7.26	60	6,000 SFD 3,000 2FD 1,500 MFD
R-1 Residential	SFD = 7.26	60	6,000 SFD 3,000 2FD 1,500 MFD
R-2 Residential	SFD = 7.26 2FD = 14.52	60	6,000 SFD 3,000 2FD 1,500 MFD
R-3 Residential	SFD = 7.26 2FD = 14.52 MFD = 29.04	60	6,000 SFD 3,000 2FD 1,500 MFD
PD-Planned Development	SFD = 7.26 2FD = 14.52 MFD = 29.04	60	6,000 SFD 3,000 2FD 1,500 MFD
*Calculated by dividing acre square footage (43,560) by Ida Grove minimum lot area. Density may vary depending on zoning district requirements. Consult City Staff prior to development.			

The following diagram depicts various residential housing densities. The image shows one acre blocks and a range of densities from 1-126 dwelling units per acre. The image is meant to assist in visualizing the different densities in the table above (e.g. 1 dwelling unit per acre is depicted on the far left of the diagram below).



Housing and Neighborhoods Goals

The following goals and objectives were drafted based on public comment, existing documents, and current research. Sources that were reviewed and used to draft the following the goals and objectives include: Ida Grove community survey and public visioning session, 2003 Hazard Mitigation Plan, Strategic Plan, Iowa Smart Planning Guide 2010, example comprehensive plan housing goals from other communities, and information compiled and discussed in this chapter.

Goal HN1: Encourage diversity in the types of available housing

HN1.1 Provide a variety of housing types including: Multi-unit, single family, 4-plex, condominiums, 2-3 bedroom, owner and rental housing.

HN1.2 Provide a variety of attractive housing at prices that are affordable for all income levels.

HN1.3 Provide affordable lots

HN1.4 Provide community contact list on website with list of available housing

HN1.5 Identify land for development or re-development, vacant land and analyze land use/zoning

HN1.6 Promote construction of energy-efficient housing in partnership with utilities

HN1.7 Annually record and keep record of housing characteristics such as: types of housing, building permits, census housing tenure (rent or own), census number of units in structure. Use the information to create a balance of housing choices and a variety of housing unit types and prices.

Goal HN2: Support rehabilitation and maintenance of existing housing

HN2.1 Address vacant housing with re-use or re-development

HN2.2 Enforce City Ordinance for property maintenance and rental housing regulations

HN2.3 Clean up or tear down houses that are structurally unsafe or hazardous

HN2.4 Continue to implement the Urban Renewal program and consider Urban Revitalization Area plans

HN2.5 Research and participate in rehabilitation and/or housing development programs such as Siouxland Interstate Metropolitan Planning Council (SIMPCO) housing rehabilitation and Iowa Economic Development programs

Goal HN3: Promote the vitality and character of established and new residential neighborhoods

HN3.1 Develop and promote good neighborhood standards such as the following:

1. Access to amenities (employment opportunities, a downtown commercial district, strong schools and numerous community facilities and services)
2. Human scale buildings and open spaces –Human scale can be defined as building height, building bulk and walking distances or walkability that is comfortable for pedestrians.
3. A safe environment, accessible for emergency services (friendly, low traffic, watch out for each other)
4. Nuisance free (well-maintained, quiet, no odor, compliance with zoning)
5. Accessible and Connected to surrounding neighborhoods and the city center (walkable, bikeable, well-maintained roads sidewalks, grid-pattern,)
6. Greenspace (nearby parks, trails, mature trees, linear parks with recreational trails)
7. Diverse (variety of people, mixed uses: housing, commercial businesses and building types)
8. Family Oriented (good schools, playgrounds for children, things for all ages)
9. Consistency in housing style and well kept
10. Pride and privacy
11. Preserve historic character of neighborhoods and local historic districts

Goal HN4: Consider other commonly used housing incentives

HN4.1 Housing incentives: Work with banks, contractors, and economic development authorities to:

1. Offer first-time homebuyer assistance
2. Acquire and demolish dilapidated housing units and subsidize the cost of new construction
3. Subsidize cost of housing redevelopment through tax abatement, regional housing programs
4. Incentivize housing improvements and construction by lowering the cost of permitting and-or improving the permitting process (one-stop-shop)

HN4.2 Housing incentives: Work with large employers to provide quality housing

1. Consider adopting policies that incentivize employers to assist employees with finding and acquiring quality housing in the community

TRANSPORTATION

The transportation chapter presents an overview of existing transportation infrastructure in the City of Ida Grove. It identifies and analyzes various transportation issues and recommends measures to maintain and enhance mobility in the city. The chapter is organized to cover issues such as streets systems, active transportation, road improvements, and travel modes.

Iowa Smart Planning Transportation Element

The Iowa Smart Planning document recommends promotion of safe, convenient and efficient mobility systems. Plan must consider the need for diverse stakeholders and modes of transportation, accessibility, improved air quality, and interconnectivity of the various modes of transportation. The transportation chapter of the Ida Grove Comprehensive Plan is designed to achieve the State recommendations as outlined by the Iowa Smart Planning document.

Street System

The City of Ida Grove has a well-connected roadway system that provides access to services either within or outside the city limit. The local streets are designed to provide connectivity to major thoroughfares to ensure ease of mobility of Ida Grove residents. The Federal Highway Administration classifies roadway systems into the following classes based on design and use: Interstate, freeways, expressways, principal and minor arterials, major and minor collectors, and local roads. The table below shows the relationship between functional classification and travel characteristics.³

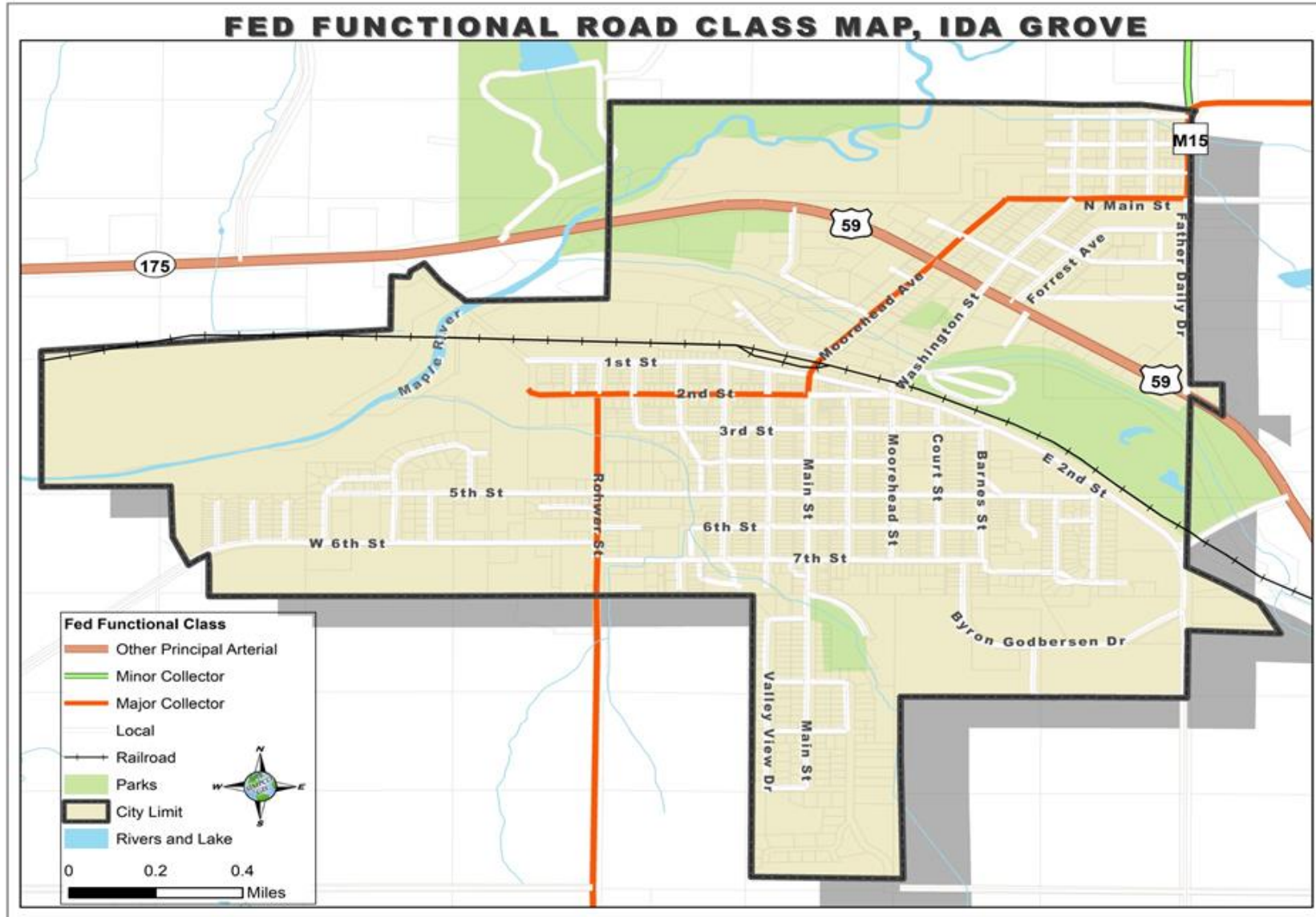
Relationship between functional classification and travel characteristics

Functional Classification	Distance Served (and Length of Route)	Access Points	Speed Limit	Distance between Routes	Usage (AADT and DVMT)	Significance	Number of Travel Lanes
Arterial	Longest	Few	Highest	Longest	Highest	Statewide	More
Collector	Medium	Medium	Medium	Medium	Medium	Medium	Medium
Local	Shortest	Many	Lowest	Shortest	Lowest	Local	Fewer

The map below shows the road classification in and around Ida Grove. US Highway 59 runs through the northern portion of the city. US Highway 59 and Iowa Highway 175 intersect west of the city limit. US Highway 59 meets US Highway 20 to the north of Ida Grove and connects the city's residents to Holstein, Ames, Des Moines, Sioux City and other major cities within or outside the State of Iowa.

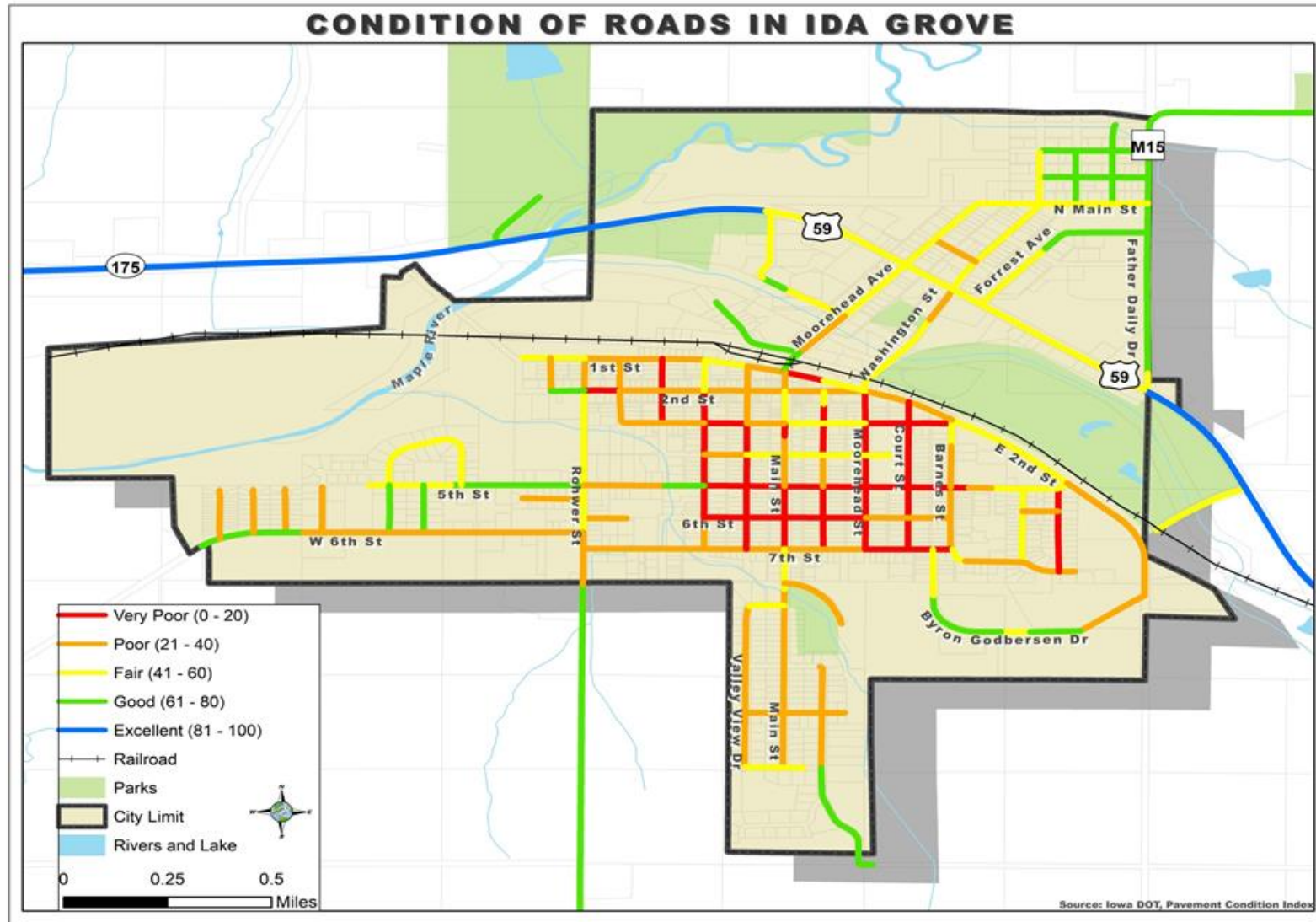
³ 'Highway Functional Classification Concepts, Criteria and Procedures' US Department of Transportation Federal Highway Administration. 2013 Edition.

Ida Grove Street Map



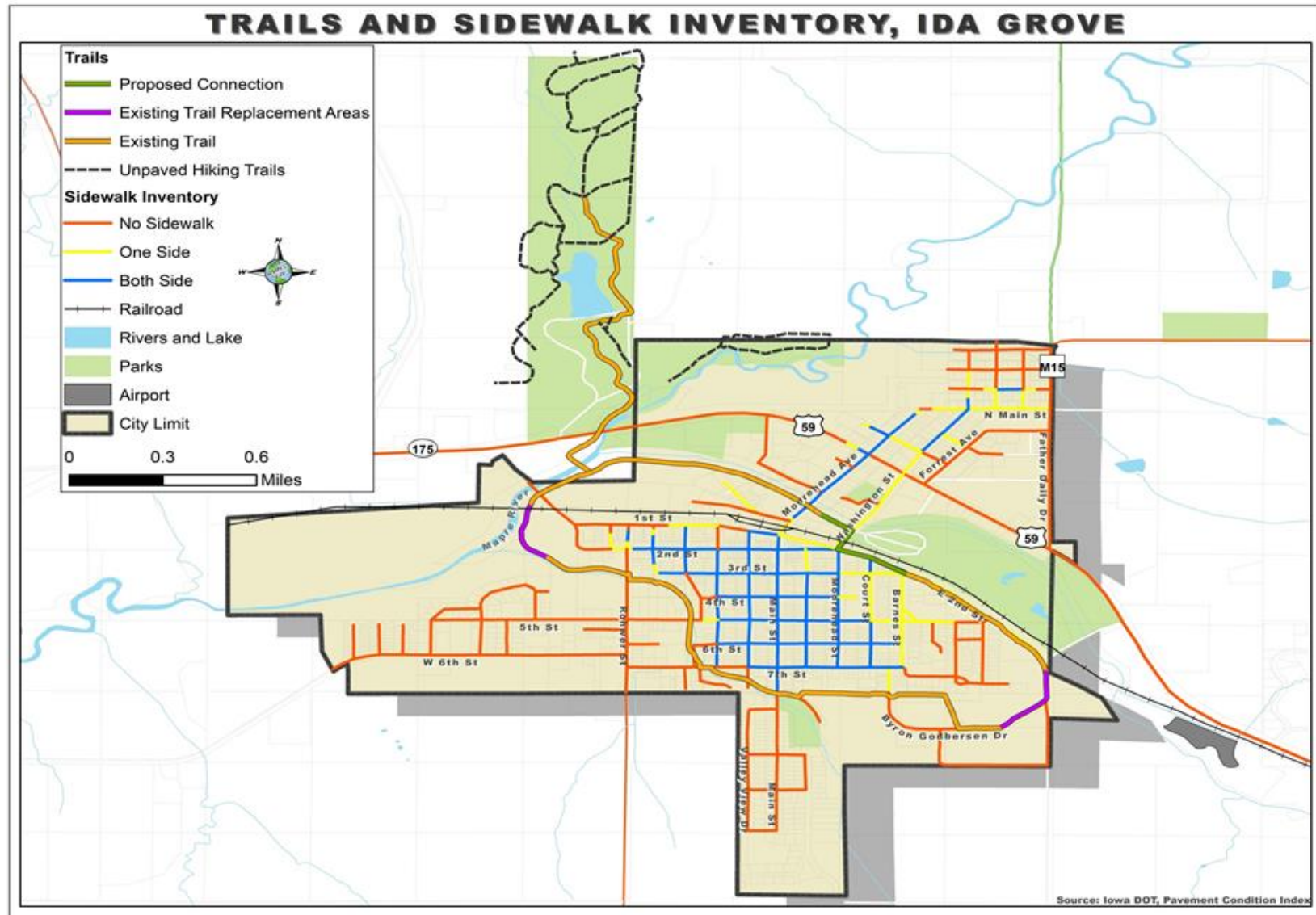
Ida Grove Street Conditions Map

Iowa Department of Transportation maintains a Pavement Condition Index (PCI) to measure the surface condition of Iowa roads. Criteria used to calculate PCI includes: Surface defects (raveling & loss of surface aggregate, flushing), surface deformations (rippling and shoving, wheel track rutting, distortion), corrugation, bumps and sags, cracks and others. The map below shows Ida Grove road conditions according to PCI.



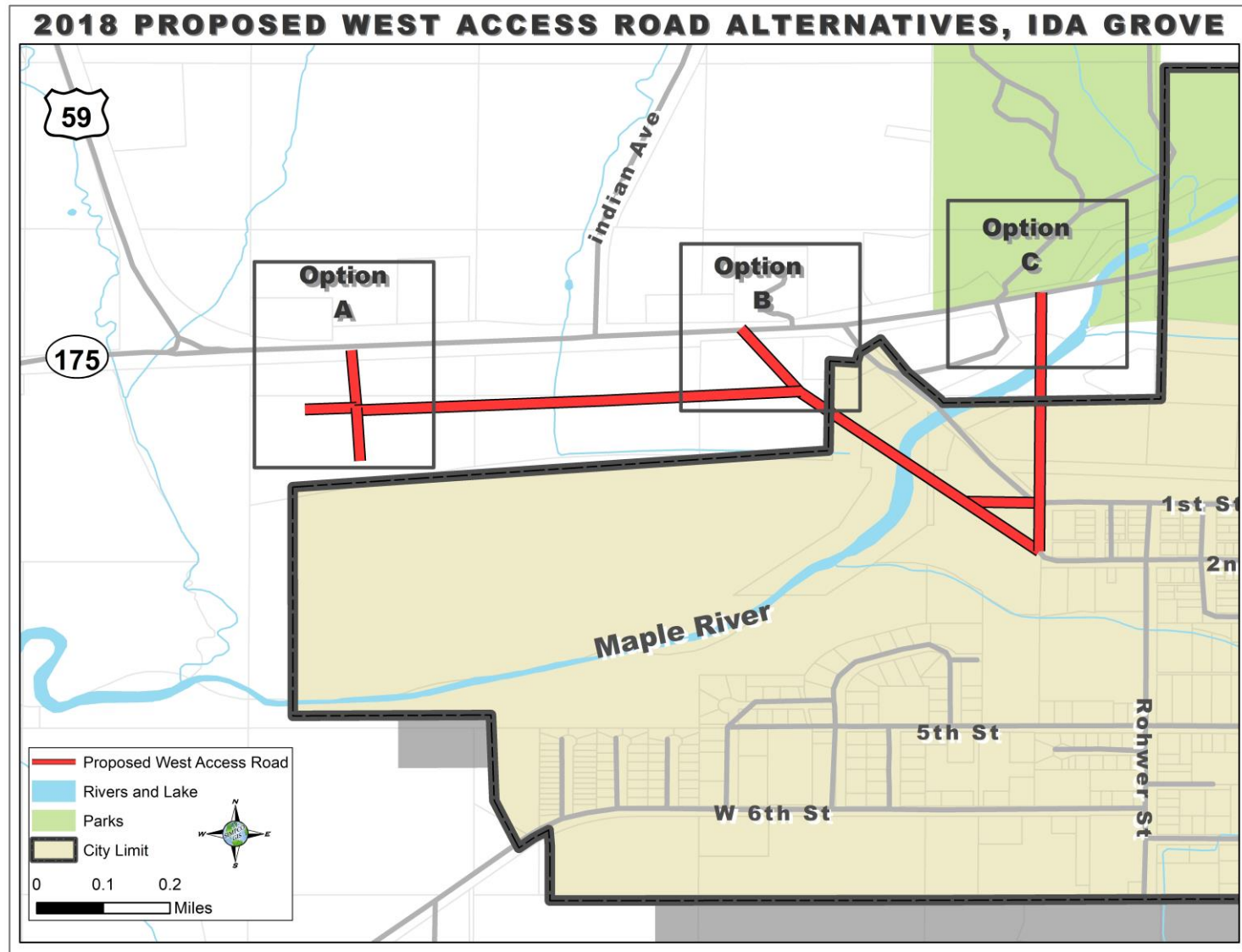
Ida Grove Trails and Sidewalks Map

A well-maintained sidewalk and trail system promotes active living through walking and biking. The following map shows existing and proposed sidewalks and trails in Ida Grove that the City may consider in developing a connected active transportation system.



Ida Grove Proposed West Access

The following map shows possible route options and was developed for discussion purposes. The following map depicts options for the west access road and was created from a 2008 potential route map and discussions with the City of Ida Grove. More information and discussion in regard to the West Access can be found on the next page.



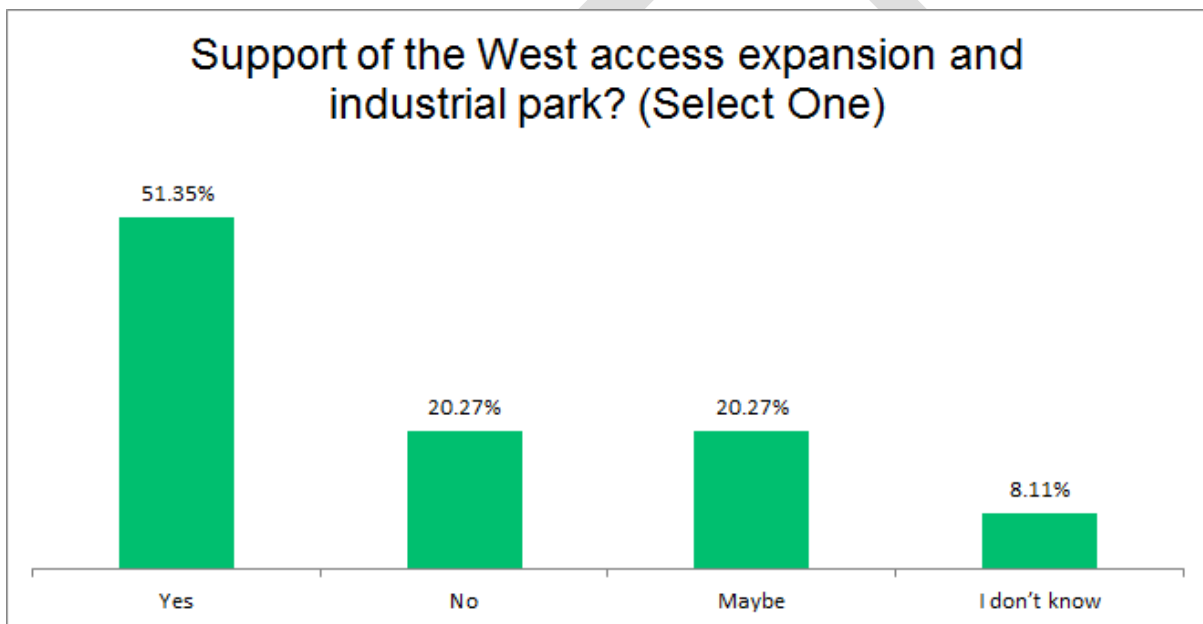
Ida Grove Proposed West Access

City of Ida Grove has initiated discussions about the proposed West Access since the 1960s. The map above shows possible route options and was developed for discussion purposes. The West access would provide an enhanced access from Hwy 175 and Hwy 59 northwest of Ida Grove. A new west access road would ease traffic to existing businesses and create business opportunities along the route. Existing businesses would retain jobs and more easily expand with enhanced delivery and export access from the west.

West Access Survey Question

A question in regard to the west access was included in the 2017 community survey. The results of the west access survey question show 51.35% support and another 20.27% stated 'maybe' or possible support. The survey results show that community members would support a west access from Hwy 175 and Hwy 59 northwest of Ida Grove. The following graph shows the result of the west access survey question.

Q20: Are you in support of the West access expansion and industrial park? (Select One) (74)

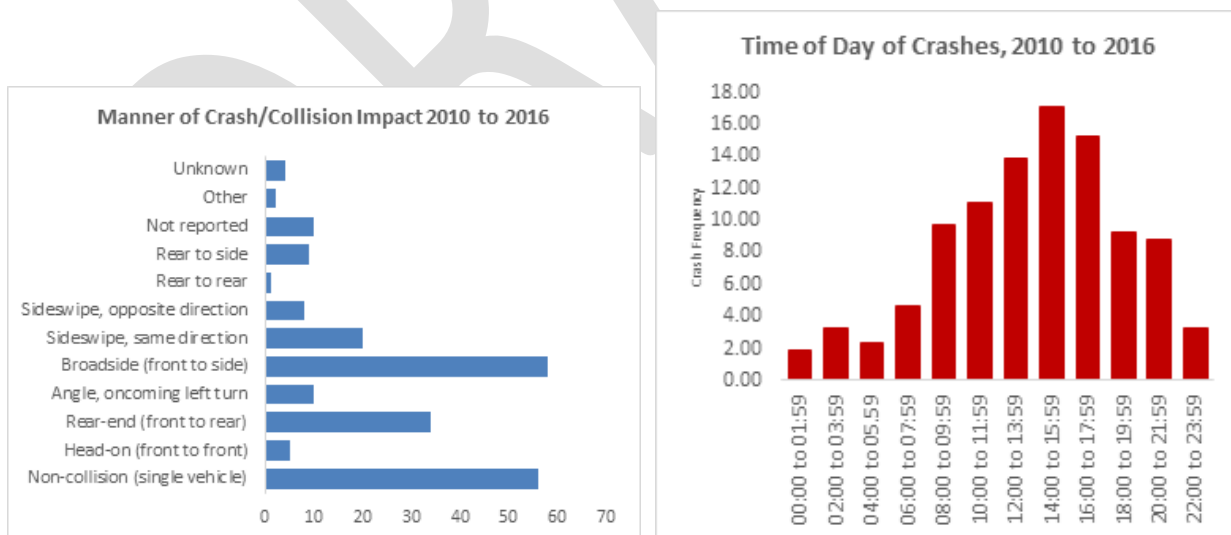


Ida Grove Crash Data

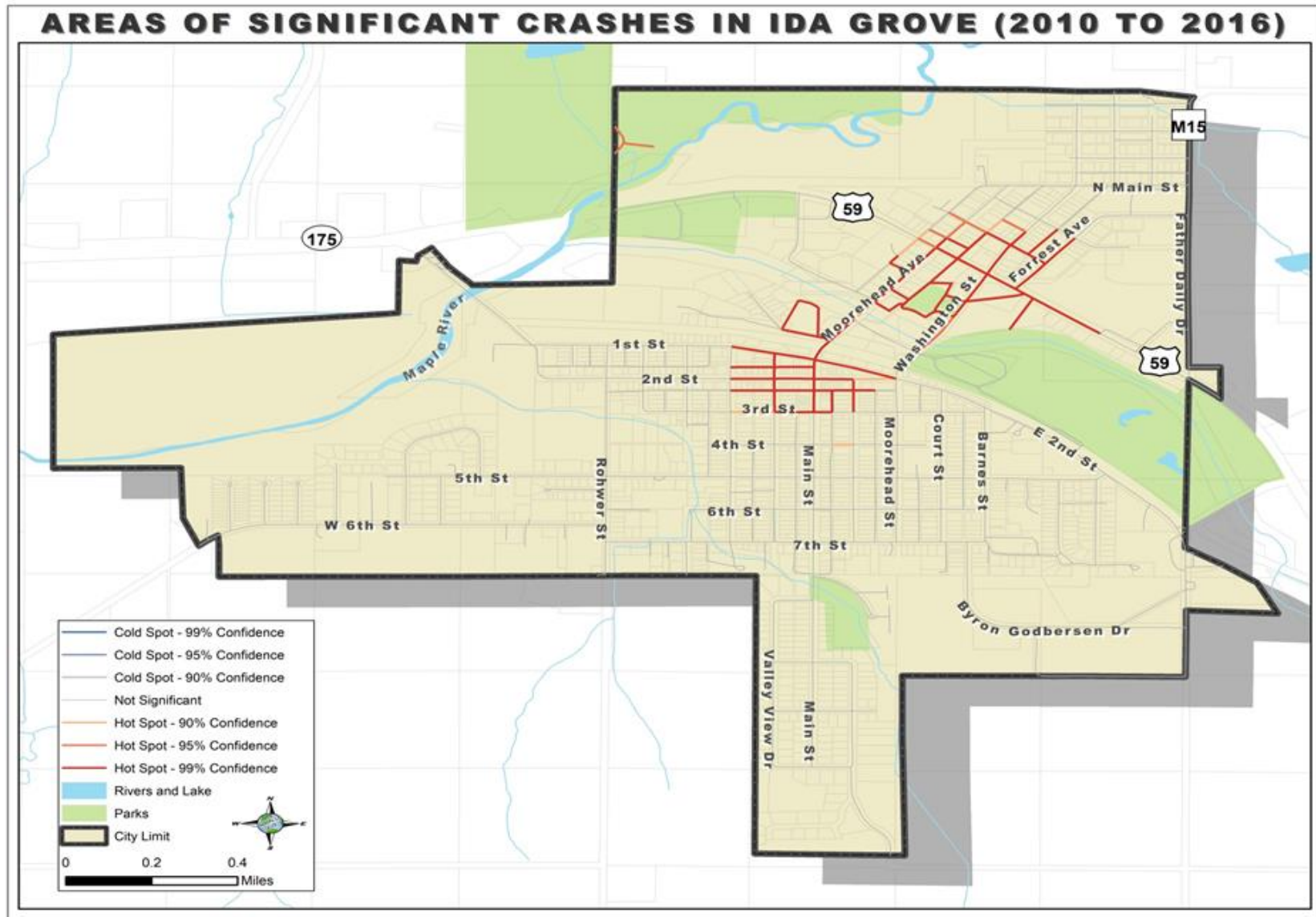
The table and maps below show crash frequency and severity in the City of Ida Grove. Between 2010 and 2016 an average of 31 crashes per year occurred in the city. Ida Grove has experienced minimal crash severity, which is common in rural cities in the US. From 2010 to 2016 no fatalities were recorded, with the majority of the crashes resulting in property damage. The number of injuries resulting from crashes averages eight injured people per year from 2010 to 2016. The leading cause of crashes in Ida Grove between 2010 and 2016 was the failure of drivers to yield to right of way (FTYROW: from driveway), followed by improper turning and speeding.

Crash Frequency and Severity, Ida Grove, 2010 to 2016							
Year	Crash Freq.	Fatality	Total Injury	Major Injury	Minor Injury	Possible Injury	Unk. Injury
2010	35	0	1	0	0	1	1
2011	46	0	8	1	4	3	0
2012	29	0	7	0	3	4	0
2013	22	0	13	1	3	9	0
2014	31	0	13	0	9	4	0
2015	32	0	7	1	3	3	0
2016	22	0	8	0	3	5	0
Total	217	0	57	3	25	29	1
Source: Iowa Department of Transportation							

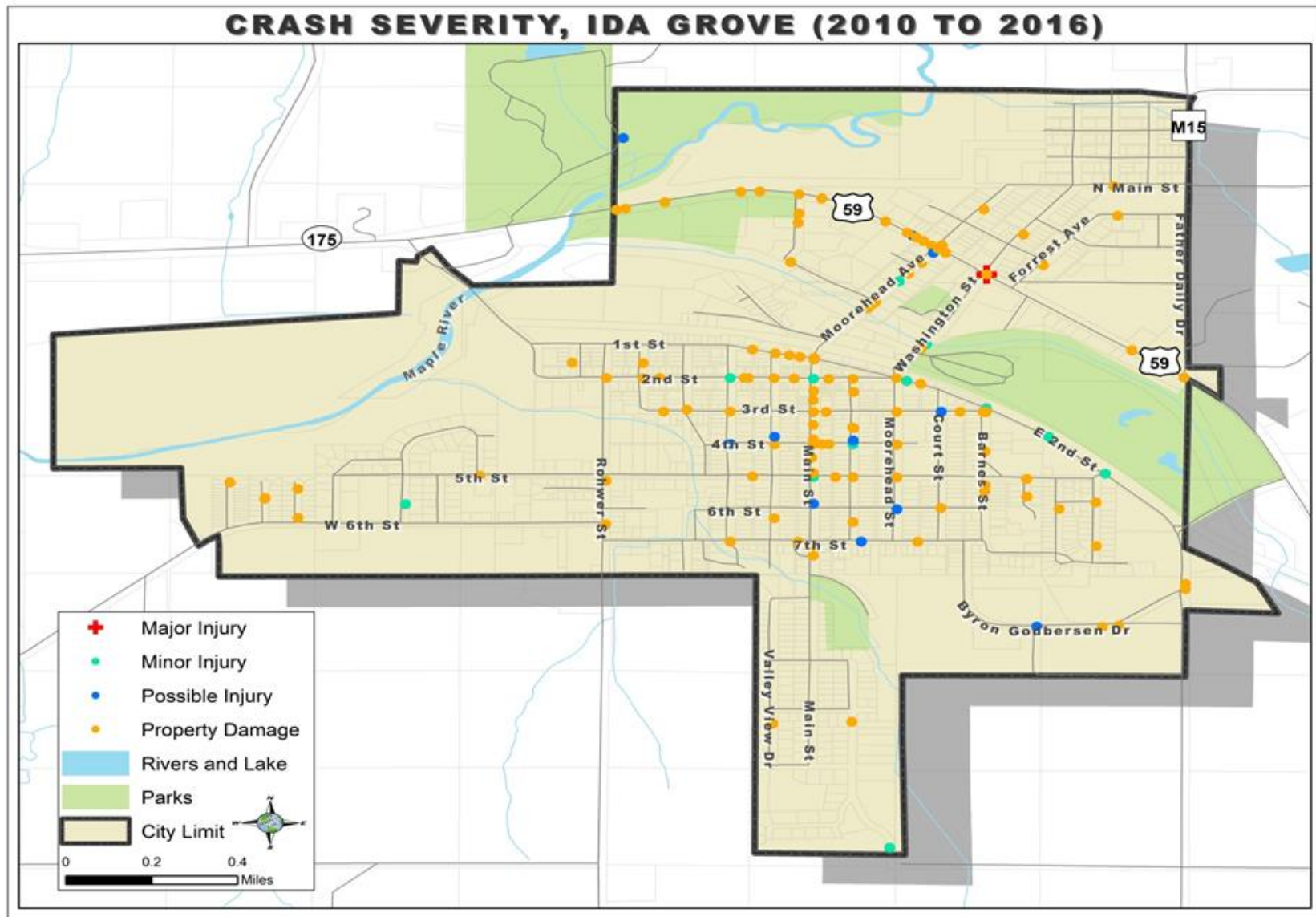
The majority of the crashes (58) occurred on weekends, and 28.6% of the crashes occurred between 6:00 pm to 5:59 am; this indicates that close to 72% of the crashes occur at daytime as shown on the figure below. Approximately 23.9% of the crashes were intersection related; out of this more than 52% were broadside (front to side) manner of crash/collision impact.



Ida Grove Crash Areas Map

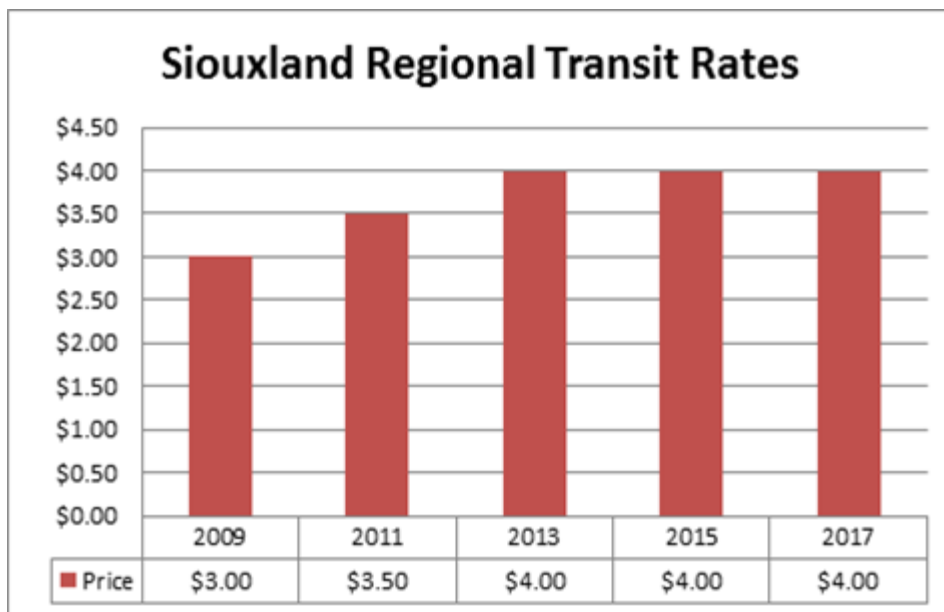


Ida Grove Crash Severity Map



Transit

The City of Ida Grove relies on Siouxland Regional Transit System (SRTS) for public transport. SRTS also serves other cities within Ida, Monona, Plymouth and Woodbury Counties in Iowa and Southern Union County in South Dakota. SRTS offers a service with direct pick-up and specific-destination delivery on clean and ADA accessible buses complete with seat belts. SRTS service can be used for medical appointments, shopping, school, and work. SRTS recommends that residents schedule their need for transit services in a 24-hour advance. The figure below shows a trend of SRTS rates from 2009 to 2017. SRTS fares increased slightly from 2009 to 2013 but have stayed relatively the same from 2013 to 2017.



Railroad

The City of Ida Grove is served by a railroad owned and maintained by Canada National (CN). The railroad in Ida Grove runs along 2nd St. and 1st St. CN operates in Iowa as the Cedar River Railroad and the Chicago Central and Pacific Railroad. CN is a Class I railroad offering rail service across the width of Canada and extending down to the Gulf of Mexico, providing direct access to Pacific and Atlantic ports, connecting to Europe and the Far East. CN owns 605 miles of tracks in Iowa. The goods delivered or distributed by the railroad include chemical and allied products, food and kindred products, farm products, coal, ethanol, transportation machinery, nonmetallic minerals and others.



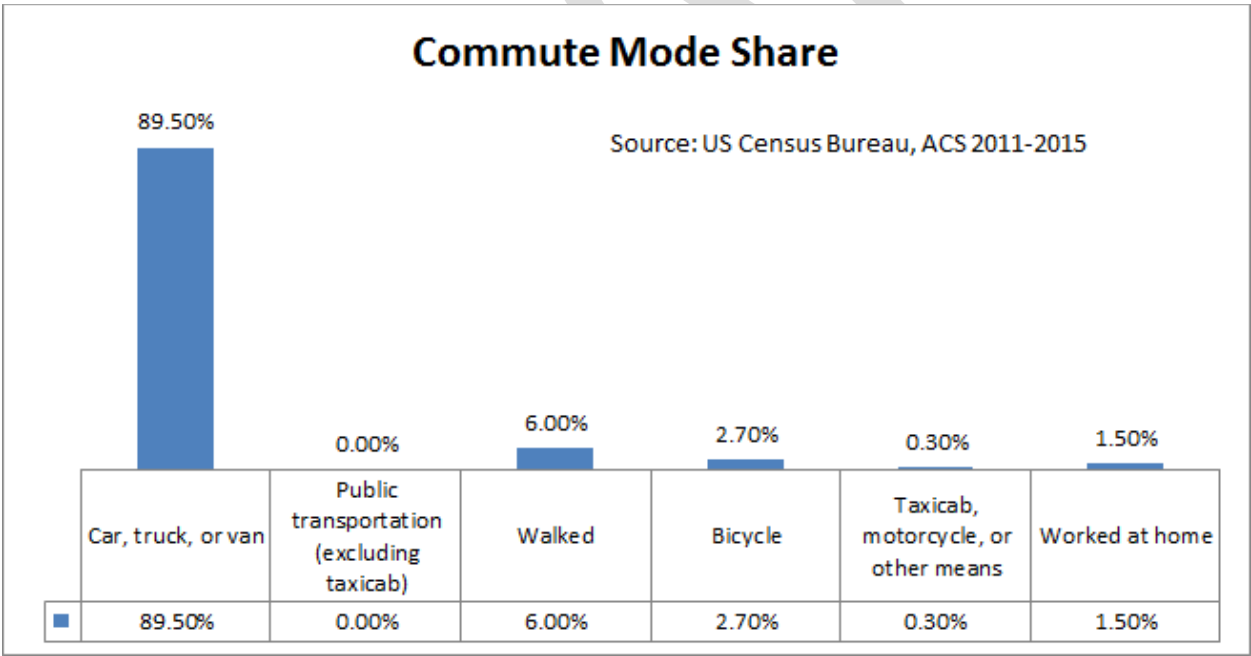
Airport

The City of Ida Grove owns and manages an airport facility. Ida Grove Public Airport is located to the south-east of the city limit. The public airport abuts Highway 59 which provides direct access to the facility. Ida Grove Public Airport offers hangar space and tie-downs for airplanes. The airport facility has 3,172 feet long and 50 feet wide asphalt runway and administrative building with restrooms and a phone. The City of Ida Grove recently rehabilitated the asphalt runway of their airport facility. Other airport facilities close to the city include Sioux City Gateway Airport (46.9 miles), Eppley Airfield – Omaha NE (73.84 miles), and Sioux Falls Regional Airport (107.58 miles).



Mode Share

Mode share refers to the means by which residents get to their destination (work, school, shops and others). The available means of transportation may include driving a vehicle, walking, biking and using a bus. The table below shows the means by which the residents in Ida Grove get to work. Most of the residents drive to work while the remaining 10.5% either work from home or use other modes of transportation. A lot more residents walk to work than bike while none of the residents uses public transit as a means of transportation to commute to work. A handful of the residents uses a taxicab, motorcycle or other means of transport to get to work while over 1% of the residents work from home.



Transportation Public Comment Summary

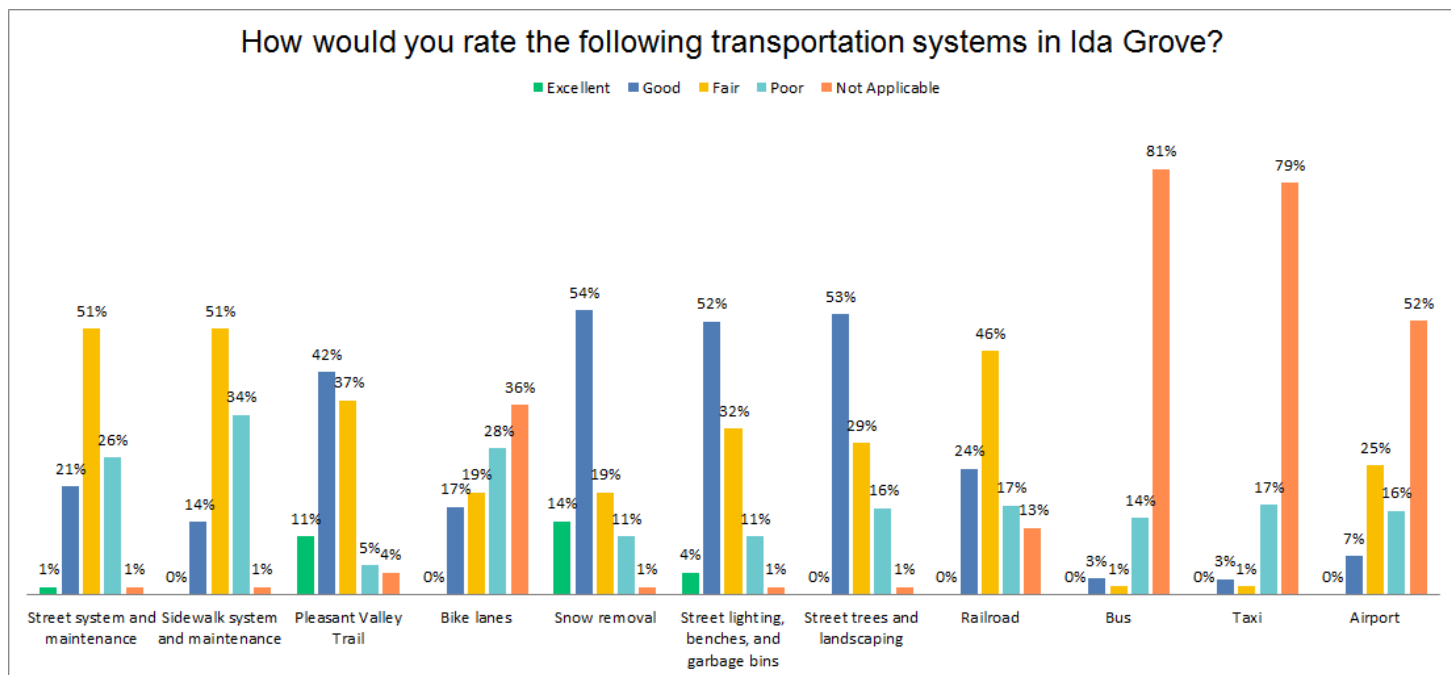
Ida Grove incorporated public participation into the comprehensive plan process through a public visioning meeting on November 15, 2017 and a community survey collected November-December 2017. Participants were asked questions about transportation in Ida Grove. The following results were recorded.

Vision Meeting Transportation Results

Ida Grove hosted a public visioning meeting on November 15, 2017. Participants were asked what transportation issues exist in Ida Grove, what they like and dislike, and what improvements they would like to see. The following results were recorded on large sheets.

- Improve public transportation (9): SRTS on-call is expensive, stigma, provide schedule; affordable transportation for seniors and all
- Issue with street maintenance and condition (9)
 - Improve 6th street
 - Road to hospital
 - Improve street to Zobel's addition
 - Alley maintenance
 - Work with Ida County to improve streets and bridges at City entrance
 - Improve curb and gutter (2) in downtown
 - Moorehead Ave bridge replacement
 - Harold Godbersen Drive
- Consider City taxi, uber, lyft (7)
- Provide continuous, safe, accessible (ADA) sidewalk system (5): Enforce ordinance, provide incentives for repair and replace
 - Improve sidewalk to Zobel's addition
- The railroad splits the town and disrupts traffic before/ after work (4), Provide train schedules
- Upkeep trail (3)
- Bike lanes (2)
- Have a good crew (2) keeping clean, snow removal
- Need transportation alternatives
- Signs for trail and places in town
- Issue with location of cement plant and elevator
- Tree replacement, start a program
- Consider delivery service
- Adopt a Capital Improvement Plan (CIP)
- Parking availability issue in downtown

Q24: How would you rate the following transportation systems in Ida Grove? (73)



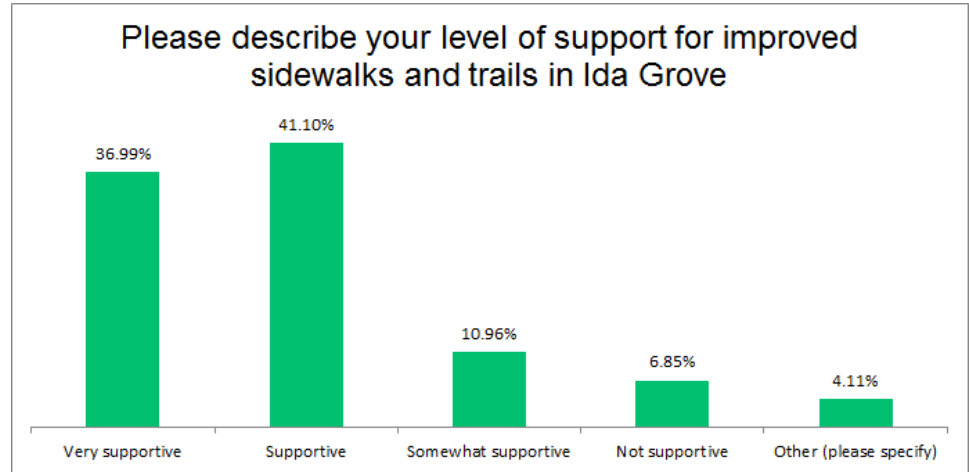
Transportation System	Excellent		Good		Fair		Poor		Not Applicable		Total
Street system and maintenance	1%	1	21%	15	51%	37	26%	19	1%	1	73
Sidewalk system and maintenance	0%	0	14%	10	51%	37	34%	25	1%	1	73
Pleasant Valley Trail	11%	8	42%	31	37%	27	5%	4	4%	3	73
Bike lanes	0%	0	17%	12	19%	14	28%	20	36%	26	72
Snow removal	14%	10	54%	39	19%	14	11%	8	1%	1	72
Street lighting, benches, and garbage bins	4%	3	52%	38	32%	23	11%	8	1%	1	73
Street trees and landscaping	0%	0	53%	39	29%	21	16%	12	1%	1	73
Railroad	0%	0	24%	17	46%	33	17%	12	13%	9	71
Bus	0%	0	3%	2	1%	1	14%	10	81%	56	69
Taxi	0%	0	3%	2	1%	1	17%	12	79%	55	70
Airport	0%	0	7%	5	25%	17	16%	11	52%	36	69
Other (please specify)											2
										Answers	73
										Skippec	16

Other:

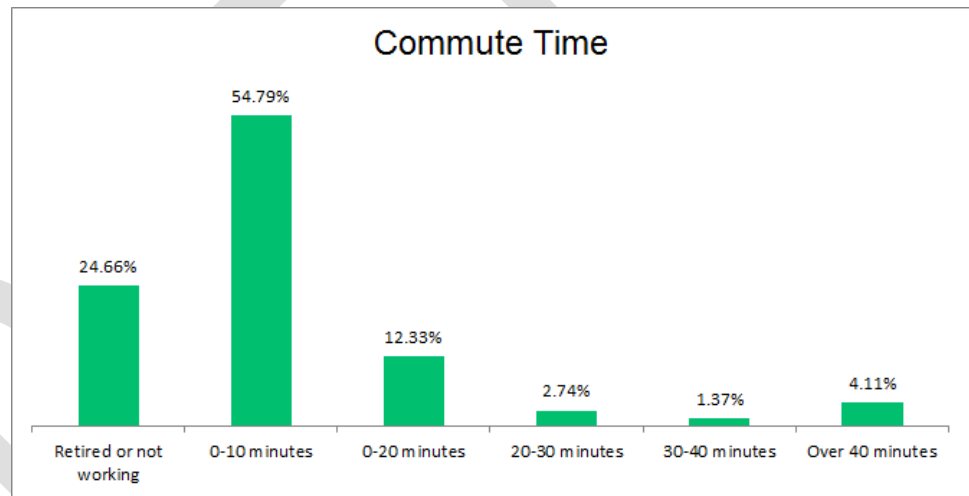
1. No taxi in Ida Grove that I'm aware of?
2. Streets and trails need repairs BADLY !

Q25: Please describe your level of support for improved sidewalks and trails in Ida Grove (73)

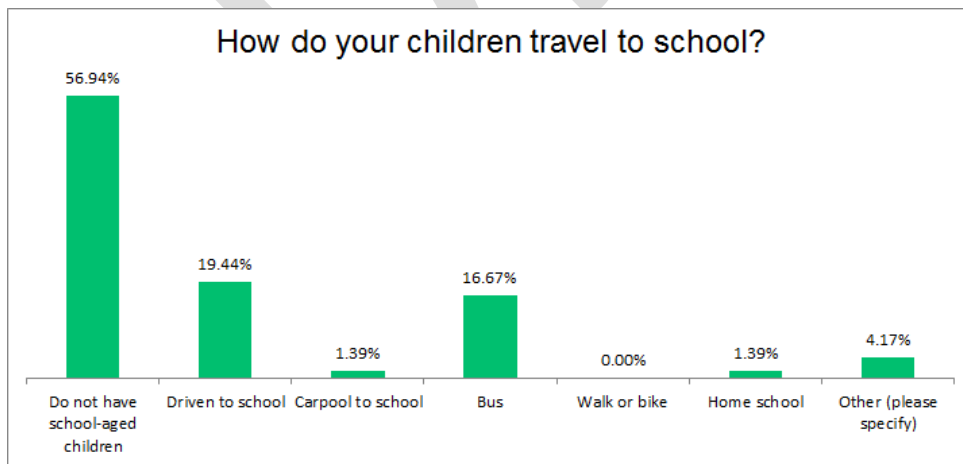
- Sidewalks yes, trails no
- support sidewalks but not trails
- I support it but since we paid for our own to be re-done, I don't support it enough for us to help pay for other's.



Q26: How far is your commute to work? (73)



Q27: How do your children travel to school? (72)



Other:

1. bus, bike, and drive
2. They drive themselves
3. Have school permit

Transportation Goals

GOAL T1: Maintain, Improve And Extend Existing Roadway System

- T1.1 Seek developers and other funding sources to implement the west access plan
- T1.2 Adopt and implement a Capital Improvement Plan (CIP)
- T1.3 Coordinate with SIMPCO and Iowa DOT to obtain road inventory data to monitor surface conditions of city' street
- T1.4 Resurfacing and renovation of distress local streets
- T1.5 Obtain federal and state funding to support the maintenance and expansion of streets
- T1.6 Promote connectivity in the local street network
- T1.7 Formulate and adopt complete street policy consistent with the land use plan in the city
- T1.8 Adopt and implement design standards for local street that align with the existing characteristics of the city
- T1.7 Ensure that private streets meet City code requirements
- T1.8 Ensure effective and efficient road signage to promote safety for all road users

GOAL T2: Promote, Maintain And Enhance Bicycle-Pedestrian Facilities And Other Infrastructure To Serve All Users

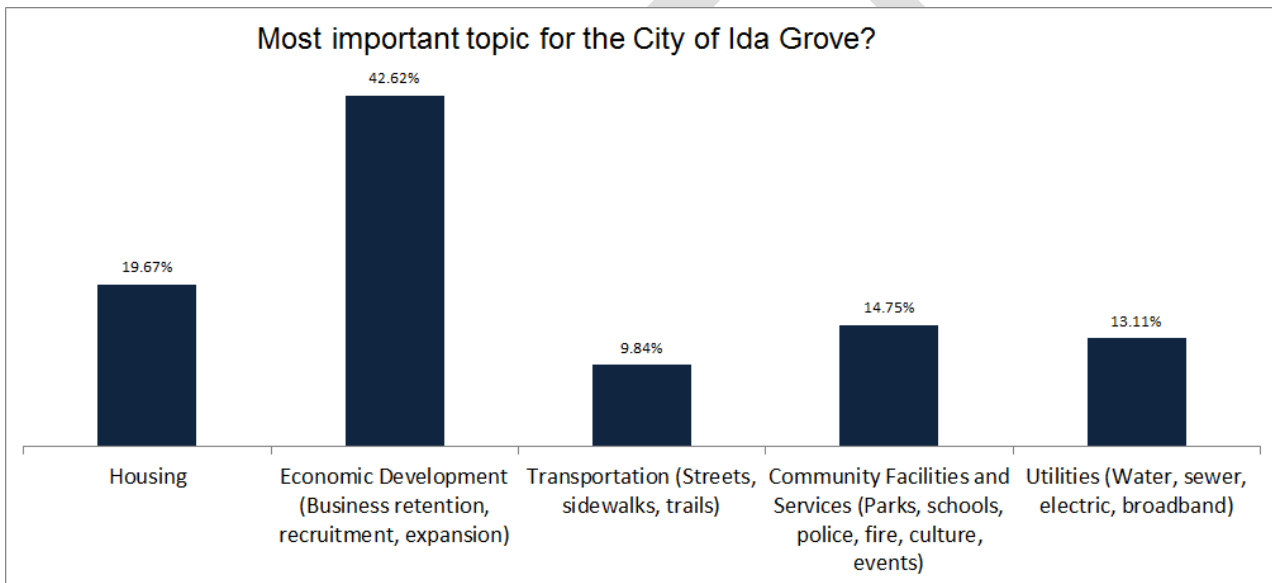
- T2.1 Coordinate with the school district to implement the recommendations outlined in Battle Creek-Ida Grove Community I-WALK Report 2013.
- T2.2 Adopt and implement CIP for maintenance and improvement of the city's trail system
- T2.3 Improve and extend sidewalk and bicycle path or trails in the city
- T2.4 Work with the necessary stakeholders to extend the city's trail to Sauk Trail in Sac County, connecting the city to Arthur, Odebolt (Sac County), and Lake View (Sac County)
- T2.6 Provide and maintain pedestrian facilities such as crossing signs, curb cut and others to encourage walking
- T2.7 Provide bike racks in the downtown, school and existing park facilities to encourage people to bike to work or shop in the downtown area
- T2.8 Promote ADA accessibility compliance in sidewalk, path, and trail construction
- T2.9 Provide information on Siouxland Regional Transportation System (SRTS) at public locations such as City Hall and Library

ECONOMIC DEVELOPMENT

Economic development can be defined as activities that enhance the community prosperity through job creation, business retention, business expansion, work place improvements, and business recruitment. Traditional indicators of a strong economy include analysis of the City's unemployment rate, income levels, wages, and percentage of industry or occupation categories such as manufacturing. This Economic Development chapter consists of the following: Ida Grove commercial and industrial areas, census data, major employers, economic development results from the public vision session and community survey, and economic development goals.

Survey Priority

According to the Ida Grove 2017 community survey, economic development is the most important topic for the City. Forty-two percent (42%) of survey participants identified economic development as a top priority, as show in the graph below. Current initiatives that the City supports include the Ida Grove Economic Development Authority, Chamber of Commerce, and Ida County Economic Development Corporation. This chapter includes more survey results related to economic development provided below.



Iowa Smart Planning Economic Development Element

The 2010 Iowa Smart Planning Guide states the following in regard to Economic Development and Agriculture. Objectives, policies, and programs to promote the stabilization, retention, or expansion of economic development and employment opportunities. The comprehensive plan or land development regulations may include an analysis of current industries and economic activity and identify economic growth goals for the municipality. The comprehensive plan or land development regulations may also identify locations for future brownfield or grayfield development.⁴ The Guide's Agricultural and Natural Resources Element states that objectives, policies, and programs addressing preservation and protection of agricultural and natural resources.⁵

⁴ Brownfield - An industrial or commercial site that is idle or underused because of real or perceived environmental pollution. Greyfield - A Greyfield is real estate or land which has been previously developed and used and may contain empty parking lots and vacant buildings. As such, Greyfields are the opposite of never-developed Greenfields. Some Greyfields are simply underutilized or vacant properties, ready for reuse with a quick refresh. Other Greyfields contain outdated and obsolete buildings requiring adaptive reuse or demolition.

⁵ Iowa Smart Planning Legislative Guide, Updated May 2010.

Iowa Economic Development

In February 2018 the Iowa Economic Development Authority (EDA) website displayed the following information in regard to brownfield and grayfield site redevelopment tax credits. The purpose of the IEDA tax credit program is to promote the economic health of communities by reducing environmental potential hazards, cleaning up eyesores, creating new jobs and boosting tax revenue.

In Iowa, developers can receive tax credits for redeveloping properties know as brownfield and grayfield sites. Additional tax credits are available for projects that meet or exceed sustainable design standards as defined by state law. Eligible applicants include: an individual, limited liability company, S corporation, non-profit, estate or trust. Brownfield or Grayfield projects must meet the rules listed in the Iowa Redevelopment Tax Credit Program Rules Chapter 261.65.11 (15). Applications are accepted annually during the months of July and August with a September 1 deadline. Visit taxcredit.iowa.gov to apply.

Brownfield Sites

Brownfield sites are abandoned, idled or underutilized industrial or commercial properties where real or perceived environmental contamination prevents productive expansion or redevelopment. Examples of brownfield sites include former gas stations, dry cleaners and other commercial operations that may have utilized products or materials potentially hazardous to the environment.

Tax credits of up to 24% for qualifying costs of a brownfield project and 30% if the project meets green building requirements. Program capped at \$10 million per fiscal year with a maximum award per project of \$1 million.

Grayfield Sites

Grayfield sites are abandoned public buildings, industrial or commercial properties that are vacant, blighted, obsolete or otherwise underutilized. A grayfield has been developed and has infrastructure in place but the property's current use is outdated or prevents a better or more efficient use of the property.

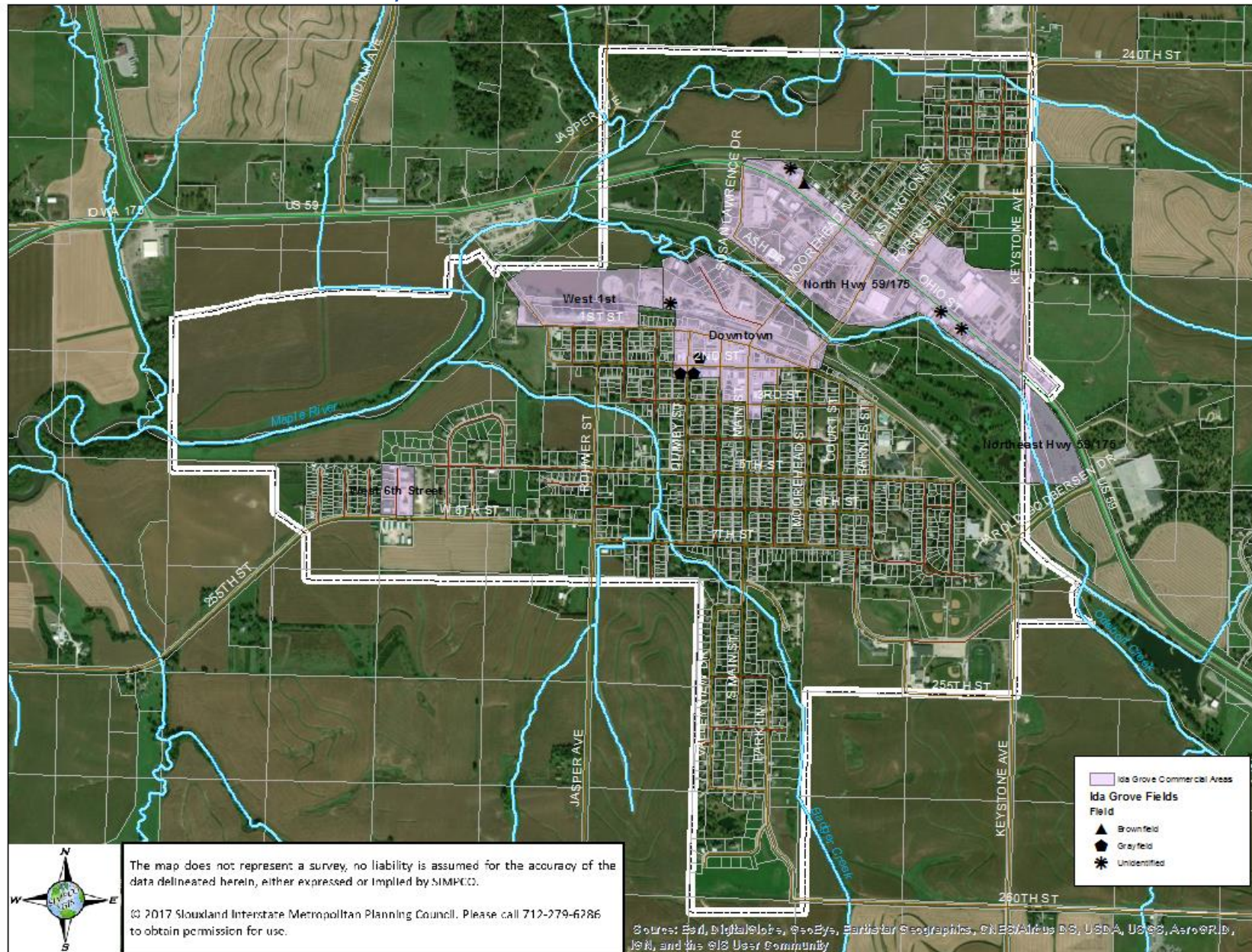
Tax credits of up to 12% of qualifying costs of a grayfield project and 15% if the project meets green building requirements. Program capped at \$10 million per fiscal year with a maximum award per project of \$1 million.

Ida Grove Commercial Areas

The City of Ida Grove has several commercial areas shown on the map below. Commercial and industrial businesses provide needed goods and services to the community. The commercial and industrial areas highlighted in the map include: Highway commercial area along Hwy 59/175 on the north side of town, Downtown area on 1st, 2nd and Main Streets, West 1st Street commercial area, West 6th Street commercial area, and Northeast Hwy 59/175 commercial area. In 2014, Ida Grove was awarded an Iowa Community Development Block Grant Downtown Revitalization award in amount of \$500,000. The grant was used to rehabilitate the facades of 19 buildings. The West 6th Street commercial area and Northeast Hwy 59/175 commercial area were identified from the Ida Grove zoning map that illustrated the two areas as commercial zone. All other areas were delineated from aerial photography images.

Iowa Smart Planning Guide states that a comprehensive plan may identify locations for future brownfield or grayfield development to take advantage of Iowa's brownfield or grayfield development tax credits. The purpose of the IEDA tax credit program is to promote the economic health of communities by reducing environmental potential hazards, cleaning up eyesores, creating new jobs and boosting tax revenue. Ida Grove has existing brownfield and grayfield sites shown on the map below. Site locations are estimated geography and may be inaccurate. Field verification and definition of the field classification is highly recommended prior to economic development initiatives.

Ida Grove Commercial Areas Map



Ida Grove Economic Development Partners

Ida Grove pursues economic development with several community partners. The following economic development partnership organizations have various economic incentives and objectives described below.

City of Ida Grove

City of Ida Grove supports economic development through maintaining the City's website that includes vital community information. The City's website includes a list of major employers, businesses and services, a community calendar, and news updates. The City administers state and local laws that affect property maintenance and development. The City of Ida Grove also offers tax incentives through the Urban Renewal plan and district.

Ida Grove Chamber of Commerce

The Ida Grove Chamber of Commerce mission is "to assist the businesses, industry and professional community; promote their products and services; and continue to improve our quality of life." By being members of the Chamber, businesses are given the opportunity to play an active role in the decision-making process that may affect their business. The Chamber of Commerce supports and promotes the businesses in Ida Grove and the overall community. The Ida Grove Chamber of Commerce consists of 8 Board of Directors. The Chamber supports Ida Grove's businesses as well as sponsors fund raising projects and events listed below. Chamber membership is composed of many local businesses and the Chamber welcome's new members.

Chamber Incentives

- ***Promotion*** of business on Chamber's website
- ***Chamber Events and Initiatives***
 - Easter Party
 - Golf Outing
 - Crazy Days
 - Chamber Bucks
 - Awards Night
 - City wide Garage sale
 - Pumpkin Parade
 - Holiday Lighting Contest



Ida Grove Economic Development Corporation

The Ida Grove Economic Development Corporation is operated by a nine member board. The Board has promoted economic development in Ida Grove through redevelopment efforts.

Ida County Economic Development Corporation

Ida County Economic Development Corporation (ICEDC) is a non-profit corporation leading the county's economic development strategy to expand the opportunities within the local economy while creating a vibrant economy that is sustainable and globally competitive. ICEDC is committed to the creation, retention, and expansion of businesses in our region. This has been accomplished through a focus on education, entrepreneurship, and existing industry expansion and retention. ICEDC Board of Directors is comprised of board members representing all of the major industries and communities throughout Ida County who are dedicated to helping residents improve their quality of life.

In 2018, ICEDC submitted an application, on behalf of the City, for the Iowa Economic Development Authority Opportunity Zones designation of eligible census tract. The designation may bring tax incentives to the City that are designed to encourage long-term, private investments in low-income census tracts.

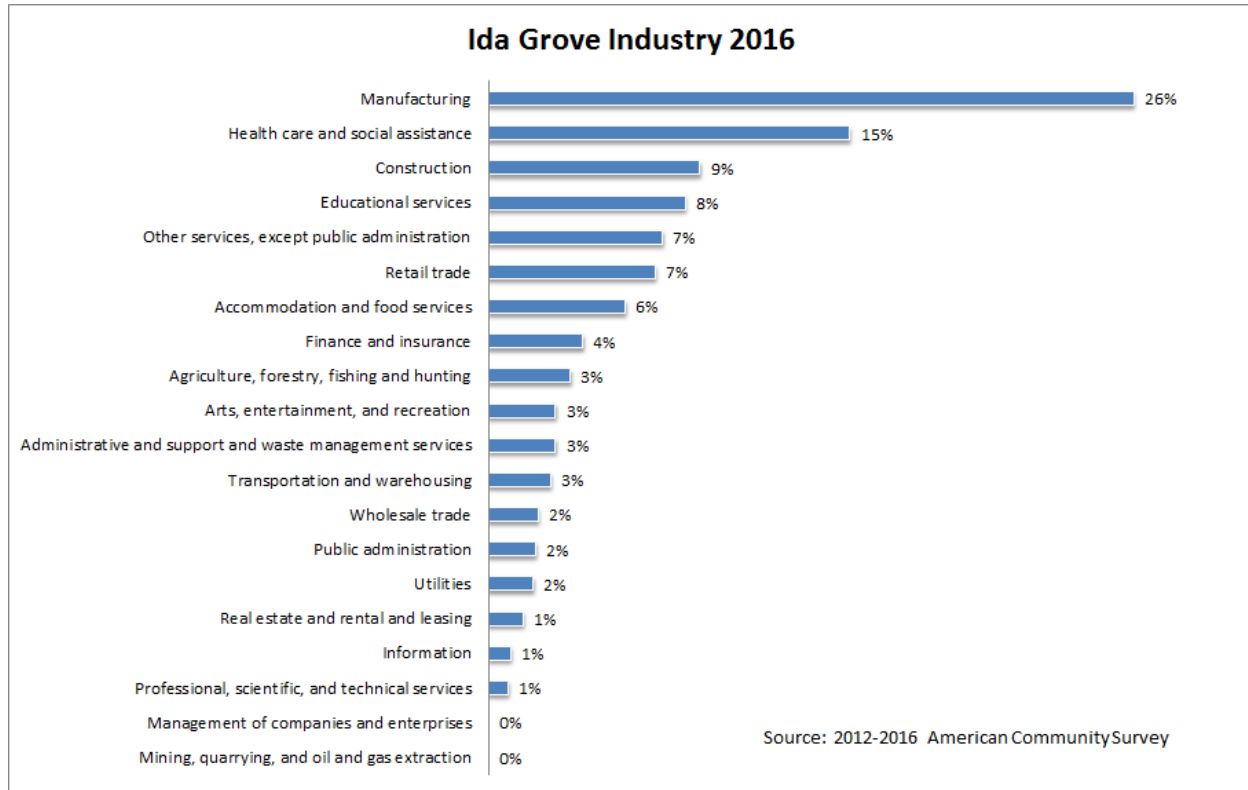
Ida Grove Top Employers

The following employers list was generated from Reference USA data. Reference USA data is gathered from over 5,000 public sources and that data is phone verified annually. According to Reference USA, an estimated 237 employers existed with an estimated 2,502 jobs in Ida Grove in January 2018. Employers with estimated ten or more employees are included and multiple locations of employers were combined for readability. The following list is not a complete list of employers in Ida Grove and was developed for reference and analysis purposes. Data in the following table may not reflect accurate or current number of employee estimates or year of establishment.

Number	Ida Grove Company Name	SIC Description	Est Employee	SIC Year Appeared
1	Gomaco Corp	Exporters (Whls)	300	1988
2	Midwest Industries Inc	Boat Part-Used & Rebuilt (Mfrs)	276	1984
3	Horn Memorial Hospital	Hospitals	175	2015
4	Battle Creek-Ida Grove Cmty Sd	Schools	92	1988
5	Ida County	Government Offices-County	90	1998
6	Godbersen-Smith Constr Co	General Contractors	80	1993
7	Ida Grove Government Offices	Government Offices-City, Village & Twp	79	1993
8	Ida Grove Food Pride	Grocers-Retail	60	1989
9	Morningside Care Ctr	Nursing & Convalescent Homes	60	1984
10	Hultgren Implement	Farm Supplies (Whls)	50	1992
11	United Bank Of Iowa	Banks	35	1984
12	Faith Community Chr Parsonage	Clergy	31	2011
13	Horn Physicians Clinic	Clinics	30	2001
14	First State Bank	Banks	28	2005
15	First State Bancshares Inc	Holding Companies (Bank)	25	1984
16	Hewitt Trucking LTD	Trucking	25	2001
17	Ida Grove City Fire Dept	Fire Departments	25	1995
18	Ida Grove Community Rec Ctr	Recreation Centers	25	2003
19	Pizza Hut	Pizza	21	2015
20	Zimmy's	Restaurants	20	2007
21	Ida Grove Family Health Ctr	Physicians & Surgeons	17	2011
22	Golden Horizons Assisted	Home Health Service	16	2015
23	Horn Memorial Home Health	Home Health Service	16	2011
24	Pronto Market	Convenience Stores	16	1990
25	Shopko Hometown	Department Stores	14	1992
26	SUBWAY	Restaurants	14	2003
27	Bomgaars	Farm Supplies (Whls)	12	1984
28	Hawkeye Fabrication Inc	Metal Fabricators	12	2009
29	Horn Memorial Hospice	Hospices	12	2007
30	Lucky Express	Trucking-Motor Freight	12	2008
31	Sealed With A Kid	Child Care Service	12	2011
32	Cenex	Service Stations-Gasoline & Oil	11	1988
33	Lewis Family Drugs	Pharmacies	11	1986
34	Cropmate Co	Insect Control Devices	10	2007
35	Goodenow Limited	Trucking-Contract Hauling	10	2008
36	Vetter Equipment Co	Farm Equipment (Whls)	10	1997
37	Source: Reference USA, Standard Industrial Classification (SIC)			

Ida Grove Industry Comparison

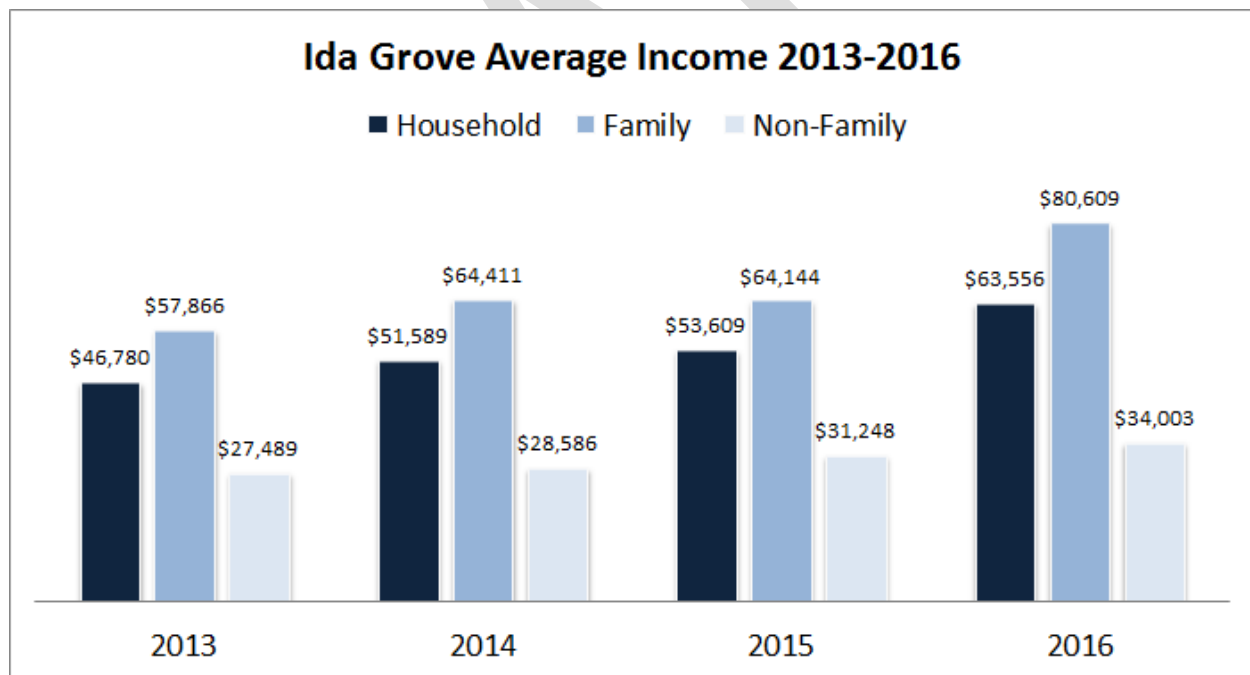
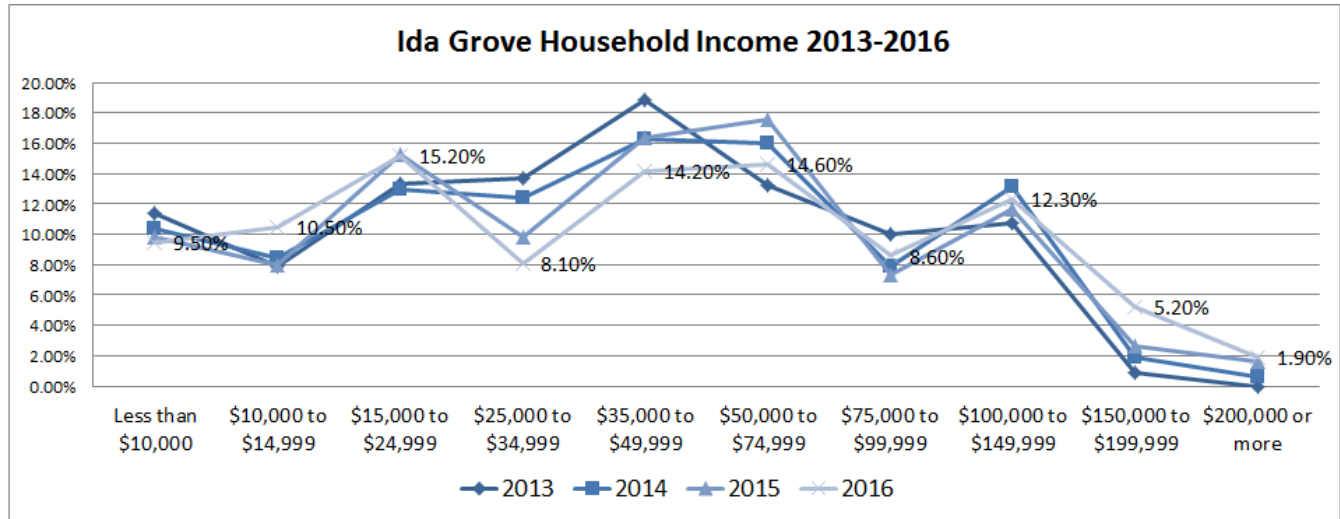
The US Census Bureau and American Community Survey gather data on the number of estimated employees in pre-defined industry categories. According to the 2012-2016 American Community Survey 5-Year Estimates, Ida Grove has a total civilian employed population over 16 of 998 employees. Of the civilian employed population, the majority of Ida Grove's employees work in Manufacturing and Health Care. The following graph illustrates the industry comparison in Ida Grove.



Ida Grove Industry	Number	Percent
Manufacturing	259	26%
Health care and social assistance	145	15%
Construction	85	9%
Educational services	79	8%
Other services, except public administration	70	7%
Retail trade	67	7%
Accommodation and food services	55	6%
Finance and insurance	38	4%
Agriculture, forestry, fishing and hunting	33	3%
Administrative and support and waste management services	27	3%
Arts, entertainment, and recreation	27	3%
Transportation and warehousing	25	3%
Wholesale trade	20	2%
Public administration	19	2%
Utilities	18	2%
Real estate and rental and leasing	14	1%
Information	9	1%
Professional, scientific, and technical services	8	1%
Mining, quarrying, and oil and gas extraction	0	0%
Management of companies and enterprises	0	0%
Total Employed Civilian Population	998	

Ida Grove Income

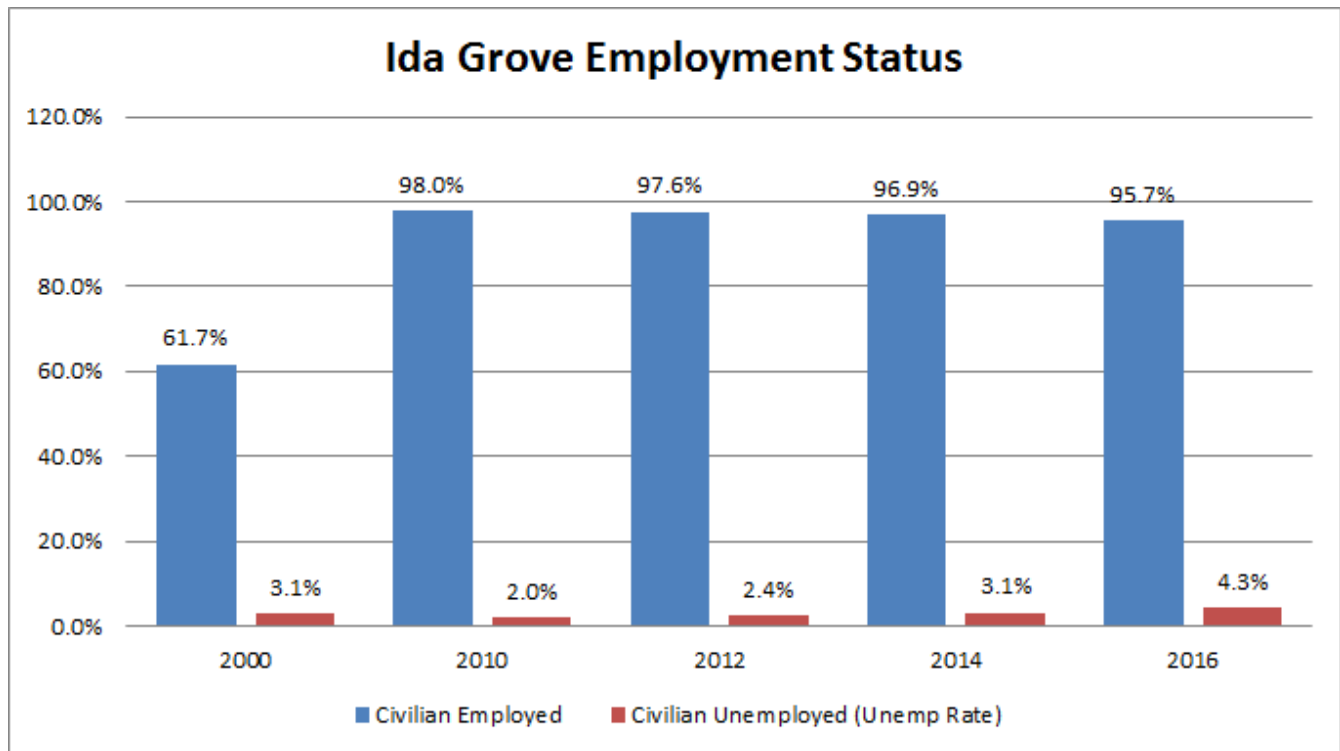
Household income is measured by the US Census Bureau and American Community Survey. Household income includes the income of the householder and all other individuals 15 years old and over in the household, whether they are related to the householder or not. The following graphs illustrate the distribution of household income from 2013-2016 and the mean⁶ income by type from 2013-2016.



⁶ Mean (Avg) income is the amount obtained by dividing the total income of a particular statistical universe by the number of units in that universe. Thus, mean household income is obtained by dividing total household income by the total number of households. For the various types of income, the means are based on households having those types of income.

Employment Status

US Census and American Community Survey provide statistics in regard to employment status. The following graph and table show the employment status of the 2000 decennial census, 2010 decennial census and American Community Survey estimates from 2012, 2014, and 2016. Although the unemployment rate in Ida Grove has risen in the recent history, Ida Grove has a relatively low unemployment rate when compared to State of Iowa. The table below shows unemployment rate comparisons of Ida Grove to Ida County and State of Iowa.



Employment Status	2000	2010	2012	2014	2016
Ida Grove Population 16 years and over	1863	1717	1119	1060	1043
Ida Grove Civilian Employed	61.7%	98.0%	97.6%	96.9%	95.7%
Ida Grove Civilian Unemployed (Unemp Rate)	3.1%	2.0%	2.4%	3.1%	4.3%
Ida County Unemployment Rate			4.30%	3.20%	3.70%
Iowa Unemployment Rate			5.60%	5.40%	4.90%

Economic Development Public Comment

Economic Development Results

Meeting participants were asked what economic development issues exist in Ida Grove including businesses they would like to see in town and improvements they would like to see.

Meeting Results - Businesses people would like to see:

- Dining (18) Coffee and sandwich shop, more restaurants, downtown restaurant, steak house – fine dining
- Another grocery store (6) Fareway
- Clothing (5)
- Motel – Hotel (6) with conference center, restaurant, pool
- Car dealer (4)
- Lumber yard (4)
- New Car wash (3)
- Indoor shooting range – gun shop (3)
- Tradesman (plumbing, electrician, carpenters) (2)
- Sporting goods store (2)
- Lawn care service (2) and snow removal for seniors
- Micro brewery (2)
- Places for youth to go
- Gift store
- Theatre
- Plumber
- Dry cleaning
- Promote online businesses
- Chinese food
- Variety retail
- Antiques and Boutique stores
- Nice bar
- Rehabilitate or fill the old pharmacy building with unique shop
- Laundromat
- General store – shopping
- Medical
- Industrial, manufacturing or processing
- Craft store
- Improved City Hall
- Verizon
- Car repair
- Online businesses in store fronts
- Start-up business incubator encourage entrepreneur
- Housing
- CPA Accounting Service

Survey Q15: What businesses or services would you like to see in Ida Grove? (66)

1. Restaurants (36)

- a. Downtown restaurant
- b. Hardees or Burger King
- c. Family restaurant
- d. Another restaurant family or fast food. Another motel little up scale.
- e. Soda shop with breakfast and lunch....similar to the Java House we had
- f. Restaurant or food chain but not "fast food"
- g. Bars, sit down and fast food restaurants,
- h. More evening eating choices, Deli sandwiches, etc
- i. We need a good "draw" restaurant. Holstein has Backdraft - Odebolt their bowling alley.
- j. Steakhouse type rest. (2)
- k. Fast food chains (2)
- l. pizza restaurant,
- m. nice sit down restaurant where to get a good steak or sandwich
- n. Coffee shop (6) downtown cafe, coffee shop, something similar to rehabd in holstein
- o. Ethnic restaurant other than mexican.
- p. Cafe style restaurant with home cooking type menu

2. Dept store - Clothing (10) Womens clothing, mens clothing,

3. Retail, boutiques (9) boutique on main street

4. Car wash (8) A really good car wash. car detailing

5. Bakery (5)

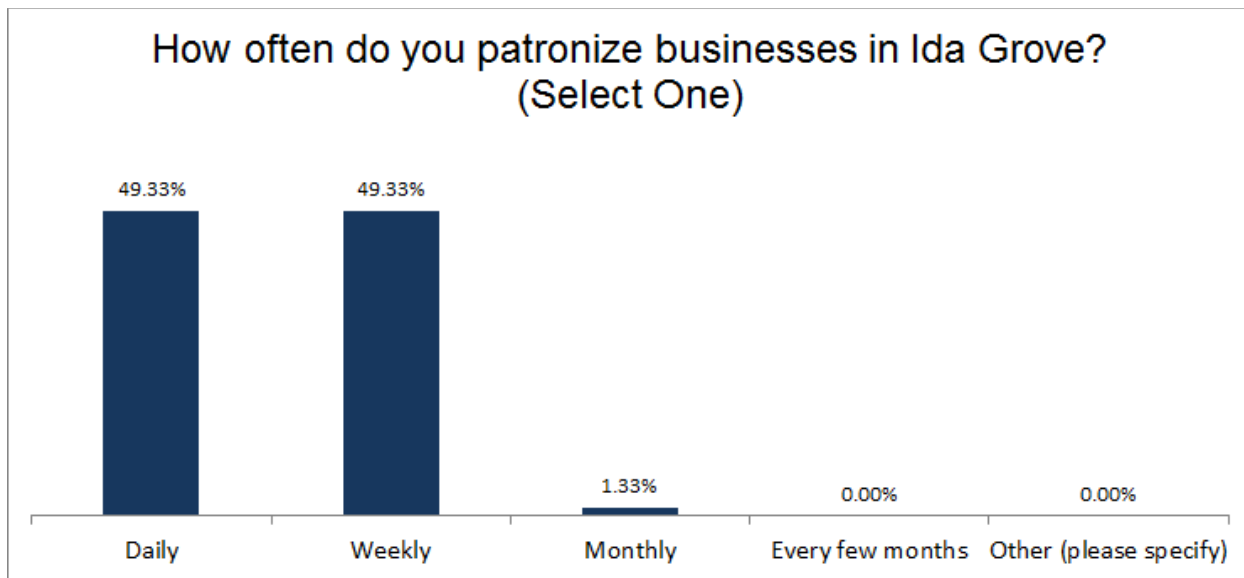
6. Lumber yard (4)

7. Grocery stores (4) Fareway

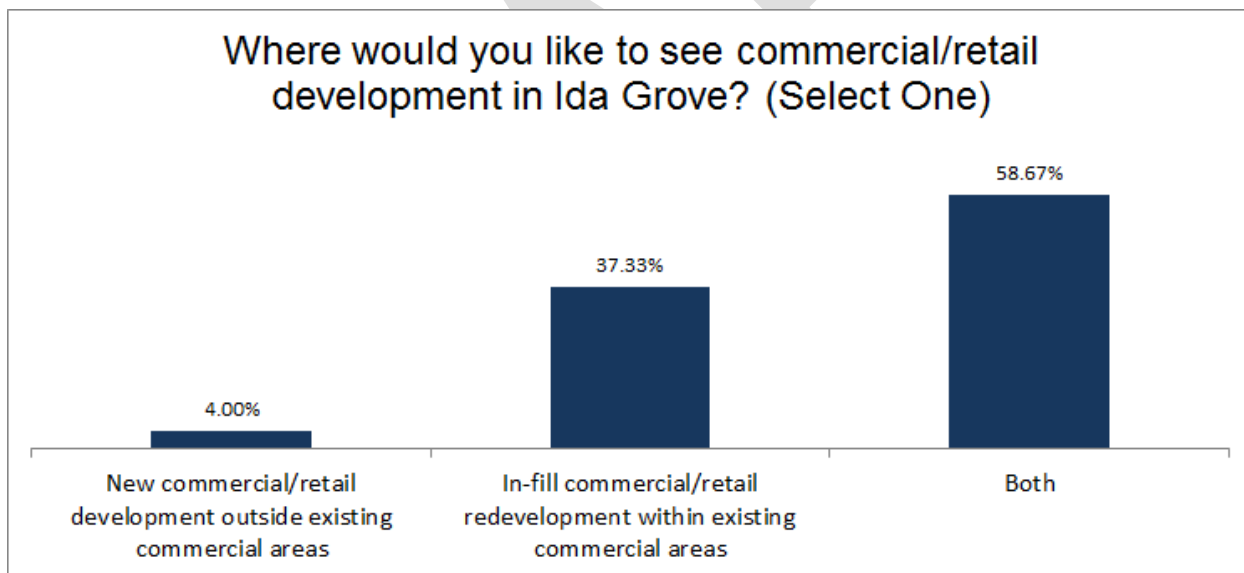
8. Trade businesses (4) handyman-home/yard maintenance, Plumbing, Brick Layer, Electrician, and Affordable Carpentry, tuck pointing, plumbing, carpet people, roofers usually have to call someone from out of town to come

- 9. Sporting goods store (3) sportswear (Hibbets),
- 10. Activity center (3) water play rental, Kids play all day. Indoor for the winter. better ran rec center. Something directed towards the attention of pre-teens and teens. Elderly services.
- 11. Wal mart (2)
- 12. home decor shop (2)
- 13. gift shops (2)
- 14. Meat locker
- 15. House cleaning services
- 16. Car dealerships
- 17. renewable energy,
- 18. software development,
- 19. manufacturing,
- 20. improved internet access,
- 21. business to business startups,
- 22. a drive in
- 23. nail salon
- 24. entertainment
- 25. movie theatre
- 26. pet boarding
- 27. movie theater
- 28. Walgreens
- 29. laundry services
- 30. gun shop/bait shop
- 31. expanded bomgaars
- 32. mechanic/car service/repair
- 33. furniture store
- 34. Motel
- 35. more locally owned businesses
- 36. Larger Employers. Gomaco and Midwest are about the only employment options
- 37. New business in empty existing.
- 38. King Theatre
- 39. Daycare
- 40. Expanding of already owned businesses would be better

Q16: How often do you patronize businesses in Ida Grove? (Select One) (75)



Q17: Where would you like to see commercial/retail development in Ida Grove? (Select One) (75)



Business Incentive Ideas

Meeting Results Business Incentives

- Existing Ida County Economic Development: Advanced manufacturing, tax incentives, TIFF districts, housing assessments, etc.
- Existing Ida County Betterment Foundation
- Existing City tax incentives: Better define and inform public
- Existing Chamber of Commerce hosts events: Halloween, Easter, Chamber bucks, Holiday event (Santa), Ribbon cuttings
- Develop a business incubator
- Offer online business support
- Offer tax incentives: for tear down and build new on highway, for filling vacant downtown buildings, for new businesses, for remodeling, for housing, retail and industrial, Tax Increment Financing (TIF)
- Re-establish Ida Grove Economic Development Corporation: currently inactive
- Market vacant buildings to prospective buyers
- Offer low interest loans, revolving loan fund, reinvestment
- Offer start-up funding for new business
- Develop west access and industrial park
- Offer entrepreneurship training
- Offer succession planning for small business
- Hire an economic development manager or director
- Offer business mentor program to share experience and advice
- 'Return to Ida Grove' campaign

Survey Q18: What incentives would you like to see for business retention, recruitment, expansion, or entrepreneurship in Ida Grove? (53)

1. Tax incentives, breaks (28)

- a. Tax breaks for new businesses (5)
- b. Tax incentives, TIF, tax abatement, tax incentive based on new hires.
- c. Tax breaks only for a period.
- d. Tax breaks for 10 yrs for businesses and property tax break for 10 yrs for those who build new homes in a new subdivision which we need.
- e. Building opportunities tax incentives

2. Improve Downtown (3)

- a. Beautify downtown with a theme, buy up empty bldgs and give free rent for 6 months, property tax reduced by 25% for first 5 yrs.
- b. Sprucing up the downtown, city buy buildings and offer rent free for a year for new businesses,
- c. Help with start-up costs to renovate an existing building downtown

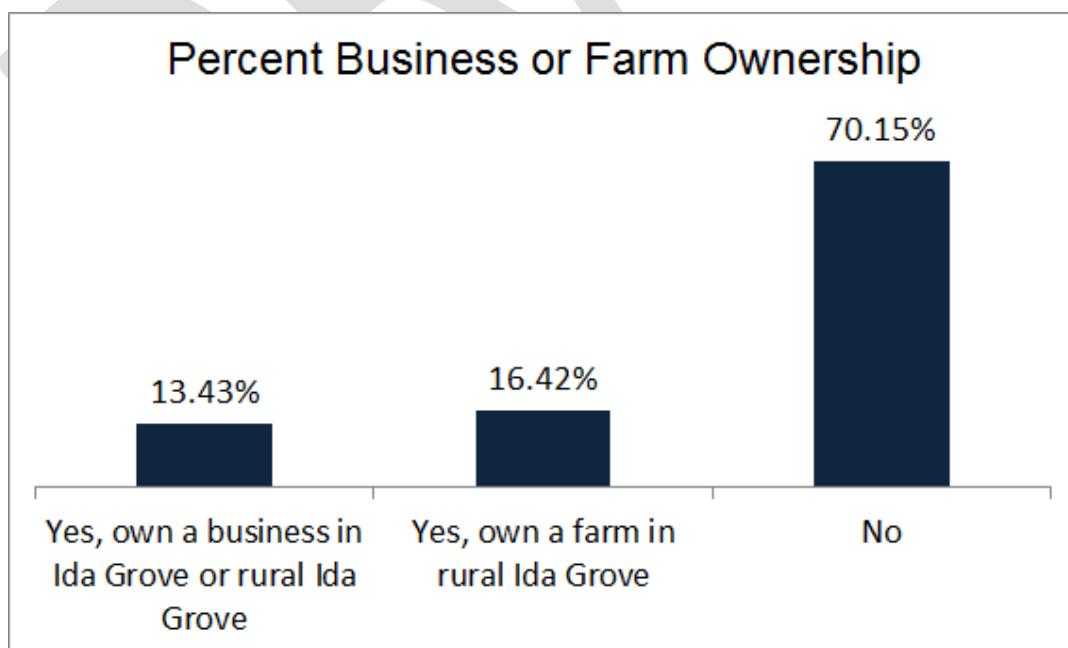
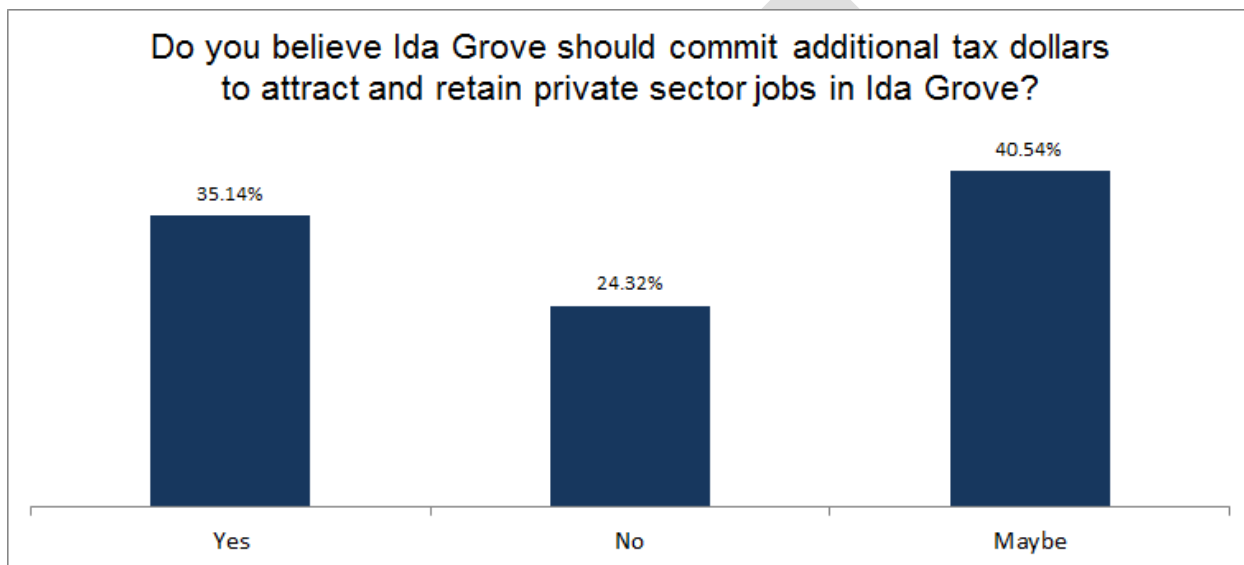
3. Help with utilities (3)

- a. free wi-fi only for a period
- b. Free phone & internet

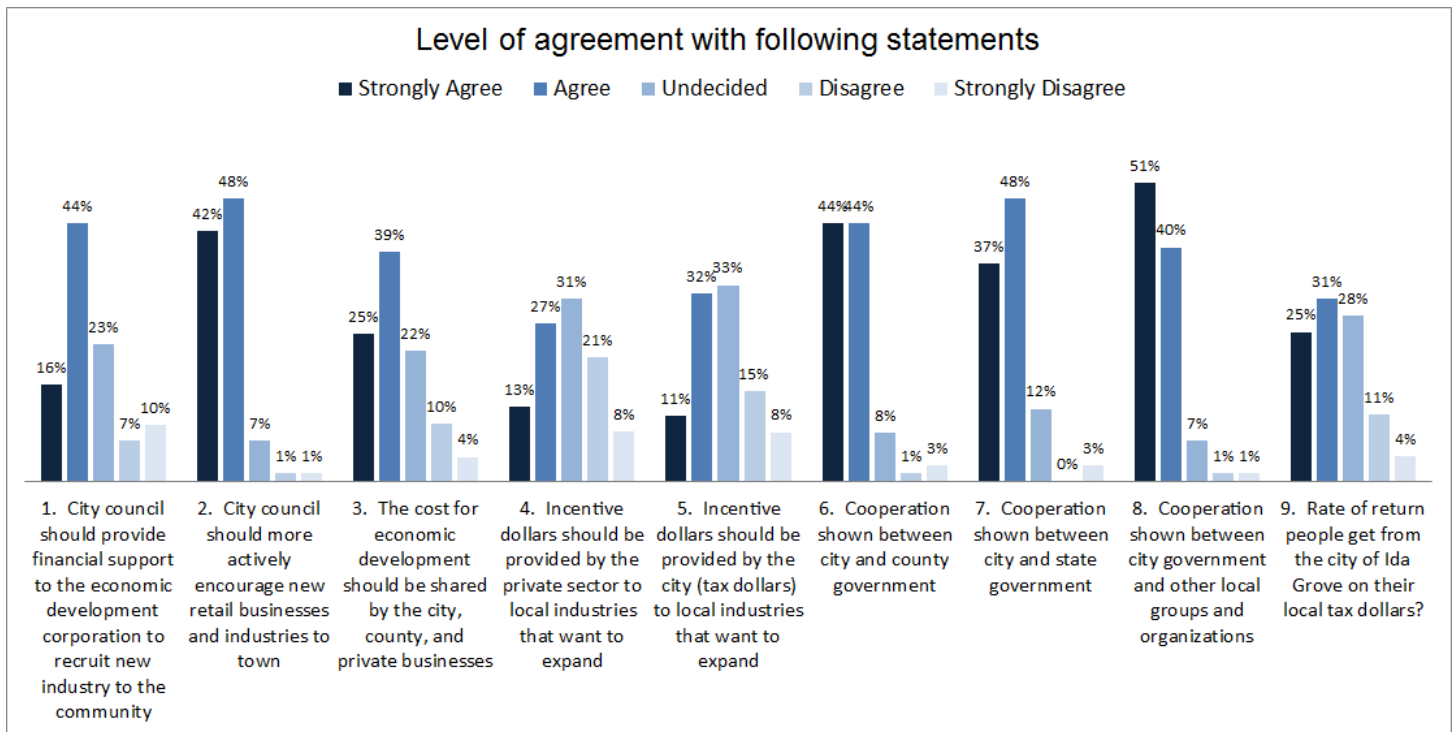
4. **Anything (2)** has not seen any activity on city's part in 10 years or more. Anything to get more business going
5. None (2)
6. Active recruitment
7. Industrial park lots
8. Provide start up incubator
9. Reasonable space to rent
10. Joint promotions with multiple businesses, possibly some free advertising in papers for new businesses. Helping new businesses be promoted.
11. Customers
12. More jobs
13. Grant assistance in getting started.

14. West access, Do Not Want Tax Abatement, we need more income to improve our streets, water lines, well, etc
15. Dollars. Affordable loans.
16. No incentives would be needed if they get full support.
17. Work with the State of Iowa Dept of Economic Development
18. Maybe free rent for a while etc
19. Hire local businesses
20. I wish I knew with all the work or community so many activities or store specials go without notice. We are a community of retired/older people it seems.

Q19: Do you believe Ida Grove should commit additional tax dollars to attract and retain private sector jobs in Ida Grove? (74)



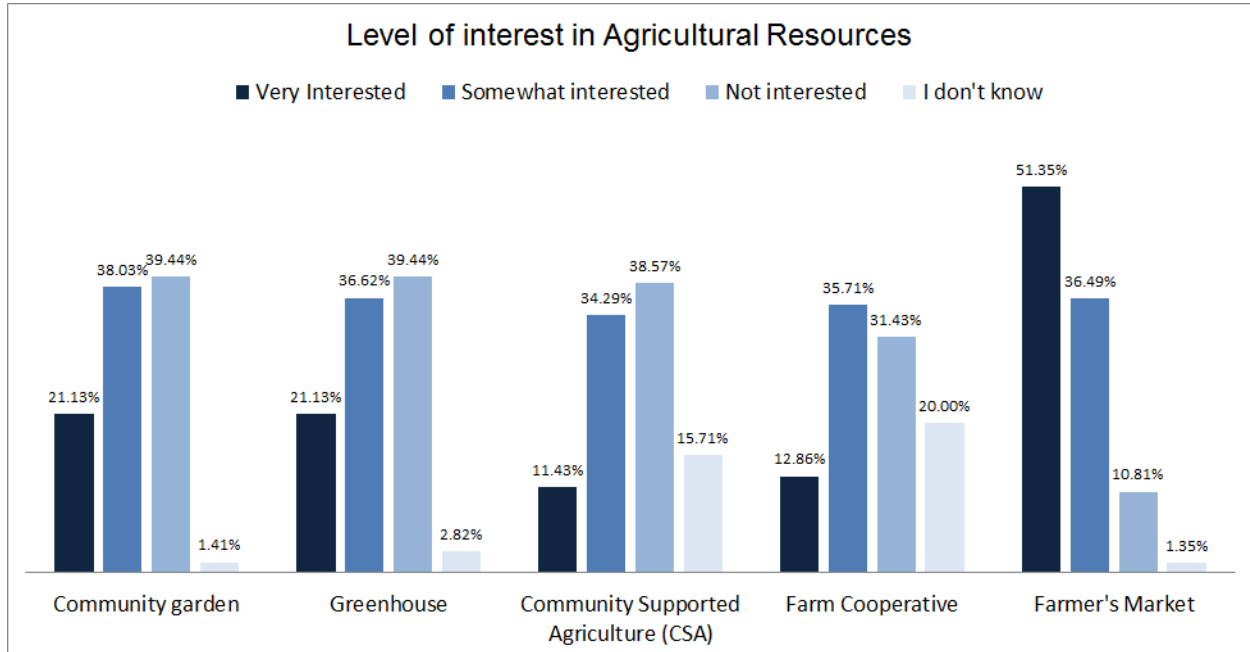
Q22: Please indicate your level of agreement with the following statements (74)



Please indicate your level of agreement with the following statements										
	Strongly Agree		Agree		Undecided		Disagree		Strongly Disagree	
1.City council should provide financial support to the economic development corporation to recruit new industry to the community	16%	12	44%	32	23%	17	7%	5	10%	7
2.City council should more actively encourage new retail businesses and industries to town	42%	31	48%	35	7%	5	1%	1	1%	1
3.The cost for economic development should be shared by the city, county, and private businesses	25%	18	39%	28	22%	16	10%	7	4%	3
4.Incentive dollars should be provided by the private sector to local industries that want to expand	13%	9	27%	19	31%	22	21%	15	8%	6
5.Incentive dollars should be provided by the city (tax dollars) to local industries that want to expand	11%	8	32%	23	33%	24	15%	11	8%	6
6.Cooperation shown between city and county government	44%	32	44%	32	8%	6	1%	1	3%	2
7.Cooperation shown between city and state government	37%	27	48%	35	12%	9	0%	0	3%	2
8.Cooperation shown between city government and other local groups and organizations	51%	37	40%	29	7%	5	1%	1	1%	1
9.Rate of return people get from the city of Ida Grove on their local tax dollars?	25%	18	31%	22	28%	20	11%	8	4%	3
Answered										74
Skipped										15

Agricultural Resources

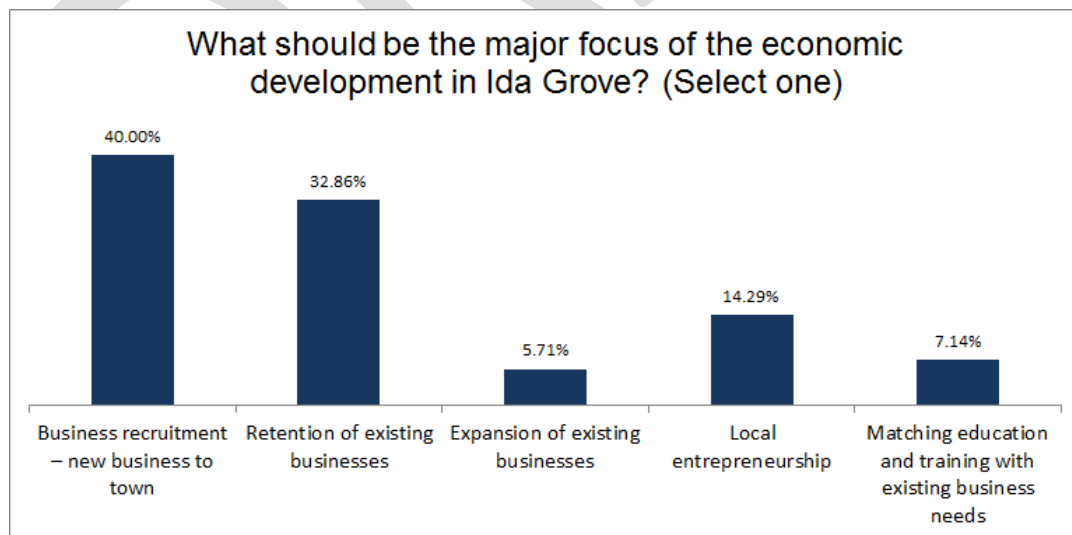
Q23: Agriculture is the science, art, or occupation concerned with producing food including cultivating land, vegetable and fruit gardening, raising crops, and feeding, breeding, and raising livestock. What agricultural resources exist in your community that you would like to preserve? And what agricultural resources would you like to see in the future? Please indicate your level of interest below. (74)



Other:

1. All part of economic development
2. Vocational Agriculture program expansion, FFA
3. never heard of a CSA

Q21: What should be the major focus of the economic development in Ida Grove? (Select one) (70)



Economic Development Goals

The following goals and objectives were drafted based on public comment, existing documents, and current research. Sources that were reviewed and used to draft the following the goals and objectives include: Ida Grove community survey and public visioning session, 2004 Comprehensive Plan, Iowa Smart Planning Guide 2010, example plans, and information compiled and discussed in this chapter. The following goals and objectives are possible options for the city to pursue. Actions will depend on individual circumstances and availability of resources.

Goal ED1: Promote the stabilization, retention, and expansion of existing employers in Ida Grove

ED1.1 Continue existing business expansion programs and research new programs, loans, tax breaks, and grants. Keep a current list of business expansion programs at City Hall.

ED1.2 Annually meet with local employers to discuss business needs and concerns. Keep a contact list of existing businesses, organizations, and employers for monitoring and networking. Consider an annual survey supporting businesses and asking about current status of business such as number of employees, needs, issues, and opportunities.

ED1.3 Improve business retention by creating programs that encourage businesses to stay through creative incentives or traditional incentives such as encouraging competitive wages, tax incentives, and property acquisition and improvement.

ED1.4 Continue partnerships with Ida Grove Chamber of Commerce and Ida Grove Economic Development Corporation (IGEDC).

ED1.5 Develop and institute a buy local campaign.

ED1.6 Promote business diversity in the downtown area.

ED1.7 Continue to support citywide beautification efforts.

Goal ED2: Promote business recruitment and entrepreneurship

ED2.1. Identify needed services and businesses and strategically recruit businesses to Ida Grove

a. Develop marketing plan targeting industries

ED2.2 Research economic development recruitment strategies and employment opportunities

ED2.3 Continue to support Ida Grove Economic Development Corporation initiatives

ED2.4 Develop network of lenders-investors to provide capital for new businesses and entrepreneurs

ED2.5 Foster a workforce that can identify and execute on entrepreneurial opportunities.

ED2.6 Work with area economic development partners, schools, and businesses to identify existing entrepreneurial resources and programs and provide current program information to the public.

ED2.7 Work with organizations to provide a business start-up toolkit for new entrepreneurs and encourage experienced entrepreneurs to mentor local leaders, local investors, and potential entrepreneurs in how to navigate the entrepreneurial process.

ED2.8 Collaborate with regional economic development efforts and initiatives to encourage and support entrepreneurship and business start-up programs

Goal ED3: Promote preservation and protection of agricultural and natural resources

ED3.1 Support preservation of valuable agricultural land and agri-business

ED3.2 Consider developing agricultural resources such as community garden, farmer's market, greenhouse, community supported agriculture, farm cooperative.

ED3.2 Support preservation of natural resources such as streams, wetlands, hills, rock outcroppings, etc. and natural resource education.

Goal ED4: Coordinate economic development efforts within the region

ED4.1 Coordinate goals and economic development initiatives with regional partners such as Ida County Economic Development and Siouxland Interstate Metropolitan Council (SIMPCO) Comprehensive Economic Development Strategy committee.

COMMUNITY FACILITIES AND SERVICES

The chapter identifies and assesses the existing community facilities, services, park and recreational amenities in the City of Ida Grove. The chapter also identifies future community facilities, parks and recreational needs of the city and outlines measures to enable the City of Ida Grove meets them. The chapter is organized as follows, Iowa Smart Planning Principles; Government Buildings; Utilities; Events and Cultural Facilities; Parks and Recreation; Educational Services; Health, and Social Services; Public Safety; and Goals and Objectives.

Iowa Smart Planning Principles⁷

The Community Facilities and Services chapter was designed to stimulate Ida Grove's effort in considering Iowa Smart Planning Principles in making decisions regarding improvements and maintenance of public infrastructure, utility, community facilities and neighborhood character. The Iowa Smart Planning Principles recommends community facility and service chapter to include:

- i. *Objectives, policies, and programs to guide future development of sanitary sewer service, stormwater management, water supply, solid waste disposal, wastewater treatment technologies, recycling facilities, and telecommunications facilities.*
- ii. *Estimate future demand for such utility services.*
- iii. *Objectives, policies, and programs to assist future development of educational facilities, cemeteries, health care facilities, childcare facilities, law enforcement and fire protection facilities, libraries, and other government facilities that are necessary or desirable to meet the projected needs of the municipality.*
- iv. *Objectives, policies, and programs to identify characteristics and qualities that make the municipality unique and that are important to the municipality's heritage and quality of life.*

Public Comment

Ida Grove incorporated public participation into the comprehensive plan process through a public visioning meeting on November 15, 2017 and a community survey collected November-December 2017. Participants were asked what community services and facilities issues exist in Ida Grove and what improvements they would like to see. The following results were recorded.

Services include: Police, Fire – Ambulance, Schools, Utilities (Water, sewer, storm water, electric, internet, cable, natural gas), Garbage-recycling, City Maintenance Building, Wastewater Treatment plant.

Parks and Community Facilities include: City Hall – Community Center, Recreation Center, Ida Grove Library, Golf Course, Cobb Park – Skate Palace, Ida Grove Pool, Old Settlers Park , Godberson Park – Downtown, Badger Creek Park, Ball Fields, Tennis Courts, Volleyball Courts, City Park – Purple Park, King Theater

⁷ https://rio.urban.uiowa.edu/sites/rio/files/Iowa_Smart_Planning_Overview_0.pdf

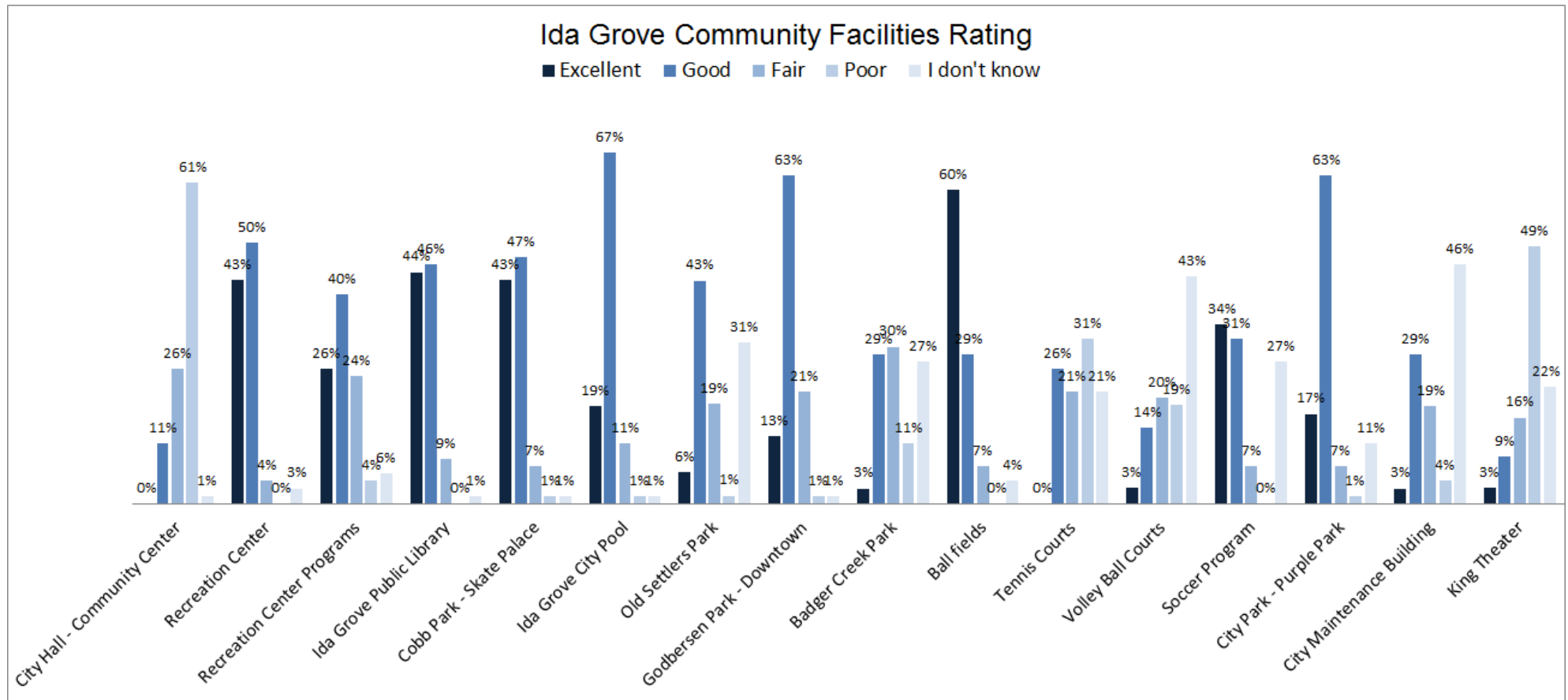
Meeting Results Community Services

- Improve internet, broadband (15)
- Improve water quality (11)
 - Water treatment system needs updating
 - Working with DNR on nitrate mitigation
 - Need new well, cleaner water
 - Easy billing
- Fire and Ambulance (10)
 - Struggle to keep volunteer ambulance personnel
 - Maybe combine Fire and Ambulance to build new facility (3)
 - Start funding Fire service – current reliance on donations
 - Good fire and ambulance service (4)
- City Hall issues (7)
- Update sewer plant, lines (4)
- Improve cellular service (5)
- Garbage (4)
 - New garbage cans problem
 - Good garbage pick-up (3)
- Recycling (3)
 - No glass recycling
 - Mandatory recycling is good
- Develop viable collection site
- Add place to dispose hardware waste materials
- Good police service (4)
- Schools (3)
 - needs to pass bond issue for improvements
 - Good schools
- Childcare issue (2)
- Like meals on wheels (2) add meals
- Need tree replacement program (ash trees)
- Storm sewer (2) Issue with sewer lines flooding
- Police issue
- Good City Staff and outdoor crew
- Excellent public school system
- Like to see City owned utilities
- Enforce nuisance ordinance
- Adopt a Capital Improvement Plan (CIP) to repair
 - replace water and sewer lines (2)
- Senior services
- Storm drains Zobels
- Youth center

Meeting Results Parks - Community Facilities

- Community-City Hall issue (12)
 - Demolish and relocate or build new (2)
 - Need new (3)
 - Use for different venues
 - Either fix or move
- Recreation Center (6)
 - Like (2)
 - Needs maintenance plan
- Trail
 - Fix it, maintain (3)
 - Like
- Like library
- Like Golf Course
- Like Skate Palace
- Like Pool (2)
- Like ball fields (4) Best in miles
- Like Moorehead Purple Park (2)
- Improve Cobb Park (2)
- Improve Badger Creek – Zobel Park (6)
 - update equipment (3)
 - Continue sidewalk all the way through
- Nice size in nice area, serves large area
- City Park (3)
 - Like playground
 - Improve shelter house
- Need parks maintenance plan (2) and dedicated funding
- Need tree planning plan
- Four parks rarely used
- Like downtown planters – look great
- New park in Zobels Addition
- Amp-theater or Band shell
- Driving range
- Conservation education center
- Partner programs with County park west of town
- Minimal outdoor activities – basketball, tennis courts
- No parks in town
- Add parks on north end of town

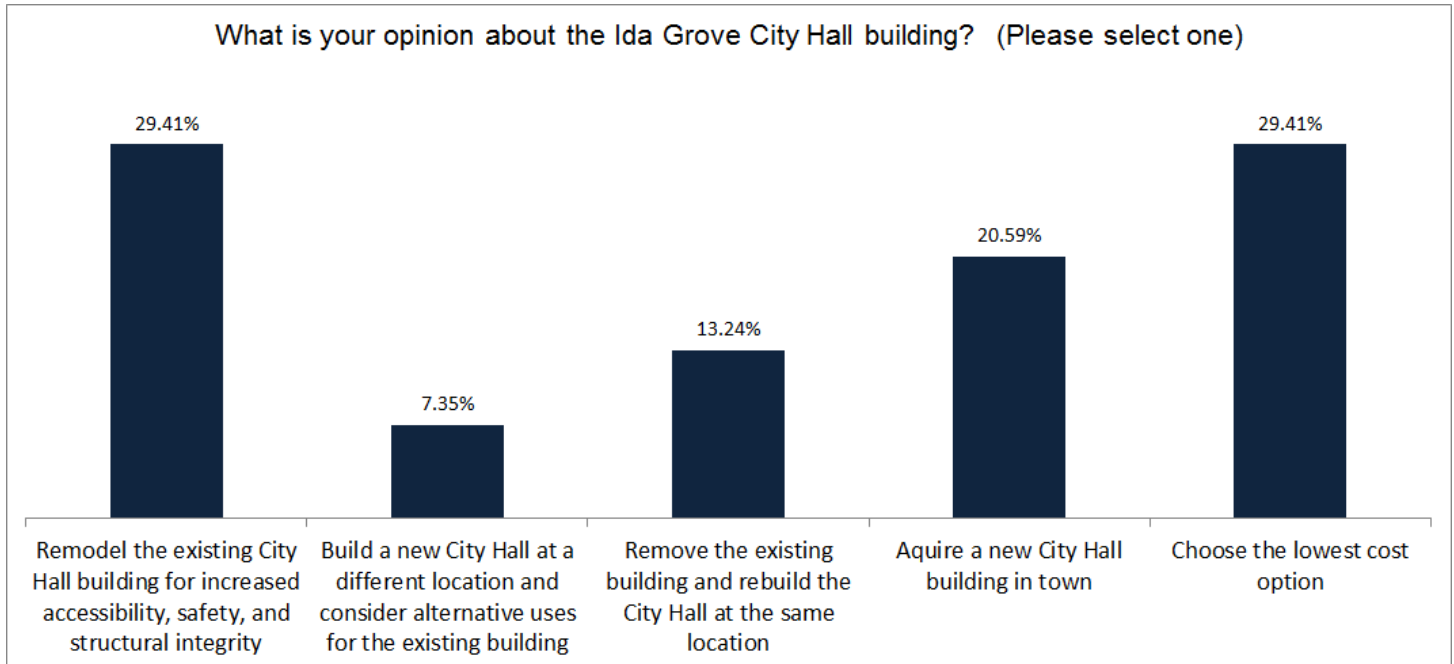
Q28: How would you rate the following existing community facilities in Ida Grove? (70)



Other:

1. Should not have started theater restoration project
2. do not think the King Theater project is worth the money
3. King theatre was hard to answer as work is being done to improve the facility
4. Put pickle ball markings/ fence on tennis courts
5. what/where is purple park - never heard of
6. I think King Theater will be an asset to the community once it is finished
7. Theater will be nice when finished!

Q29: What is your opinion about the Ida Grove City Hall building? (Please select one) (68)



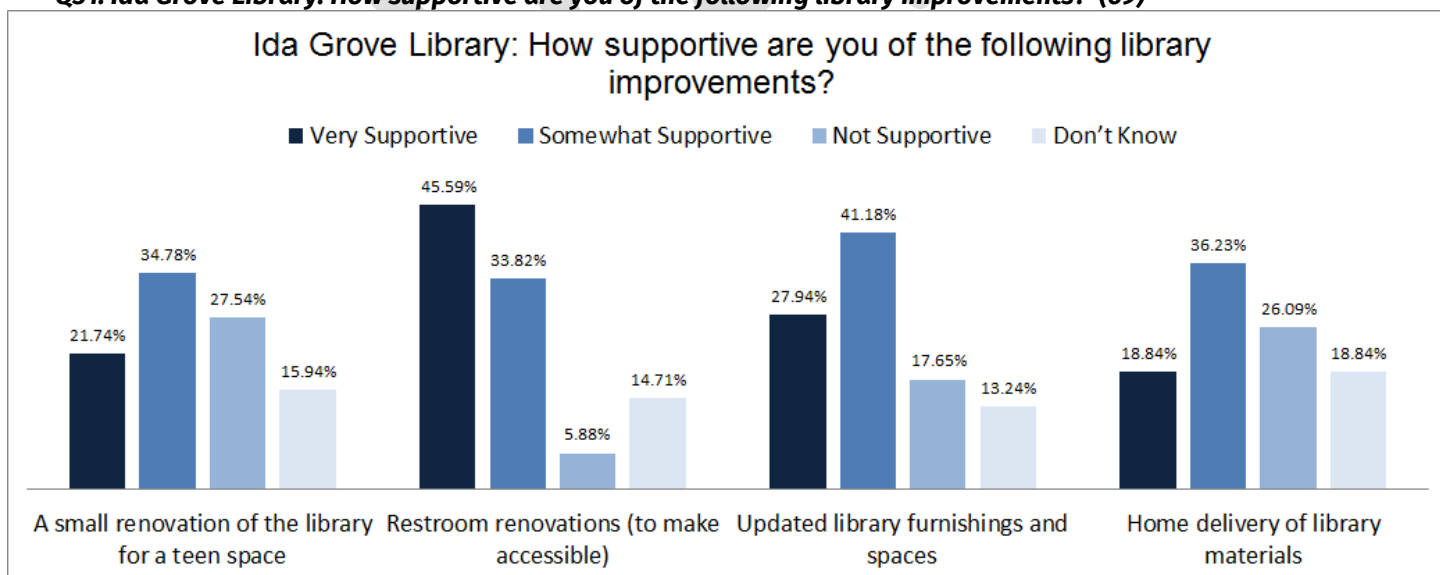
Other:

1. 2 buildings for sale on Hi 175 by FP
2. Paper survey checked both 'Acquire new City Hall' and 'Choose lowest cost option'. Comment: Buy funeral home and have them move to old Lewis Drug building
3. Choose the most cost effective option utilizing the following: durability, attractiveness, long term accessibility.
4. How about the buildings across from Food Pride? I would also support a new building.
5. Could city hall be attached or adjacent to rec center or library?
6. The old Lewis Drug/Blimpie building could potentially be a great community building.
7. City hall is a place that everyone has to go - no matter what. It's the first place new residents go and is an embarrassment. In order to attract good city employees, we have to give them a clean, sound place to work.
8. Also remove existing building and rebuild there would also be okay
9. Give present one to legion and take old Lewis drug building and remake to use.
10. The city hall building is an eye-sore and has been for many years.
11. Remodel existing building by putting all windows back in, repainting and enlarging city hall area into community hall, if possible...OR buy the former Lewis building for city hall/chamber office.
12. Our city hall and community hall are so outdated it's embarrassing.... other towns have updated theirs it's time we do as well
13. Historic Building. Great location. Needs major overhaul

Q30: Ida Grove Library: Do you have any suggestions regarding library programs, services, materials, or physical facilities? (40)

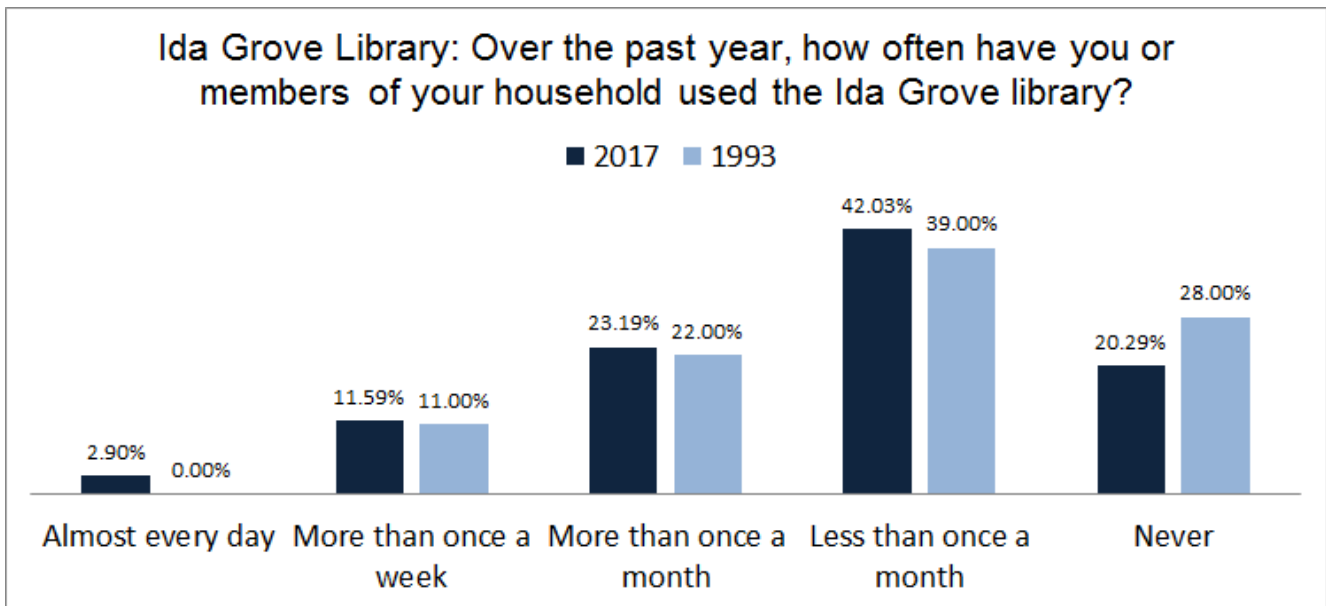
1. Need restrooms updated
2. city needs to provide more funding & support
3. Host book clubs, discussion groups, and special events
4. meeting room underutilized - more daytime senior groups
5. Possibly start some book clubs in the evening.
6. I think the library does a great job with the funds they have.
7. Keep up the good work
8. The library does a great job, as is.
9. nice library
10. They are already doing a good job
11. The library is doing a fantastic job of appealing to school aged kids and adults... no improvement needed.
12. The Ida Grove Library does a great job with their programs!
13. They are doing an awesome job!
14. basically good
15. Saturday reading/craft time for ages 4 to 7
16. find a bigger budget
17. After school programs. Volunteers doing a crafts hour. More story time!
18. Maybe more programs for adults...
19. Get rid of dvds
20. Library is doing an awesome job!
21. Beautiful building!

Q31: Ida Grove Library: How supportive are you of the following library improvements? (69)



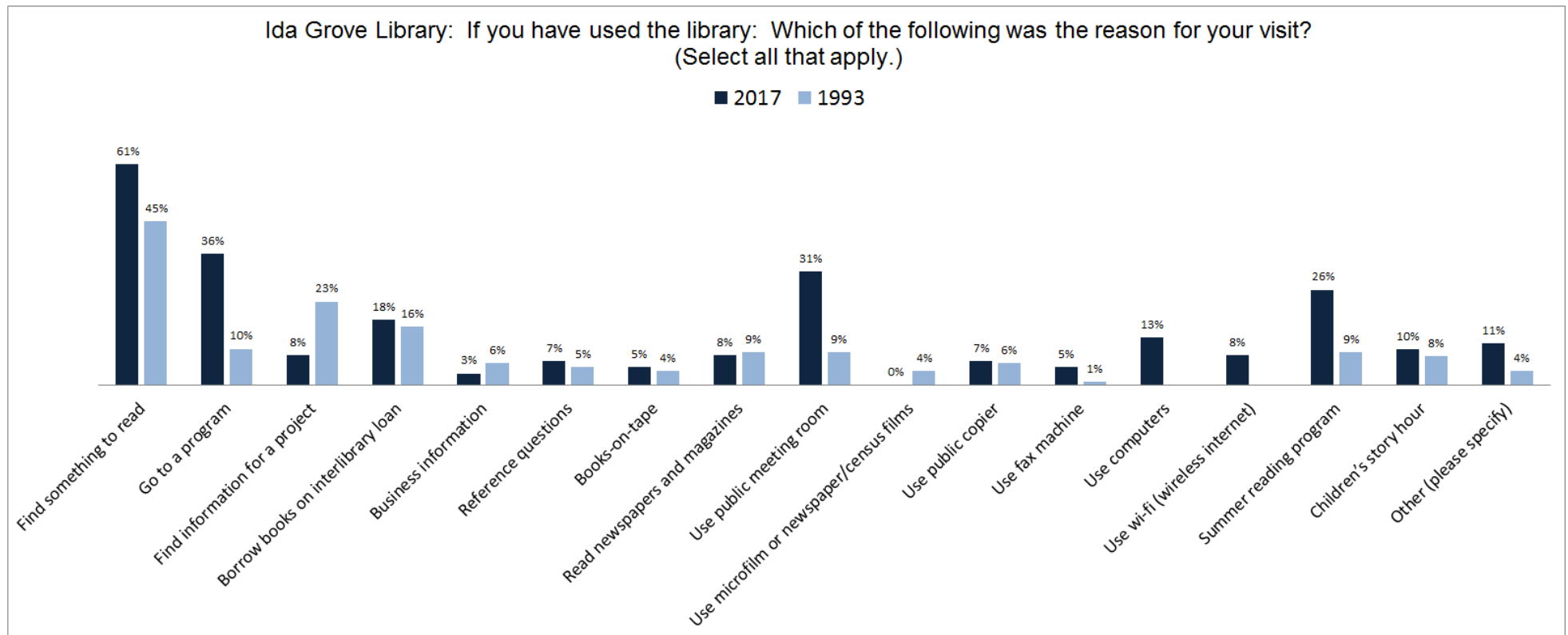
- Cultural programs and speakers
- Would be supportive of delivery for homebound
- love the speakers and authors that come in.

Q32: Ida Grove Library: Over the past year, how often have you or members of your household used the Ida Grove library? (69)



Library Visits	2017	1993	
Almost every day	2.90%	0.00%	2
More than once a week	11.59%	11.00%	8
More than once a month	23.19%	22.00%	16
Less than once a month	42.03%	39.00%	29
Never	20.29%	28.00%	14
	Answered		69
	Skipped		20

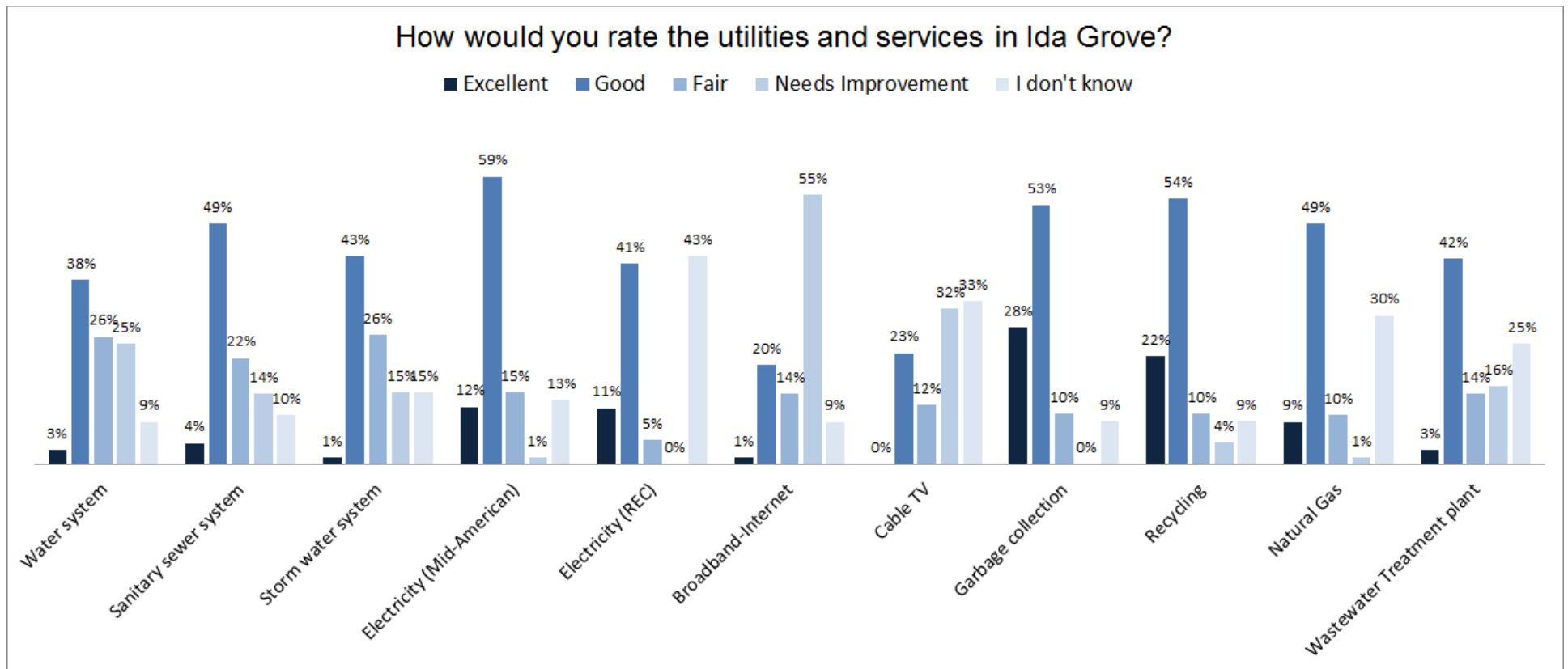
Q33: Ida Grove Library: If you have used the library: Which of the following was the reason for your visit? (Select all that apply.) (61)



Other

- Movies!
- Donated books
- We donate books/movies
- videos

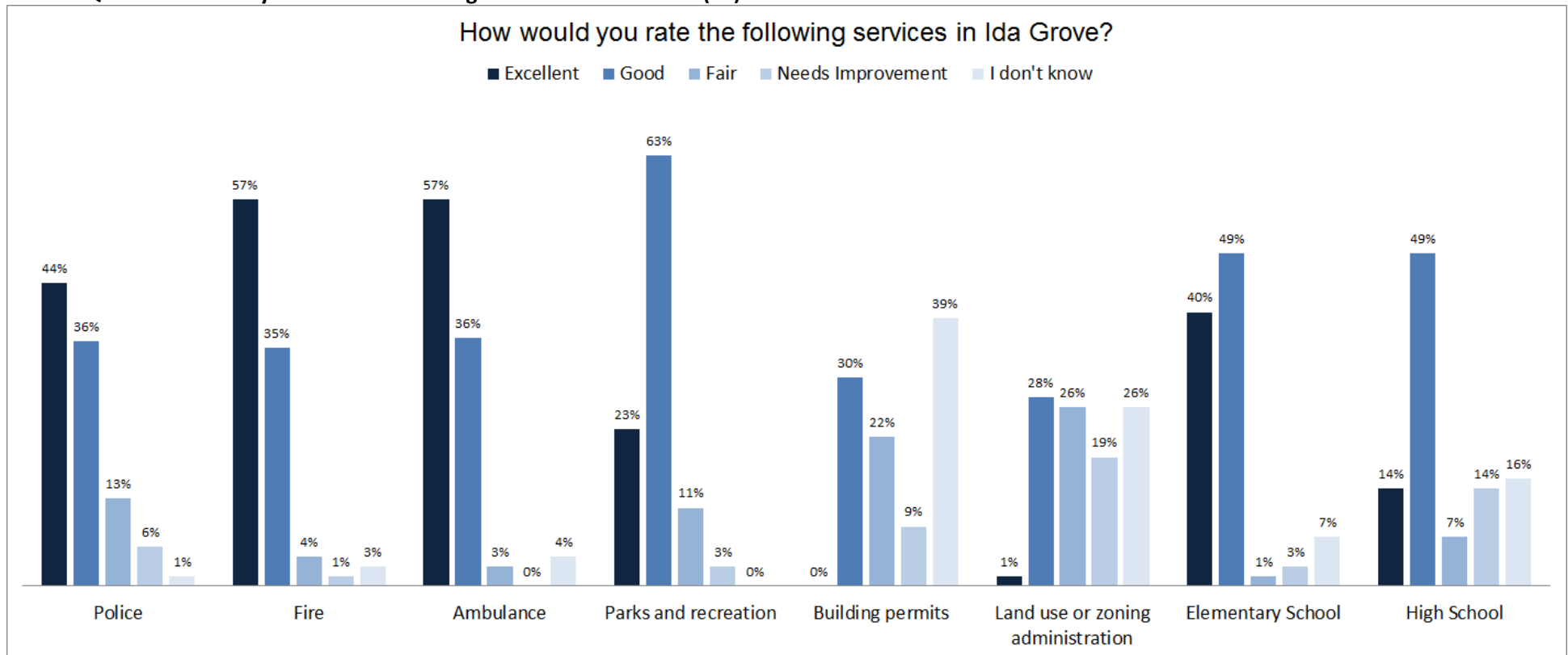
Q34: How would you rate the utilities and services in Ida Grove? (69)



Other

- would like to recycle glass
- Live in the country
- I live in rural Ida Grove, so very few apply to me
- We have been paying extra for a new well for many years and nothing has happened. We need better water.

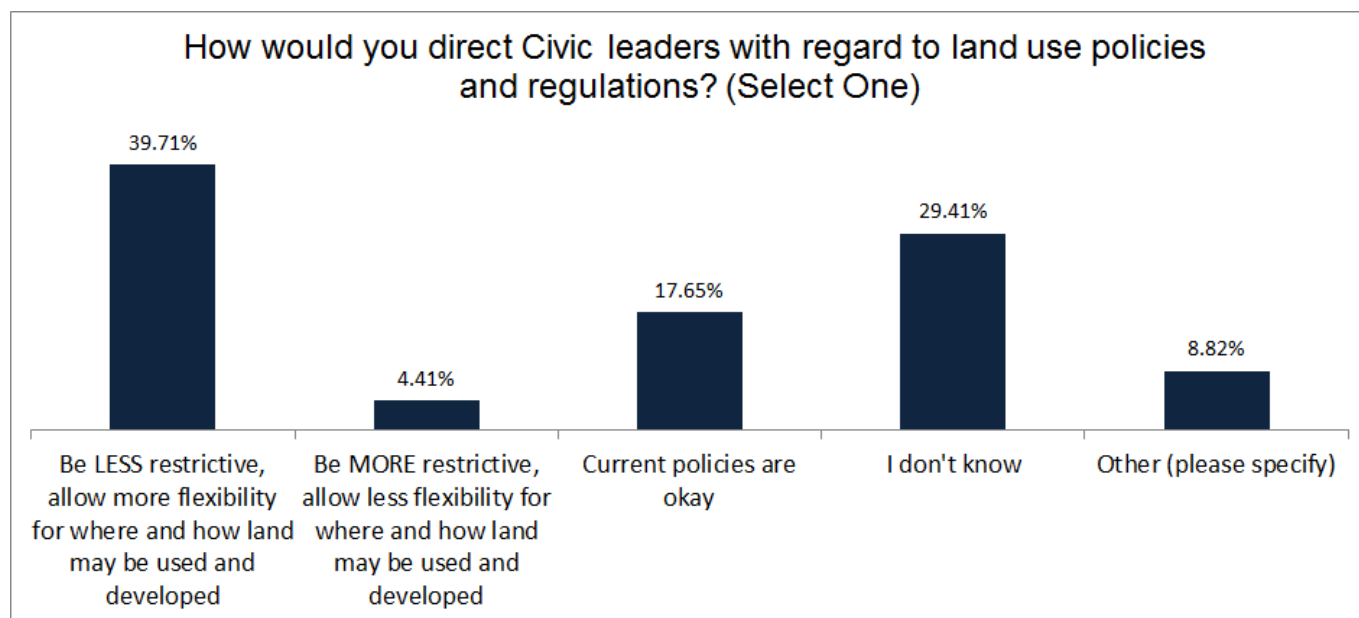
Q35: How would you rate the following services in Ida Grove? (70)



Other

- City should not be paying for Fire Staff to run private business out of fire station. City paid for the shredder, computer, printer that staff uses for business
- Who get a permit - most just do it don't they?
- The addition to the elementary school is terrific, but I feel that now the older part just looks older. The high school needs a fine arts center/auditorium
- We are not in favor of a high tax increase to pay for a high school addition, especially when we do not have children in school anymore. The landowners pay the highest tax increases.

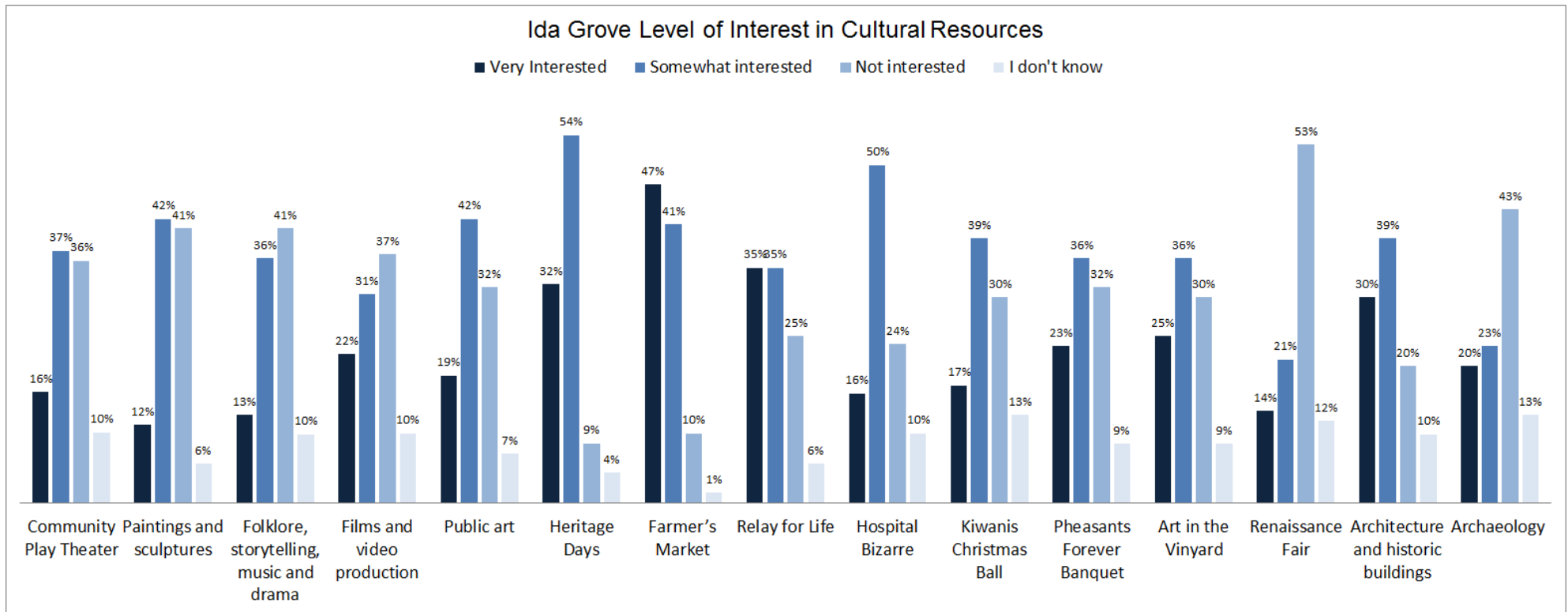
Q36: How would you direct Civic leaders with regard to land use policies and regulations? (Select One)(68)



Other

- Be consistent in policies
- Apply fair practice. Not always fairly applied. Somewhat less restrictive would also be good.
- LESS restrictive within reason
- both the first and second: Clean-up junk properties, but the first if it leads to obvious benefits
- Depends on the situation
- Case by case consideration.

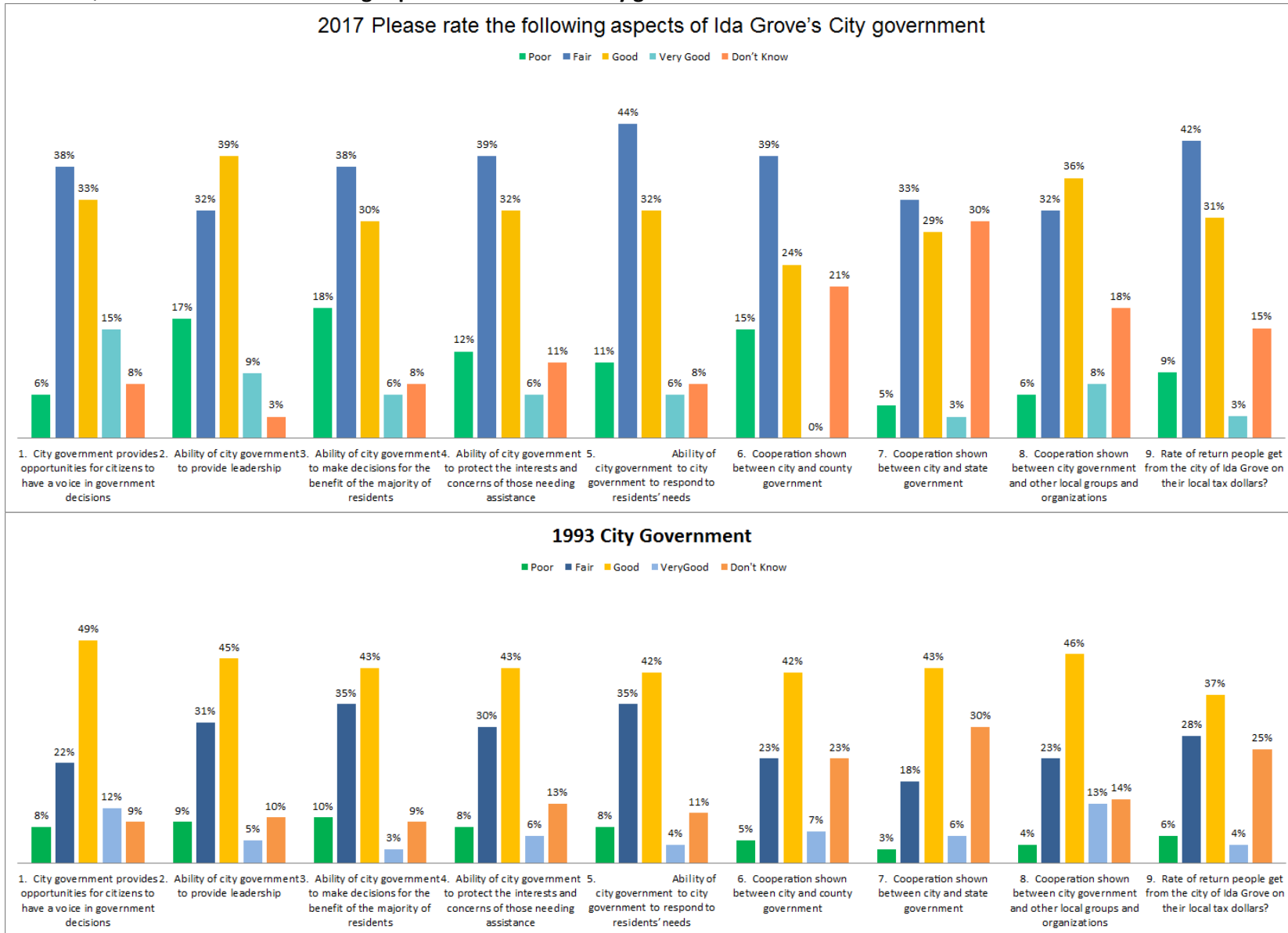
Q37: Cultural resources include both physical assets such as archaeology, architecture, historic buildings or artifacts, painting and sculptures and also intangible culture such as folklore and interpretative arts, such as storytelling, music and drama. What cultural resources would you like to see in your community in the future? Please indicate your level of interest below. (69)



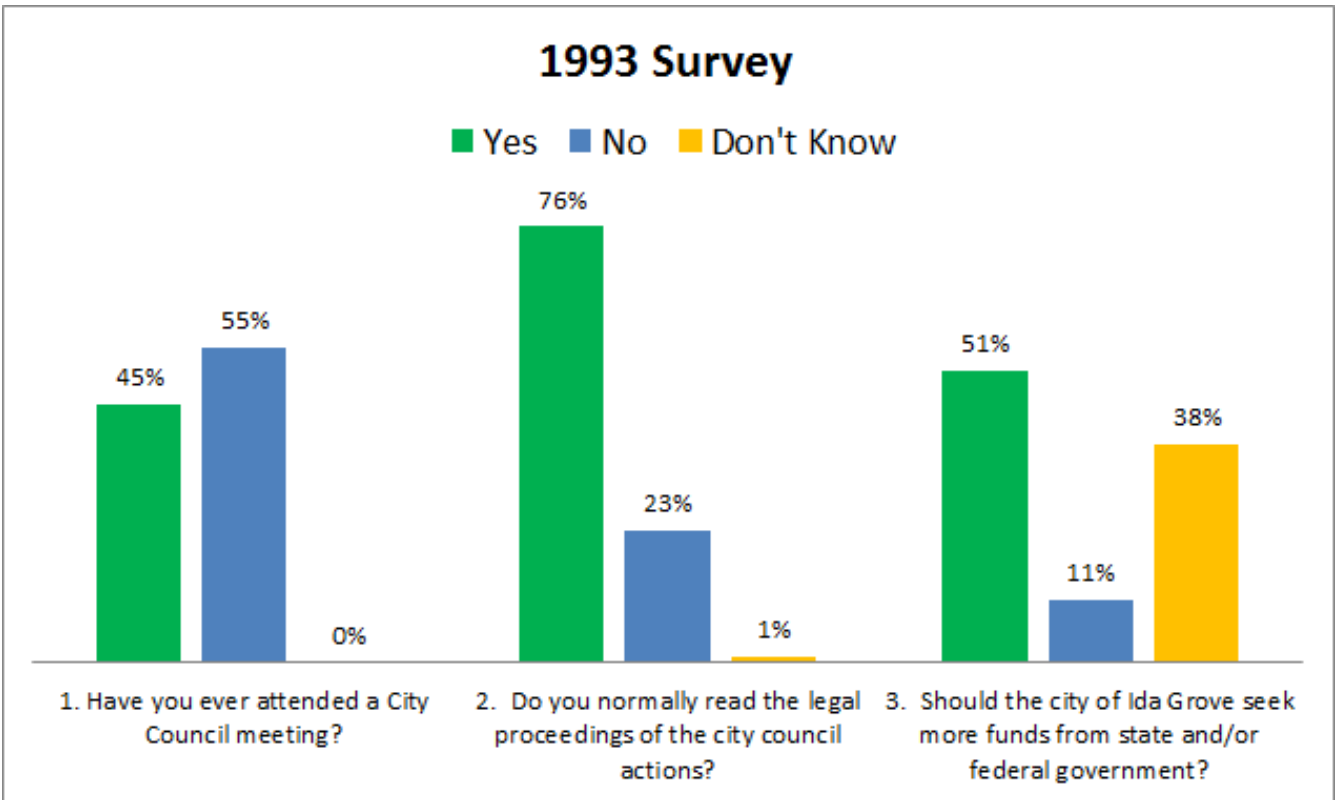
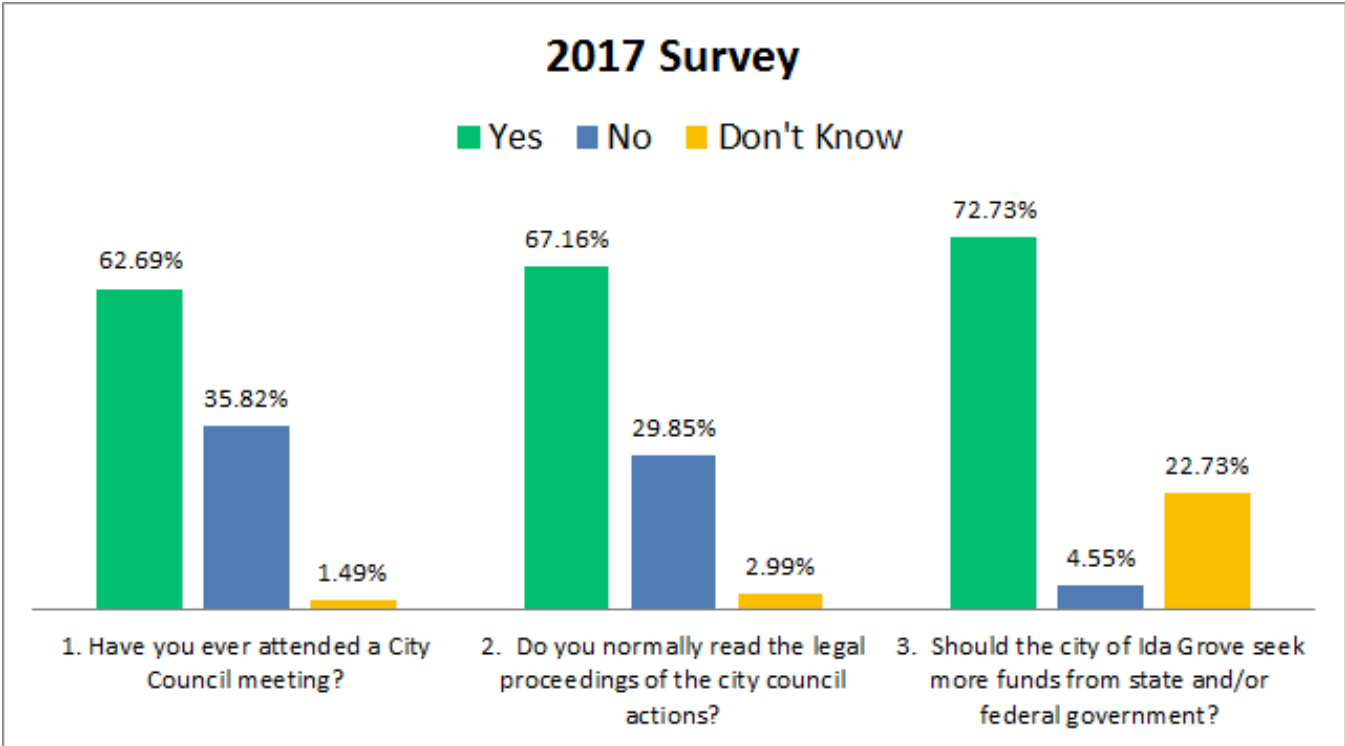
Other

- Music Yes, Drama No
- Ida Grove offers very little for enhancing quality of life or for adult education
- need regularly scheduled active adult activities
- enjoy the music - not much for drama
- *Bazaar *Vineyard

Q39: Please rate the following aspects of Ida Grove's City government



Q40: Please answer the following. (67)



Government Buildings

Ida Grove City Hall

Ida Grove City Hall is located at the intersection of 3rd St. and Main St., south of the downtown area. The city hall hosts the city staff, departments, council chamber, and city officials. Ida Grove operates a Mayor-Council form of government. City Council comprises of five members; two of them are elected at large while the remaining are ward members. The City Council meets on the first and third Mondays of each month in the City Hall.



Ida County Courthouse

The first courthouse in Ida County was built in the original town of Ida Grove in 1871 and was nearly completed before any other building had begun near the site. On January 12, 1877, the courthouse burned, along with most of the county records. County offices moved to various locations around the town. On July 2, 1883, plans began for the development and construction of a new courthouse and jail. The completion of the building was set for January 1, 1884. The 66 foot by 82 foot brick structure was constructed in an ornate Victorian style. In the 1960s, the basement and large courtroom were remodeled into offices and storage space. In 1974, the National Register of Historic Places recognized the courthouse as a national historic resource; making it eligible for federal restoration funds.



Ida Grove Post Office

The Ida Grove post office is located across the street from the City Hall in Downtown.



Utilities

This section assesses the available utility system in the City of Ida Grove. The following subsections delineate Ida Grove's existing utility services including water, wastewater, stormwater, solid waste and recycling, electricity and natural gas, and communication, internet and cable TV.

Electricity

Ida Grove is served with electricity by MidAmerican Energy and North West Rural Electric Cooperative (REC). North West REC serves Rural Ida Grove while MidAmerican Energy provides electricity to the urbanized areas of the city.



MidAmerican Energy was formed in 1995 by the merger of the Iowa-Illinois Gas and Electric Company. MidAmerican Energy provides service to 770,000 electric customers in Iowa, Illinois, South Dakota and Nebraska. MidAmerican Energy is a subsidiary of Berkshire Hathaway Energy. The company is committed to serving customers with reliable, competitively-priced energy and exceptional services. MidAmerican Energy is committed to ensuring environmental sustainability in their operation. The company began investing in renewable energy in 2004 and has the vision to provide 100% renewable energy for customers. Approximately 48% of the company's generation capacity came from wind, and 31% came from coal in 2016. The company placed Ida Grove wind farm in

service in 2016, with a generation capacity of up to 301 megawatts. MidAmerican Energy has planned to complete 2,000-megawatt wind project by late 2019. This project when complete will enable the company to increase its annual renewable energy generation capacity equivalent to more than 90% of their customers' annual retail energy usage.

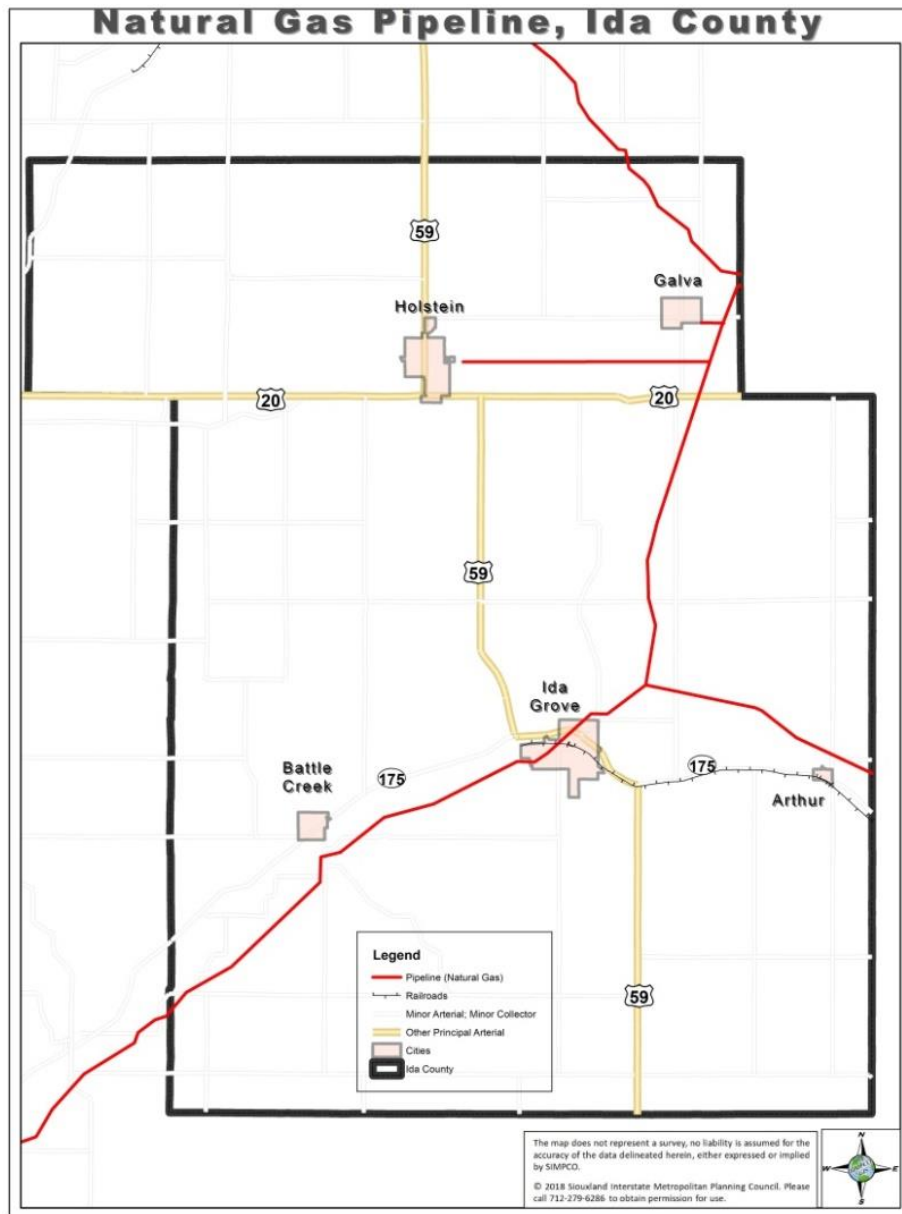


North West REC provides electricity to customers in Sioux, O'Brien, Plymouth, and Ida Counties. The mission of North West REC is to safely, efficiently and innovatively provide reliable and affordable electric service

to members. North West REC was formed after the consolidation of O'Brien County Rural Electric Cooperative and Sioux Electric Cooperative Association in 1993. In 1998, Ida County Rural Electric Cooperative and Plymouth Electric Cooperative Association joined North West Rural Electric Cooperative. These Rural Electric Cooperatives that consolidated to form North West Rural Electric Cooperative were established in 1935 under the Rural Electrification Administration (REA). Today, North West REC serves about 9,500 members/ customers and own about 3,500 miles of electric lines. The company distributes about 600 million kWh of electric power to its members every year. North West REC has also invested in renewable energy and provides opportunities for members to use this electric power source in lighting their homes and businesses.

Natural Gas

The City of Ida Grove is served with natural gas by MidAmerican Energy. The company provides natural gas to 751,000 customers in Iowa, Illinois, South Dakota and Nebraska. MidAmerican Energy's natural gas transmission and distribution system are made up of approximately 23,000 miles of main and service lines. In the company's quest to ensuring environmental sustainability, MidAmerican Energy supports the Environmental Protection Agency's Methane Challenge Program. MidAmerican Energy continues to implement excavation damage best management practices, which help ensure the integrity, reliability, and efficiency of pipeline operations. MidAmerican Energy buys natural gas from Northern Natural Gas and in turn distributes to residents in Ida Grove and other cities in Iowa, Illinois, South Dakota and Nebraska. Northern Natural Gas owns and operates the largest interstate natural gas pipeline system in the United States. The companies transmission line stretches across 11 states, from the Permian Basin in Texas to Michigan's Upper Peninsula, providing five major regions in North America access to natural gas.



Communications, Internet and Cable TV



Frontier Communications, Long Lines Communications, and N.E.T. Broadband provide the residents and businesses in Ida Grove with high-speed internet. The residents and businesses in Ida Grove buy phone and cable TV services from Frontier Communication and Long Lines Communication.

Long Lines Communication⁸ was first known as Northwest Iowa Telephone; the company was formed in Siouxland in 1941 to provide services for call connections to long distance calculations by hand to dispatching firefighters to local fires and providing custom calling features such as call forwarding and call alert. In 1997, Northwest Iowa Telephone pioneered the design, installation, and operation of community-wide networks for the provision of the phone, cable TV, and internet service packages, often in partnership with municipalities. Northwest Iowa Telephone changed its name to Long Lines Communication in 2001. The company has expanded its state-of-the-art phone, cable TV and high-speed internet service to 16 communities in the tri-state area.

Frontier Communication⁹ was formed in 1935. The company was known as Citizens Utilities Company until May 2000 and Citizens Communications Company until July 2008. The company previously served primarily rural areas and smaller communities, but now it also serves several large metropolitan markets. Frontier Communication is the fourth largest provider of digital subscriber line (based on coverage area) in the United States. In addition to local and long-distance telephone services, the company offers broadband internet, digital television service, and computer technical support to residential and business customers in 29 states in the United States. The company has also invested heavily in fiber-optic technology. Frontier Communication acquired fiber-optic system built by Verizon in 2010.

N.E.T Broadband¹⁰ is a subsidiary of North West Rural Electric Cooperative (REC). North West REC partnered with Evertek to establish N.E.T Broadband. The company provides high-speed wireless internet services to Rural Iowa cities such as Sheldon, Holstein, Ida Grove, Craig and Le Mars. The company plans to extend services to communities such as Kingsley, Hawarden, and Hinton.

Cable Television
LongLines, 877-275-4861
Frontier Communications, 877-671-0619

Satellite Television
Brenners Entertainment, 712-364-3900
Iversen's Radio & TV, 712-364-3524

Internet
LongLines, 877-275-4861
N.E.T. Broadband, 877-383-7835
Frontier Communications, 800-570-6340
Evertek Wireless, 800-242-01

Telephone
Frontier Communication, 800-570-6340, & LongLines, 877-275-4861

Cell Phone
Village Shoppe, 712-364-3222, & LongLines, 877-275-4861

⁸ <http://www.longlines.com/about-us>

⁹ <https://frontier.com/>

¹⁰ <https://www.nwrec.coop/community-development/evertek>

Water

The city owns, manages and supplies potable water to Ida Grove residents. The city draws water from three shallow sand and gravel wells. The wells are located approximately half a mile north of the city limits. The City of Ida Grove pumped 88 million gallons of water from these wells in 2016, but this increased to 93 million gallons of water in 2017. The water is treated and stored in an elevated tank which holds about 250,000 gallons of water. The elevated storage tank was constructed in 1955 and located on 7th Street, and Circle Dr. The city's water treatment facility located on Iowa Street was constructed in 1967. This facility treats the water with chlorine and fluoride. The water is distributed to residential properties via 4 inches lines and to the commercial and industries via 6 inches lines. The city's water distribution system consists of cast iron and plastic water mains. The system was originally constructed in 1882. The table below compares the water rates in 2004 to that of 2017. The water rate for the first 2,000 gallons of water has increased by \$10.22 from 2004 to 2017.

Water Rates, 2004 and 2017		
Amount of Water (Gallons)	2004 (Price)	2017 (Price)
First 2,000	\$ 5.00 (\$5.00 Minimum Bill)	\$15.22 (\$15.22 Minimum Bill)
Next 12,000	\$1.50 per 1,000 gallons	\$2.71
Next 86,000	\$1.25 per 1,000 gallons	NA
Over 100,000	\$1.00 per 1,000 gallons	NA
Source: City of Ida Grove		

Stormwater and Wastewater

The City of Ida Grove has extensive surface waterways and natural drainage. Stormwater flows into storm sewers and through a series of storm sewer lines ranging in size from 12 inches to 24 inches, which empty into Badger Creek, Odebolt Creek, and Maple River. The wastewater/sanitary collection system ranges from 8 inches lines that serve all properties to 15 inches main collector, that delivers the waste to the treatment plant. Lift stations are located at Odebolt Creek, Badger Creek, Zobel's Addition, Schmidt's Addition, Oak Grove Plaza, and the Village of Ida. The city constructed a new wastewater treatment plant in 1978. This treatment plant has a capacity of 750,000 gallons per day.

Solid Waste and Recycling

The city has out-sourced the collection of solid waste to a private company. The private firm operates a door to door waste collection system. The private firm then disposes of the solid waste in Ida County Solid Waste Landfill. The residents of Ida Grove are charged \$18.25 a month for garbage collection and disposal. Ida County Sanitation handles the commercial and industrial pickup. The city encourages and educates residents on waste recycling options. The City of Ida Grove provides information on waste recycling and bins to residents. The city mandates the residents to recycle the following materials:



- *Paper/Cardboard: Cardboard boxes, chipboard materials, paper, phone books, magazines, macaroni and cheese boxes, cereal boxes, mail are all to be dry and clean and put in a separate paper sack.*
- *Plastic: All plastics with a one or two on the bottom need to be rinsed out and put in the recycle bin.*
- *Aluminum Tin: Soft drink cans, juice, cans, soup cans, beer cans, aluminum foil all need to be rinsed and put in the recycle bin.*

Events and Cultural Attraction

This section identifies events and cultural attraction sites existing in the City of Ida Grove. Some of the events held in Ida Grove include an outdoor movie night (July), youth triathlon (August), white wall war racquetball tournament (March) and others as elaborated below. Some of the cultural attraction sites in the city include Grant Center School, Moorehead House Museum, Log Cabin House, King Theater and many more. The cultural attraction sites available in the city have been elaborated in the subsequent sections.

Art in the Vineyard



This event is held in Ida Grove on the final Sunday of July at the local Old Town Vineyard and Winery. Artist from the area and outside the City of Ida Grove exhibit and sell their work. Wine, music and special treats are available for people to enjoy, relax and have fun. Other events organized at the Old Town Vineyard and Winery include Bluegrass and Gumbo.

Ida Area Farmers' Market

Ida Area Farmers' Market is a community organized market operating under the authority of Ida Grove Community Partners and the City of Ida Grove. The farmers' market is held on every Thursday (4:30 to 6:00 pm) from June to September in downtown Ida Grove. Some of the produce sold at the Ida Area Farmers' Market include artisan chocolates, baked goods, eggs, honey,



handmade soaps, lotions, and shampoos, jewelry and home decor, fresh flowers, wine, organic meats and vegetables, knitted items, painted wine glasses, honey lemonade, and stone creations. All products sold at the Ida Area Farmers' market are made in Ida County or the adjoining counties of Cherokee, Crawford, Buena Vista, Woodbury, Monona, and Carroll. An average of 12 vendors is available on any given Thursday, with some specialty vendors appearing once or twice a month. Customers who purchase items from the market are given a coupon for discounts at several area businesses and a chance to win a basket of items put together by the vendors. Ida Area Farmers' Market is a certified market, accepting Women, Infants, and Children (WIC) and Senior Farmers' Market Nutrition Program (SFMNP) coupons.

Grant Center School

The Grant Center School is a one-room schoolhouse built in 1884. Local students spend one exciting day each year learning in the footsteps of their forebears.



King Theatre



The City of Ida Grove has made considerable efforts in remodeling and updating the King Theater to modern standards. The theater was built in 1914. The King Theater has been inactive since 2010 as the previous owner could not keep pace with the buildings necessary upkeep or the transition to the digital age of films. In 2015, the City Council reached out to citizens of Ida Grove and the surrounding communities to see if there was interest in resurrecting the community theatre. Upon the City Councils invite, about 60 people showed up to the subsequent city meeting to pledge their support for the project. The City Council of Ida Grove purchased the King Theatre and established an 11- member

board responsible for preserving and operating the Ida Grove's historic King Theatre. The City of Ida Grove has received monetary support from Department of Natural Resources and seeking matching funds to renovate the theatre.

Log Cabin House

The Log Cabin House was built in 1901 by Old Settler's Association in Williams Park (now the Ida Grove City Park). White pine logs were used to construct the house. The house served as an annual meeting room during the 1900s. Log Cabin House is currently located between Washington Street and Moorehead Avenue. The city moved the Log Cabin House to this location in September 1994. The house currently serves as a tourist destination in the City of Ida Grove.



Moorehead House Museum

The Moorehead House Museum was constructed in 1883 by the sons of one of the first settlers of the City of Ida Grove. It is located on Moorehead St. The Moorehead House was turned over to Ida County Historical Society in 1982 with the stipulation that it would be restored in the form of a museum. Ida County Historical Society uses local donations and grants to preserve and maintain the Moorehead House Museum. The museum is open two days a week in the summer and by special appointment at other times. Ida County Historical Society hosts an open house every year during the Christmas season in the museum. The museum presents a real-life tour of the late 19th century American culture.



Stage Coach Inn and Barn

John Moorehead built the Stage Coach Inn and Barn in 1856. The house served as a post office, school, church, store, court, hospital, stagecoach stop and inn for the community of Ida Grove. In the 1880s, the Stagecoach Inn was an important depot on the Sioux City stagecoach route. The restored Stagecoach inn features a wide variety of antiques and memorabilia from the era, as well as a fascinating repertoire of wild west tales. The house currently serves as a tourist destination in the City of Ida Grove.



C & NW Railway Deport



The Chicago-Northwest Railway Deport originally was located within the city limit of Ida Grove. The deport was moved to Moorehead Pioneer Park in 1975. The building currently serves as a shelter for park visitors and available for rent for parties and other occasions.

Parks and Recreational Facilities

This section identifies and assesses the parks and recreational infrastructure in the City of Ida Grove. The parks and recreation facilities in the city include Ida Grove Recreational Center, Cobb Memorial Park, Moorhead Pioneer Park, Skate Palace, and Ida Grove Golf and Country.

Ida Grove Recreational Center

The Ida Grove Recreational Center is a service-oriented organization dedicated to meeting the wellness and recreation needs of the residents of Ida Grove, and surrounding communities. The recreation center was opened in December 2003, funded by the generous donations of individuals and businesses from the local community. The city now owned and operates the facility. The facility hosts a myriad of equipment; this includes weight room with cardio equipment and interactive golf simulator. The available fitness room in the facility includes a gymnasium with a walking track; an aerobics room; and a community room available for rent. Other facilities available in the city's recreation center include a racquetball court; an indoor and outdoor swimming pool (outdoor pool is open summers only); a hot tub; sauna; children's pool; and a children's playroom.



Ida Grove Recreation Center also offers classes and events all year round. Some of the programs offered by the facility include:



Youth football 3rd-6th grade (fall sport)
 Youth volleyball 3rd-6th grade (fall sport)
 Co-Ed youth basketball 1st/2nd/3rd grade (winter sport)
 Youth basketball 4th-6th grade (winter sport)
 Co-Ed Mini Ball 5years-K (summer sport)
 Coach pitch softball & baseball 3rd & 4th grade (summer sport)
 Pee Wee's softball & baseball 3rd & 4th grade (summer sport)
 Minor/major softball 5th-7th grade (summer sport)
 Minor/major baseball 5th-8th grade (summer sport)
 Junior golf ages 5-17 (summer sport)
 Art week ages 6-11 years old (summer sport)

Ida Grove Skate Palace

The City of Ida Grove manages and maintains a skate palace, located on Oak Grove Dr. adjacent Cobb Memorial Park. The facility has a skating arena, and concession stands. Ida Grove Skate Palace opens during the fall and winter months. The facility also has rooms that could be rented for all types of events.



Crawford Creek Recreational Area

The Crawford Creek Recreational Area is located seven miles south of Battle Creek (7 miles west of Ida Grove on Highway 175) on L51, a county blacktop road. The park is equipped with camper pads with electrical and water hookups. There are restrooms with indoor plumbing, showers, and changing rooms with hot and cold water. Picnic tables and grills are available. Crawford Creek has play equipment, a small pond for fishing and small boating, and a sand beach for swimming. Paddle boats are available for rent at \$5.00 per hour. The facility also has a log camper cabins, which houses six adults and contain heat, air conditioning, a microwave, a refrigerator, a table and bench, a fire pit and a picnic table. The cabins are located on the lakeside and share a private dock.



Cobb Memorial Park



Cobb Memorial Park is located on the west side of Ida Grove, on Highways 59 and 175. The American Legion maintains and operates the park. The amenities available at Cobb Memorial Park include electrical hookups, hydrants, modern restrooms, shower facilities, picnic tables, play equipment, a baseball diamond, a large shelter house and a dump station. Cobb Memorial Park abutts a small lake which features hand-fed ducks, swans, and Canadian geese.

Badger Creek Park

Badger Creek Park is located on the south end of Ida Grove at the intersection of South Main Street and Valley View Drive on the east side. The City of Ida Grove operates and maintains Badger Creek Park. The park has playground equipment, a basketball court, and a hydrant.



Ida Grove City Park

The city park is located on Washington Avenue, south of Highways 59 and 175. The park has new playground equipment, electrical hookups, water facilities, restrooms, grills, picnic tables and dump station. The park has areas available for camping. Camping permits are required and can be obtained from the City Hall. Some of the events organized at Ida Grove City park include Wednesday Night Neighborhood Grilling and June Heritage Day's Weekend celebration.

Ida Grove Golf and Country Club

Ida Grove Golf and Country Club is a semi-private course. The facility is on E 2nd St and abutted by U.S. Highway 59. The Ida Grove Golf Course was designed by Harold W. Glissmann and opened in 1974. The course is over 1.8 miles in length and has a slop of 113. The facility has a nine-hole regulation length course and cart for rental.



Moorhead Pioneer Park

Ida County owns, operates and manages Moorhead Pioneer Park. The park is located one mile west of the City of Ida Grove on Highways 59 and 175. Primitive camping grounds are available at Moorhead Pioneer Park. The park has a small lake for fishing, shelter houses, a large playground and miles of hiking trails. Moorhead Pioneer Park is also a good destination for sightseeing; many kinds of birds including Trumpeter Swans can be seen at the park. The paved Pleasant Valley Trail connects the park to the City of Ida Grove. The county has plans to install camping pads.



Educational Services

The section identifies and assesses the educational infrastructure in the City of Ida Grove. The educational institutions available in the City of Ida Grove include Odebolt-Arthur-Battle Creek-Ida Grove Community School District (OABCIG) which comprises of High School and Middle School; and Battle Creek- Ida Grove School District (BCIG) which is the elementary school in Ida Grove.

Battle Creek-Ida Grove Elementary School

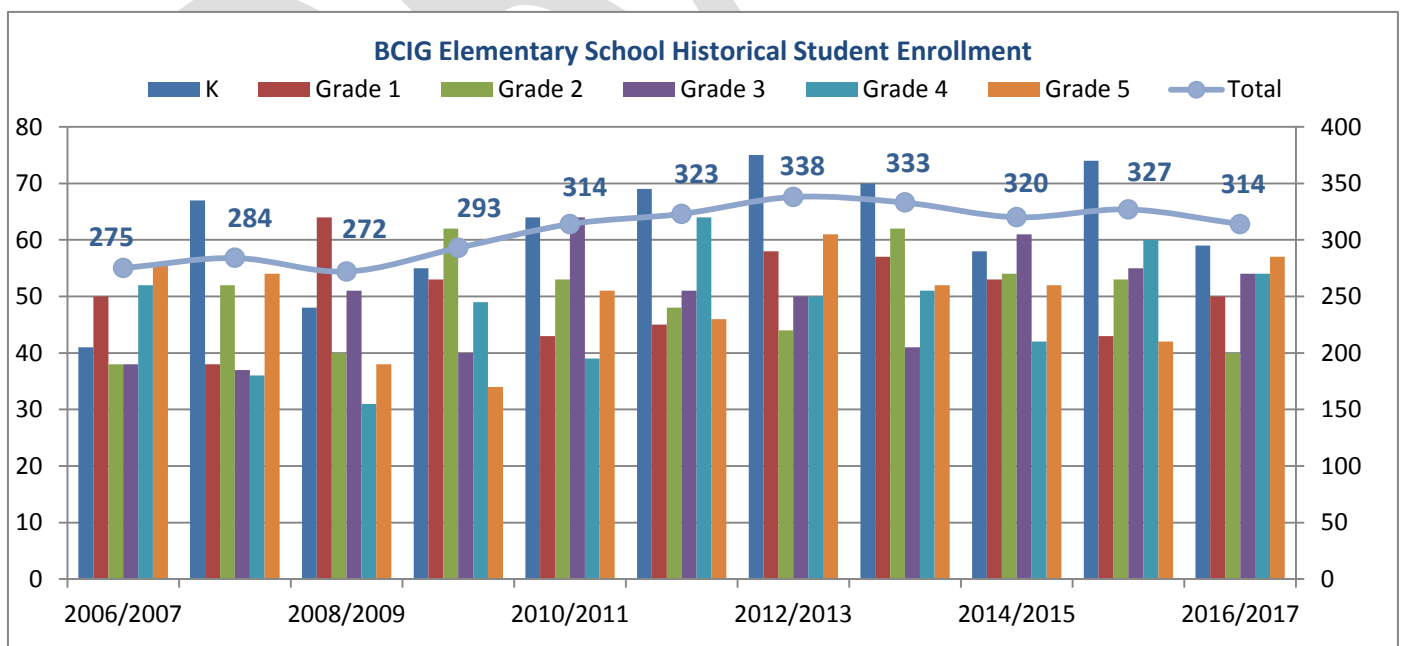
BCIG elementary school is located on Barnes St., Ida Grove. BCIG elementary school prepares students to meet the challenges of a rapidly changing world successfully. The school has a progressive, comprehensive program and a positive learning environment favorable for the development of young students.



BCIG Elementary School Historical Student Enrollment

The chart below shows BCIG Elementary School historical student enrollment from kindergarten to grade 5. BCIG Elementary School student enrollment has remained above 270 students from 2006/2007 to 2016/2017 academic year. The student enrollment increased steadily from 2008/2009 academic year but dropped during the 2014/2015 academic year. Between 2015/2016 and 2016/2017 academic year, the student enrollment for BCIG Elementary School dropped.

Source: Iowa Department of Education

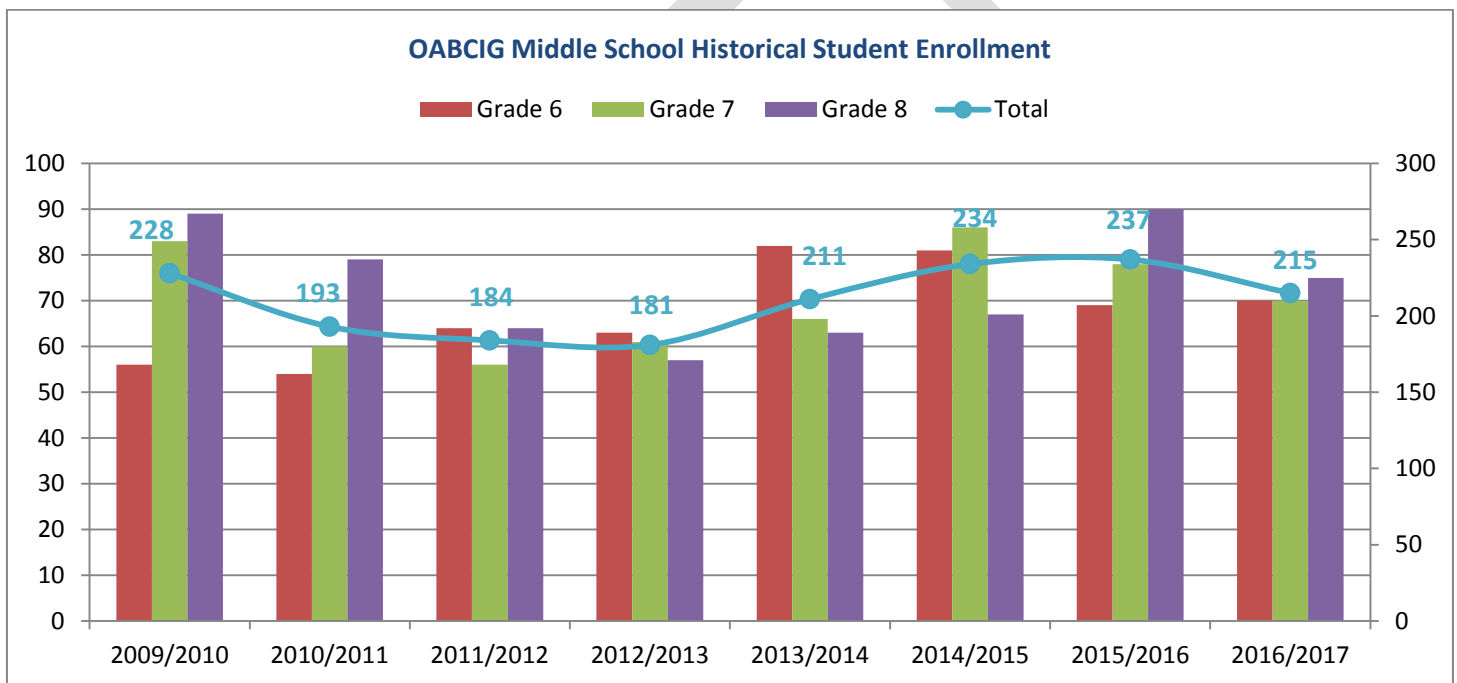


Odebolt-Arthur-Battle Creek-Ida Grove Middle School

OABCIG Middle School is located in between Walnut St and Maple St, Odebolt, Iowa. The middle school serves communities such as Battle Creek, Ida Grove, Arthur, and Odebolt. OABCIG Middle School provides a strong curriculum tied to the Iowa Core as well as numerous opportunities for extra-curricular activities through the school year. Students have access to learning tool such Chromebook throughout their middle school life.

OABCIG Middle School Historical Student Enrollment¹¹

The chart below shows OABCIG Middle School student enrollment. The student enrollment for OABCIG Middle School has remained above 180 students since 2009/2010 academic year. From 2009/2010 to 2010/2011 academic year the student population declined but increased steadily between 2013/2014 and 2015/2016 academic year.



Source: Iowa Department of Education

¹¹ Note; Odebolt-Arthur Middle School and Battle Creek-Ida Grove Middle School were consolidated in 2009/2010 academic year.

Odebolt- Arthur-Battle Creek- Ida Grove High School

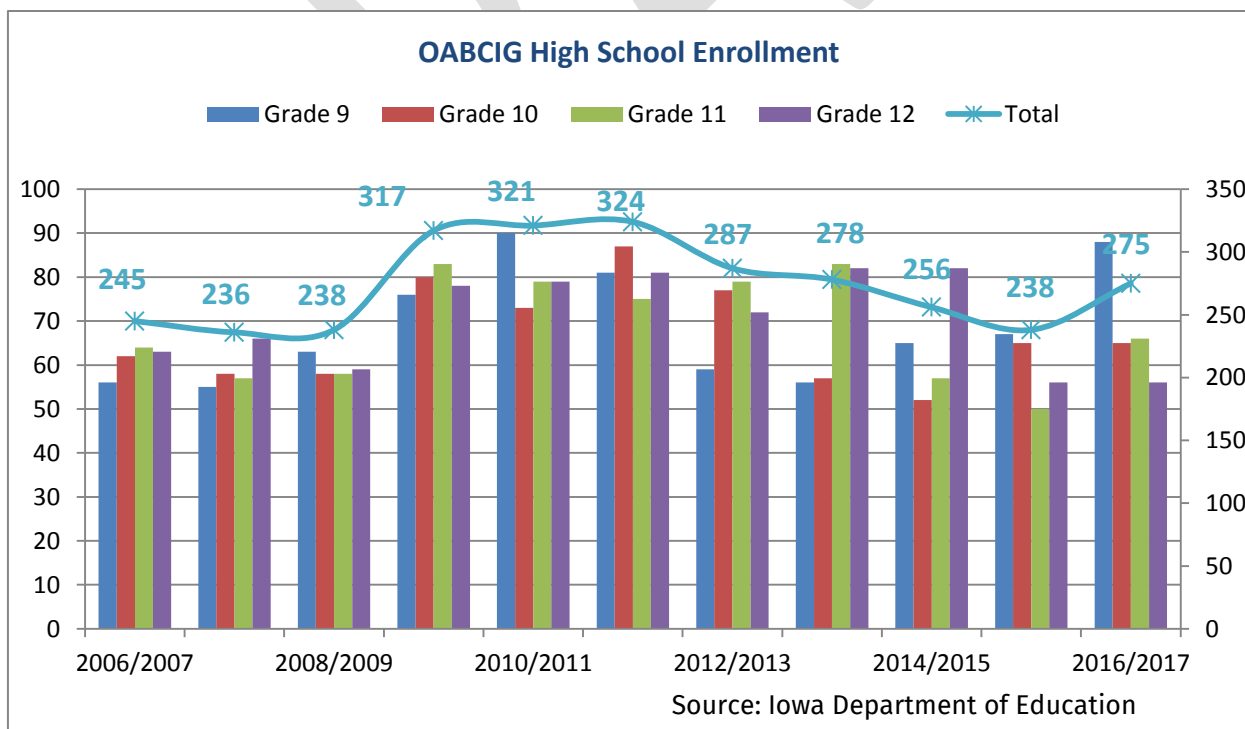
OABCIG High School is a learning community of over 250 students, 25 teachers, and some supporting staff. OABCIG serves communities such as Odebolt, Arthur, Battle Creek and Ida Grove. The High School promotes students talents and offers a wide variety of classes to engage and challenge students. Students have the opportunity to enroll in AP, Dual Credit, Concurrent Enrollment courses. Because this, most of the students graduate with numerous college credits already earned. OABCIG offers Career and Technical opportunities in the areas of Agriculture, Business, Industrial Technology and Family and Consumer Science. The school has a one to one policy which ensures that each student has access to Chromebooks during their high school career. OABCIG High School has a strong robotics program and provides every student the opportunity to participate in numerous STEM activities. The school also provides opportunities for students to participate and enjoy a wide variety of interscholastic sports.



and
of

OABCIG High School Historical Student Enrollment

The chart shows the student enrollment for OABCIG from grade 9 to grade 12. The chart shows that OABCIG High School student enrollment has remained above 220 students since 2006/2007 academic year. The student enrollment in the high school increased steadily during the 2009/2010 academic year but dropped in the 2012/2013 academic year. The academic year 2009/2010 to 2011/2012 saw the highest student enrollment in OABCIG High School. Between 2006/2007 and 2016/2017 academic year, the OABCIG High School student enrollment increased at an average of 3 students per year; this represents an average increase of 2 percent per year.



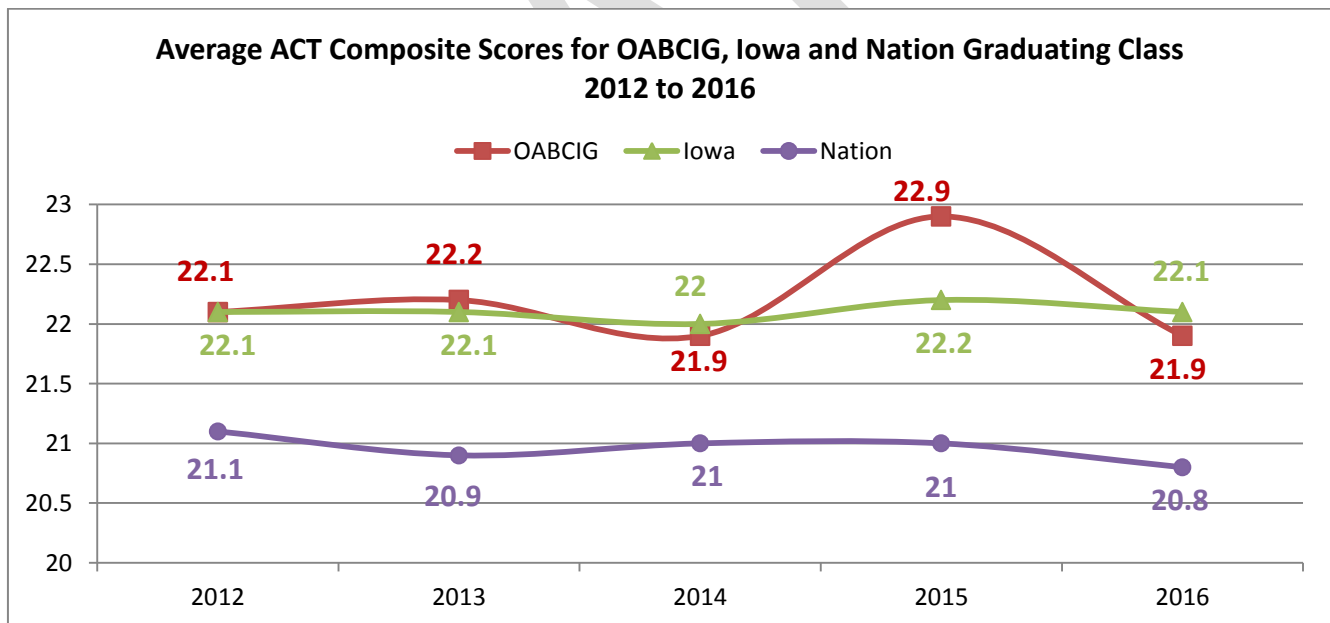
OABCIG High School Student Performance

The table and chart below compare average ACT scores of OABCIG High School to the State of Iowa and the Nation. From 2012 to 2016 OABCIG average English and Reading scores were higher when compared to the Nation but lower than that of the State of Iowa. OABCIG High School students average ACT scores for Mathematics and Science was higher than the state and national average from 2012 to 2016.

Average ACT Scores for OABCIG, Iowa, and the Nation Graduating Classes 2012 to 2016												
Grad Year	English			Mathematics			Reading			Science		
	OABCIG	Iowa	Nation	OABCIG	Iowa	Nation	OABCIG	Iowa	Nation	OABCIG	Iowa	Nation
2012	21.1	21.6	20.5	21.9	21.7	21.1	22.3	22.5	21.3	22.1	22.2	20.9
2013	21.4	21.5	20.2	22.5	21.6	20.9	22.3	22.5	21.1	22.1	22.2	20.7
2014	21.1	21.5	20.2	22.4	21.4	20.9	21.1	22.5	21.3	22.4	22.2	20.8
2015	21.5	21.6	20.4	23.1	21.5	20.8	23	22.7	21.4	23.3	22.3	20.9
2016	20.8	21.6	20.4	21.7	21.7	21.1	22	22.5	21.3	22.5	22.2	20.9

Source: ACT, Inc., cited by Iowa Department of Education, 2016

The chart below compares average ACT composite scores of OABCIG High School to the State of Iowa and the Nation. The average ACT composite scores of OABCIG High School was higher in 2013 and 2015 when compared to the State of Iowa and the Nation. The chart shows that the performance of OABCIG High School students has been considerably better than most of the students in the State of Iowa and the Nation from 2012 to 2016.



Source: ACT, Inc., cited by Iowa Department of Education, 2016

Higher Education

Battle Creek-Ida Grove Scholarship Foundation provides funding support to BCIG High School graduates to pursue higher education. The foundation was established in 1993 with 12 member board committee. The first fundraiser was held in April 1994. It was a 14 team basketball tournament. Over the years the foundation has depended on fundraising and donations from generous citizens to provide funding for high school graduates. Since its first year of scholarship recipients in 1995, the BCIG Citizen's Scholarship Foundation has supported BCIG High School graduates with more than \$720,000 in scholarships to pursue higher education or other dreams.

The City of Ida Grove is located in proximity to a myriad of higher learning institutions. Institutions offering post-secondary education located in proximity to the City of Ida Grove include the following:

- Godberson University, Ida Grove
- University of South Dakota, Vermillion
- St Luke's College, Sioux City
- Western Iowa Tech Community College, Sioux City
- Northwestern College, Orange City
- Northwest Iowa Community College (NICC) Marcus Extension
- Briar Cliff University, Sioux City
- Le Mars Beauty College Inc.
- Iowa State University
- The University of Iowa

Ida Grove Public Library

The Ida Grove Public Library began in 1908. The Women's Christian Temperance Union (WCTU) started the library with books donated by generous citizens from the community. The ladies of the Civic Club collaborated with WCTU in opening a public library and reading room in the Old WCTU hall south of the opera house. The organizers spent about \$100 in



buying new books for the library. The library was kept open two afternoons and evening a week during the winter season. Public subscriptions were used to cover the expenses of the library. The first trustees of Ida Grove Public Library were Dr. G.C. Moorehead, Robert Lipton, Mrs. WM Wilcox, and Alex Hartley. The first librarian was Mrs. Anna Moorehead Goodrich. In 1910, the City Council leased the east room upstairs of the city building to the library association. The association paid \$1 a year as rent and paid for heat, light, water and necessary repairs. In 1921, 6159 books were loaned out, more than half of which were juvenile books. In 1922 the City Council voted to accept the present library as a free public library and allocated one-fourth mills tax to support the library. In the spring of 1978, the public library moved to its present location on 2nd St. In 2008 additional room was added to serve as a children's library. The 1,800 square foot addition provides a place just for kids, including a computer area, arts, and crafts area, performance stage, and a trolley.

Ida Grove Public Library Services



Online Services

- Bridges Downloadable ebooks & audiobooks
- EBSCO host Online Reference database
- Learning Express Library
- Mango Languages
- Iowa Works Access Point
- ABCmouse.com (child friendly online learning)
- ARbookfind.com

(Select online services and resources are available to IG residents and rural Ida County residents only free of charge, subscriptions to online resources paid for by the IG Library with city and county tax contributions)



Children Services

- AWE Early Literacy Station
- Children's Access Computers
- Puppet Theater and puppets
- Performance stage
- Arts and Crafts Area
- Trolley Replica (generously donated by GOMACO Trolley Company)

Ida Grove Public Library continues to grow and thrive. The library collection consisted of only 4,904 books in 1937. Currently, the library collection consists of 32,388 physical and downloadable volumes for circulation- including books, audio books, e-books, and DVD's, subscription to local and area newspapers and 33 magazines. A large genealogy collection, provided by the Ida County Genealogical Society, is available for in-library use. The library also provides circulation of resources kits and baking items.

Ida Grove Library offers eight (four adult and four children's) free public access computers for use. Free wifi both inside and outside the building exists for people to get connected to the internet. Other services offered by the library include proctoring services, inter-library loan services, children's, teen, and adult programming as well as copying, faxing, and printing.



Adult Services

- Regular & Large Print books
- Audio books
- Reader's Advisory Services
- DVD's
- Newspaper & magazine Subscriptions
- Genealogy and Local History Resources
- Microfilm Reader
- Patron Access Computers
- Free internet and Wi-Fi service



Teen Services

- Large selection of Young Adult materials
- Young Adult Reader's Advisory
- Young Adult magazines
- Audio books

Health and Social Services

This section identifies and assesses the existing facilities related to health and social services in the City of Ida Grove. Some of the available health facilities in the city include Horn Memorial Hospital, Horn Physician's Clinic, Ida Family Chiropractic Clinic, Ida Grove Family Health Center, Murphy Chiropractic and Plains Area Mental Health Center. The long-term care and rehabilitation center in the city include Golden Horizons Assisted Living and Morningside Rehab and Care Center. Some of the social groups include Girl Scouts, Salvation Army, Boy Scouts, American Legion and many more.

Horn Memorial Hospital

Horn Memorial Hospital (HMH) is located on E 2nd St. in the City of Ida Grove. The hospital was constructed and opened in 1966. Community fundraising effort contributed immensely towards the establishment of the HMH. HMH is a 25-bed critical access hospital. Horn Physician's Clinic located in Ida Grove, Odebolt, and Mapleton is a subsidiary of HMH. The hospital employs over 200 full time, part time and relief employees including three physicians, three nurse practitioners, and two physician assistants. HMH's mission is to be a partner in health and wellness; this includes providing the highest standard of care for people that emphasizes both quality and education. HMH has long been recognized as a leader in the region for providing compassionate care and leading clinical innovation in the rural setting. The hospital continues to strive to provide high standard health care for the residents of Ida Grove. The services provided by HMH includes Anesthesia/Pain Management, Case Management, Cardiac Rehab, Stress Testing, Echocardiogram, Home Health, Public Health, Immunizations, Diabetes management and many more.



Horn Physicians Clinic



The clinic is an affiliate of Horn Memorial Hospital. Horn Physicians Clinic has three physicians and five mid-level providers. The clinic serves Ida Grove and the surrounding communities. Other locations of Horn Physicians Clinic include Mapleton and Odebolt in Iowa. The clinic operates from Monday to Friday. Horn Physicians Clinic provides the following services general medical care, preventive health care, adult and geriatric care, gynecological services, newborn/pediatric/adolescent care, minor surgery, minor emergency services, osteopathic services, orthopedic care, EKG services, laboratory services, school and sports physicals and DOT physicals.

Ida Family Chiropractic Clinic

Ida Family Chiropractic Clinic is located on 2nd St, Ida Grove, Iowa. The State of Iowa has licensed the chiropractic clinic. The clinic focuses on the treatment which deals with the nervous system, its relationship to the spinal column and its interrelationship with other body systems. The clinic specializes in continuous back pain, neck pain, headache, digestive problems, balance difficulties, whiplash and other collision injuries, occupational and sports injuries. Other diseases treated at the clinic include Sciatica, Scoliosis, Fibromyalgia, TMJ disorders and many more.

Ida Family Health Center

Ida Grove Family Health Center is a group practice located on 2nd St., Ida Grove. The health center specializes in family medicine. Ida Grove Family Health Center has five physicians. The health center operates from Monday to Friday.



Murphy Chiropractic

Murphy Chiropractic is located on Main Street, Ida Grove. The health facility specializes in diagnoses and treatment of common spinal misalignments that can occur from lifestyle or injuries. Murphy Chiropractic treats back pain, sciatica, neck pain, shoulder pain, headaches, sports injuries, and auto accident injuries.

Plains Area Mental Health Center

In 1972, after years of planning and deliberation, the Plains Area Mental Health Center proudly opened its doors one day a week and began serving the residents of Plymouth County. The facility served about 166 patients in the first year of its establishment. Over the years, the organization has grown and changed in response to community needs across the region. Currently Plains Area Mental Health Center serves approximately over 6,000 people each year, with offices in ten locations across Northwest Iowa including Ida Grove. The health center has 90 trained and experienced doctors, nurses, counselors, therapists and support staff. The services provided by Plains Area Mental Health Center include outpatient counseling, outpatient psychology, outpatient psychiatric, integrated health, and outreach.



Golden Horizons Assisted Living

Golden Horizons Assisted Living has a location in Ida Grove, IA and several other communities in Minnesota. The assisted living facility provides apartments and health care combine independence for an active and social lifestyle with personal care. The facility provides 24 hours, seven days a week care for clients. The Golden Horizons Assisted Living in Ida Grove offers the following types of care assisted living rooms, memory care rooms, and independent living options.



Morningside Rehab and Care Center.



Morningside Rehab and Care Center is a 64-bed care facility that is dual certified by the State of Iowa for Medicare and Medicaid residents. The rehab and care center is located on Morningside St. The facility provides physical therapy, occupational therapy, and speech therapy. Morningside Rehab and Care Center provides 24-hour skilled nursing and strives to provide a home-like environment for patients. The facility is dedicated to excellence with a mission to enhance the lives of those they serve by providing quality care.

Social Services

Some of the institutions which provide social services to the citizens of Ida Grove and the surrounding communities include Mid-Sioux Opportunity Inc., Siouxland Aging Services, Battle Creek-Ida Grove School District and Sealed with a Kid.

Mid-Sioux Opportunity Inc. uses short-term and long-term methods in assisting people with low-income. Some of the program and services offered by Mid-Sioux Opportunity Inc. include Child and Adult Care Food Program (CACFP), Child Care Resources and Referral Program (CCR&R), Family Development and Self-Sufficiency (FaDSS). Mid-Sioux Opportunity Inc. offers community service such as emergency food pantries, food for life and outreach services. Other services include Low-Income Home Energy Assistance Program (LiHEAP), Weatherization, Healthy and Well Kids in Iowa (hawk-i), Maternal and Child Health Program, I-Smile and Women, Infants and Children Supplemental Food Program (WIC)



Battle Creek-Ida Grove School District and Sealed with a Kid in Ida Grove offers early childhood and head start programs to the residents of Ida Grove. Sealed with a Kid is a privately run day care center licensed by the State of Iowa to care for a maximum of 59 children.

Public Safety

This section identifies and assesses existing institutions responsible for ensuring public safety in the City of Ida Grove. The existing institutions in charge of public safety in Ida Grove include Ambulance Service, Volunteer Fire Department, and Ida County Sheriff's Department.

Ida Grove Volunteer Fire Department

Ida Grove Fire Department has more than 20 firepersons on call 24 hours a day, seven days a week. The fire department has the following equipment: 1985 pumper truck, 1992 tanker truck, 1998 pumper truck, 1999 fire equipment van, 2011 rescue truck, 2012 attack truck, and 2015 pumper truck. Other special equipment includes two Jaws of Life, two water rescue suits, grain bin rescue equipment, Minitor six pagers, and 13 Scott air packs. Ida Grove Fire Department is funded by a combination of township fire fees, city funding, and donations. The city takes part in the enhanced 911 system through the Ida County Communications Center. Some of the county departments assist Ida Grove Fire Department in cases of major fires.



Ida Grove Ambulance Service



The Ida Grove Ambulance service is a volunteer service with 19 crew members. The facility is staffed 24 hours a day, seven days a week. Ida Grove Ambulance Service response to emergencies in Ida Grove and surrounding areas. The department also provides emergent transfers from the local hospital to higher levels of care. The ambulance crew consists of EMTs, assistants, and drivers. Some of the

equipment available to the department include 2011 Chevrolet Ambulance, 1998 Ford Ambulance. The department is planning on adding a 2016 Chevrolet Ambulance to its list of equipment. Other equipment includes Zoll patient monitor with EKG transmission and defibrillation capabilities; vacuums split and full body splint; automatic striker cots; as well as specific equipment used for spinal immobilization, bleeding control, diabetic emergencies, cardiac emergencies, severe allergic reactions and many more.

Ida County Sheriff's Department

The City of Ida Grove has a 28E Agreement with the Ida County Sheriffs Department for police services. The department provides 24-hour, seven days a week law enforcement coverage in the City of Ida Grove. Ida County Sheriff's Department has 17 employees, which includes sworn and non-sworn staff. The department averages about 10,000 calls each year throughout the county.

Ida County Sheriff's Department facilitates community outreach programs; this includes DARE program to all 5th graders in Ida County and Drug Abuse Resistance Education (DARE) program. Also, the department provides other courses to school-aged kids such as bike safety, stranger danger, texting and social media instruction to high school students. Ida County Sheriff's Department is also active in civic organizations throughout the county and speaks to groups on topics involving law enforcement each year. The department recently remodeled their communication center. The center now allows two workstations in case of a major disaster or event. In 2010, Ida County Sheriff's Department added on and remodeled the jail; this has improved the ability of the department to adequately and safely house inmates; thereby ensuring the safety of citizens.



Community Facilities and Services Goals

Goal 1: Maintain and Improve public safety

CF 1.1: Support programs designed to reduce crime in the region

CF 1.2: Continue effective enforcement of County and Municipal laws

GOAL 2: Supply safe water and ensure effective treatment and disposal of waste and storm water

CF 2.1: Develop a master plan for the maintenance of community infrastructure

CF 2.2: Invest in maintaining and expanding existing potable water, waste and storm water infrastructure

CF 2.3: Maintain and improve existing procedure for the treatment of potable water to ensure that safe water is supplied to residents

CF 2.4: Continue to ensure that the treatment of waste and storm water meets and/or exceeds DNR standards before discharging into the environment

Goal 3: Continue to partner with utility companies to sustain quality of life

CF 3.1: Continue to create an enabling environment to encourage utility companies to improve the existing services provided to residents

CF 3.2: Consider City-wide Wifi for residents and businesses to connect to the internet

CF 3.3: Establish educational programs to educate residents on renewable energy

CF 3.4: Encourage residents to subscribe to renewable energy programs provided by utility companies

Goal 4: Maintain and improve the management of solid waste

CF 4.1: Educating residents on innovative ways of solid waste management

CF 4.2: Create an enabling environment to encouraging recycling

CF 4.3: Introduce innovative programs to minimize waste generation at source

CF 4.4: Ensure that solid waste is collected and disposed of efficiently

Goal 5: Maintain and improve educational system and library

CF 5.1: Invest in improving and expanding the existing library building and services

CF 5.2: Continue to collaborate and support Community School District to provide high-quality education to all

CF 5.3: Continue to support programs designed to equip high school students for college and job market and support agriculture and technical education.

CF 5.4: Collaborate with Community School District in introducing programs to enable parents to support their children financially

Goal 6: Enhance public health

CF 6.1: Maintain and expand existing health infrastructure

CF 6.2: Create an enabling environment necessary to attract additional health facilities to the city

CF 6.4: Support programs designed to educate residents on maintaining a healthy neighborhood

CF 6.5: Continue to provide infrastructure necessary to encourage residents to live an active life

Goal 7: Maintain, improve and expand recreational facilities

CF7.1: Collaborate with residents to prepare park and recreational master plan

CF7.2: Invest in maintaining and expanding park amenities

CF 7.3: Ensure new and existing parks provide recreational opportunities necessary to meet the needs of the residents

CF 7.4: Ensure residents have easy access to park facilities within the city

Goal 8: Invest in providing entertainment options to the residents

CF 8.1: Continue to support community events to stimulate a sense of place in the residents

CF 8.2: Create an enabling environment necessary to attract entertainment businesses to the downtown area of the city

LAND USE AND NATURAL RESOURCES

The Land Use and Natural Resources chapter provides an inventory of land use regulations and natural resources in Ida Grove and Ida County. This chapter was developed with consideration of the information provided in this plan.

Iowa Smart Planning Land Use

Iowa Smart Planning Guide states the following in regard to Land Use: “Objectives, information, and programs that identify current land uses within the municipality and that guide the future development and redevelopment of property, consistent with the municipality's characteristics identified under the Issues and Opportunities Element. The comprehensive plan or land development regulations may include information on the amount, type, intensity, and density of existing land use, trends in the market price of land used for specific purposes, and plans for future land use throughout the municipality.”

“The comprehensive plan or land development regulations may identify and include information on property that has the possibility for redevelopment, a map of existing and potential land use and land use conflicts, information and maps relating to the current and future provision of utilities within the municipality, information and maps that identify the current and future boundaries for areas reserved for soil conservation, water supply conservation, flood control, and surface water drainage and removal. Information provided under this paragraph may also include an analysis of the current and potential impacts on local watersheds and air quality.” IA Smart Planning Guide states the following in regard to the Agricultural and Natural Resources Element, “Objectives, policies, and programs addressing preservation and protection of agricultural and natural resources.”¹²

Land Use Issues and Opportunities

City of Ida Grove regulates land use through the Zoning district map and corresponding zoning ordinance that regulates permitted uses, building bulk, and development standards on property within the municipal boundary. The main issue and opportunity in the development of this land use chapter is to discuss and compare the zoning district map and ordinance with the following resources provided in this chapter and compiled for this land use analysis. Other issues that may be considered in land use analysis include: Trends in the market price of land used for specific purposes, identifying property that has the possibility for redevelopment or new development, and current and future provision of utilities within the municipality.

Land Use Chapter Resources

- Ida Grove Zoning Ordinance and District Summary
- Ida Grove Zoning District and Ida County Surrounding Zoning Map
- Watershed and Topography Map
- Soil Map

¹² Iowa Smart Planning Legislative Guide, Updated May 2010. Page 4 of 9.

Ida Grove Zoning Code and District summary

The Ida Grove Zoning map was last adopted in ____ and is associated with the Zoning Regulations in Title VI Chapter 5 Zoning Code of the Ida Grove Municipal Code. The Ida Grove Zoning map identifies zoning districts generally classifying residential, commercial and industrial zones further described below. The Ida Grove Zoning Code sets forth rules of building and site uses that are permitted, conditional or prohibited and sets forth building bulk regulations such as minimum lot size and building height. City of Ida Grove has jurisdiction to change the zoning districts within the municipal boundary. Zoning outside the municipal boundary is regulated by Ida County.

Ida Grove and Ida County Existing Zoning Map

The Ida Grove and Ida County zoning map on the following page was developed using the following sources: 2004 Ida Grove Comprehensive Plan, Ida Grove official zoning map on file at City Hall by Kuehl and Payer, Ida County zoning map on file at Ida County Engineers Office.

Ida Grove Zoning Districts

The following zoning districts are administered through the Ida Grove Zoning Regulations and Zoning map. District descriptions below were gathered from Title VI Chapter 5 of the Ida Grove Municipal Code adopted in 1981. A complete description of each zoning district and district regulations can be reviewed at the Ida Grove City Administrator's office.

Suburban District Regulations

The Suburban District (S) generally permits the following uses: Single-family dwellings, parks, farms that meet district regulations, churches, schools and public buildings.¹³

Single Family Residential District Regulations

The Single Family Residential District (1R) generally permits the following uses: Single-family dwellings, parks, churches, schools and public buildings.

Two Family Residential District Regulations

The Two Family Residential District (2R) generally permits the following uses: Single-family dwellings, two-family dwellings, parks, churches, schools and public buildings.

Multi-Family Residential District Regulations

The Multi-Family Residential District (3R) generally permits the following uses: Single-family dwellings, two-family dwellings, multi-unit dwellings, parks, churches, private clubs, schools and public buildings.

Planned Development District Regulations

The intent of the Planned Development District (PD) is to apply regulations where tracts of land of considerable size are developed, redeveloped or renewed as integrated and harmonious units.

General and Highway Commercial, Industrial District Regulations

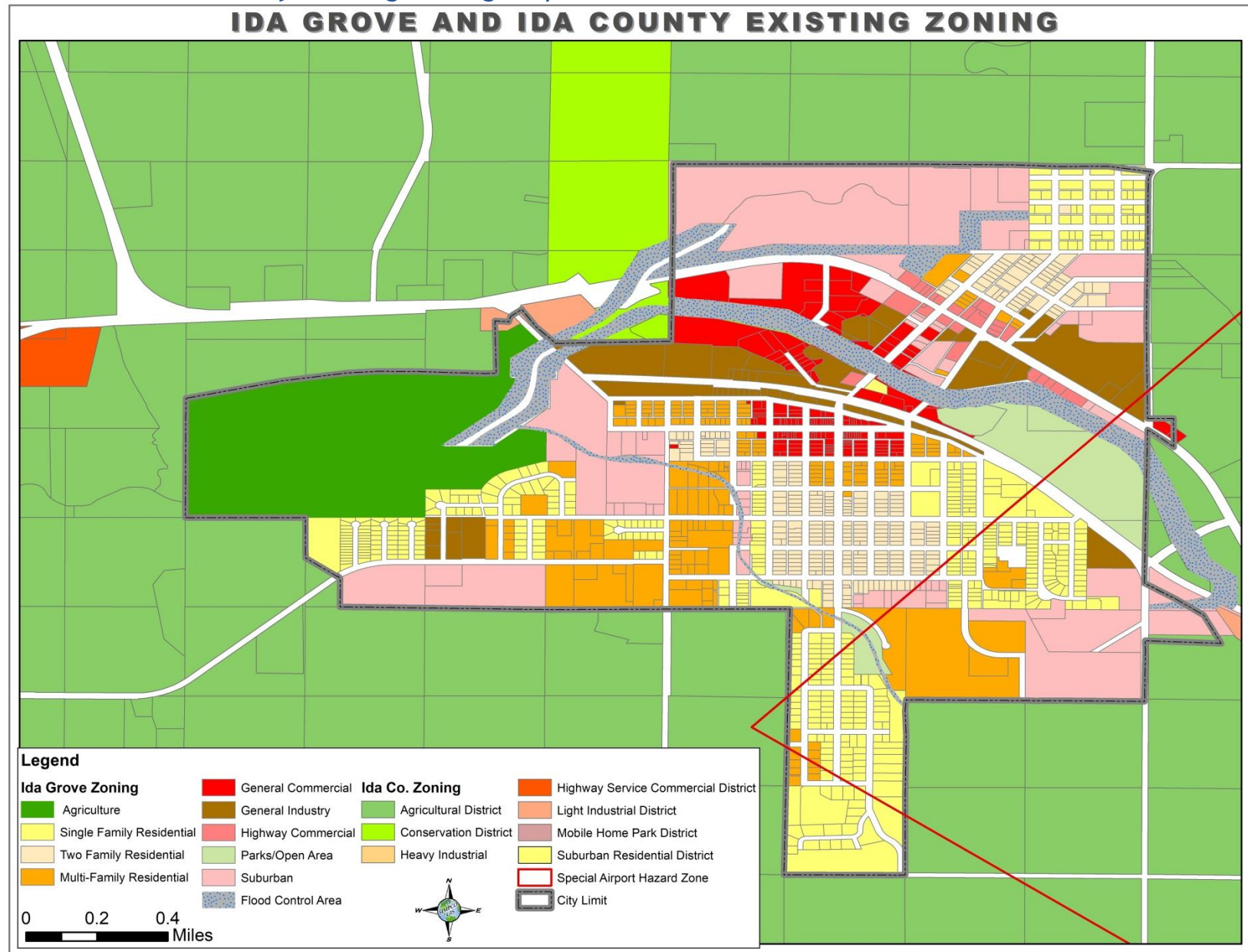
Reference Title VI Chapter 5 Zoning Code of the Ida Grove Municipal Code for district regulations.

Flood Control District Regulations

The Flood Control Zones include: Flood Fringe District (F-F), Floodway (FW), and General Flood Plain (FP). Reference Title VI Chapter 5 Zoning Code of the Ida Grove Municipal Code for district regulations.

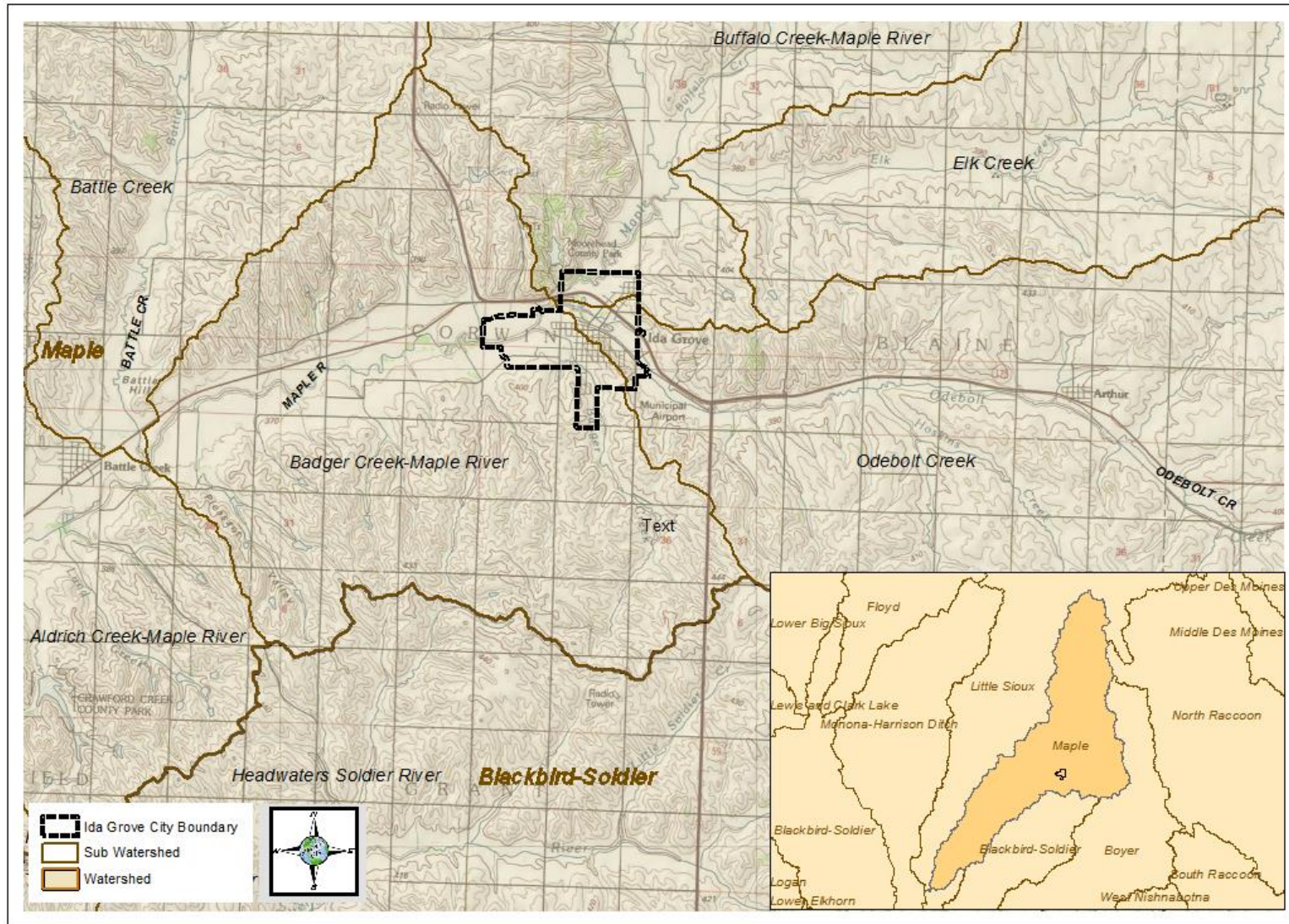
¹³ Reference Title VI Chapter 5 Ida Grove Municipal Code, Zoning Regulations for official rules.

Ida Grove and Ida County Existing Zoning Map



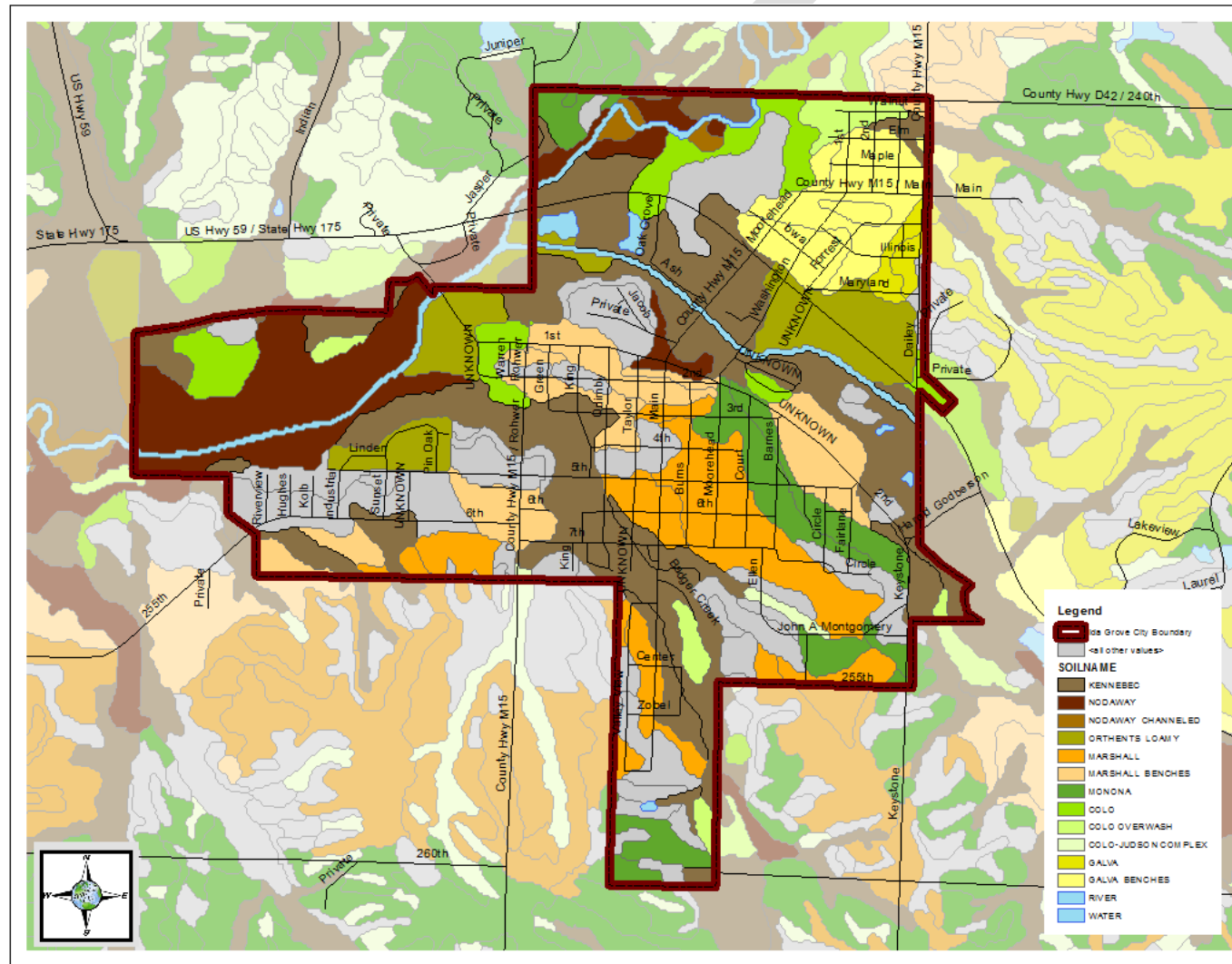
Ida Grove Watershed and Topography Map

Surface water drainage, storm water removal, wetlands, and flood control systems are interrelated features. According to Iowa DNR and National Wetlands Inventory data; the following watersheds exist within and around Ida Grove. Ida Grove is entirely within the Maple Watershed and includes the following sub-watersheds: Badger Creek, Buffalo Creek, Elk Creek, and Odebolt Creek, as shown in the map.



Ida Grove Soils Map

Major soil types in Ida Grove include the following: Kennebec, Nodaway, Orthents Loamy, Marshall, Monona, Colo, and Galva. Other soils include: Ackmore, Allendorf, Arthur, Bolan, Burchard, Dickman, Sac Clay Loam, Steinauer-Burchard, Terril, and Zook. The following map shows general location of soil types in Ida Grove according to Iowa Department of Natural Resources.



Soils Descriptions

Brief descriptions of each soil type found in Ida Grove are listed below. The following soil types are deciphered by drainage type, slope, precipitation, and class. Soil series descriptions by US Department of Agriculture online at <https://soilseries.sc.egov.usda.gov>

KENNEBEC SERIES

The Kennebec series consists of very deep, moderately well drained soils formed in silty alluvium. These soils are on flood plains in river valleys and on drainageways on uplands. Slope ranges from 0 to 5 percent. Mean annual air temperature is about 9 degrees C. Mean annual precipitation is about 760 millimeters. Frost-free period--145 to 180 days.

TAXONOMIC CLASS: Fine-silty, mixed, superactive, mesic Cumulic Hapludolls

TYPICAL PEDON: Kennebec silt loam, on a slope of about 1 percent, in a cultivated field. (Colors are for moist soil unless otherwise stated.)

USE AND VEGETATION: Most areas are cultivated. The principal crops are corn, soybeans, small grain, alfalfa, or clover. The native vegetation is big bluestem, little bluestem, indiangrass, switchgrass, and other grasses of the tall grass prairie.

NODAWAY SERIES

The Nodaway series consists of very deep, moderately well drained soils formed in alluvium. These soils are on flood plains, upland drainageways, and alluvial fans. Slope ranges from 0 to 5 percent. Mean annual air temperature is about 11 degrees C. Mean annual precipitation is about 830 millimeters.

TAXONOMIC CLASS: Fine-silty, mixed, superactive, nonacid, mesic Mollic Udifluvents

TYPICAL PEDON: Nodaway silt loam, on a nearly level flood plain, in a cultivated field, at an elevation of 284 meters above sea level. (Colors are for moist soil unless otherwise stated.)

USE AND VEGETATION: Most areas are cultivated. The principal crops are corn and soybeans. Some areas are in pasture with bluegrass and some cottonwood, willows, and hardwood trees and some areas are forested. The native vegetation is big bluestem, little bluestem, indiangrass, switchgrass, other grasses of the tall grass prairie and scattered deciduous trees.

MARSHALL SERIES

The Marshall series consists of very deep, well drained soils formed in loess. These soils are on interfluvies and hill slopes on uplands and on risers and treads on stream terraces. Slope ranges from 0 to 25 percent. Mean annual air temperature is about 11 degrees C. Mean annual precipitation is about 765 millimeters.

TAXONOMIC CLASS: Fine-silty, mixed, superactive, mesic Typic Hapludolls

TYPICAL PEDON: Marshall silty clay loam, on a linear slope of about 1 percent, in a cultivated field, at an elevation of about 400 meters above sea level. (Colors are for moist soil unless otherwise stated.)

USE AND VEGETATION: Same as Kennebec series

COLO SERIES

The Colo series consists of very deep, poorly drained soils formed in alluvium. These soils are on floodplains, low stream terraces, alluvial fans, and upland drainageways. Slope ranges from 0 to 5 percent. Mean annual air temperature is about 10 degrees C. Mean annual precipitation is about 775 millimeters.

TAXONOMIC CLASS: Fine-silty, mixed, superactive, mesic Cumulic Endoaquolls

TYPICAL PEDON: Colo silty clay loam, on a slope of less than 1 percent, in a cultivated field, at an elevation of about 275 meters above sea level.

USE AND VEGETATION: Most areas are cultivated. The principal crops are corn, soybeans, small grains, and hay. A few areas are in permanent pasture. The native vegetation is big bluestem, indiangrass, switchgrass, and other grasses of the tall grass prairie.

Land Use Goals

The following goals and objectives are possible options for the city to pursue. Actions will depend on individual circumstances and availability of resources. Development in Ida Grove is regulated through the City's zoning code and municipal ordinances.

Land Use Guide Proposed Districts

The following goals include recommendations for the City's zoning and land use policies. The Ida Grove and Ida County existing zoning map within this chapter identifies existing zoning districts. Future amendments to the zoning map and ordinance may include addition of the following districts and appropriate location of existing property that fits the description of the proposed districts. It is highly recommended that the City review and compare the official zoning map with the zoning ordinance text in Title VI Chapter 5 of the Ida Grove Municipal Code and better define the purpose and regulations for each existing and proposed district.

Parks – Open Space Conservation District

The existing zoning map shows parks and open area however no description is found in the zoning code in Title VI Chapter 5 of the Ida Grove Municipal Code. Staff recommends addition of the district description in the code and delineation of existing parks and open space on the zoning map. Park and Open Space District proposed description: The purpose of the Open space preservation or park land district is to preserve space for park, recreation, or conservation uses.

Institutional District

The City may consider incorporating an institutional district. Proposed description: The purpose of the institutional district is to provide for the location of government, utility, school, and other public uses. The intent of the district is to recognize the special design consideration of institutional uses such as frequent public use, transportation accessibility, and parking needs and to appropriately regulate such uses within institutional district.

Flood Control District

The flood control area on the existing map within this plan was identified in the 2004 Comprehensive Plan. However, the area is not present on the City's official zoning map. Staff recommends that the City include delineated flood areas on the zoning map consistent with the definitions present in Title VI Chapter 5 of the Ida Grove Municipal Code.

Mixed Use District

The City may consider incorporating a mixed use district. Mixed use development is consistent with national best planning practices. Mixed use buildings are often located in the downtown areas and usually consist of low-impact commercial uses and residential dwelling units.

Planned Development District

This district exists in Title VI Chapter 5 of the Ida Grove Municipal Code but is not delineated on the existing zoning map. Staff recommends that the City review the text and identify possible PD areas either in a land use guide map or on the zoning map. The intent of the Planned Development District (PD) is to apply regulations where tracts of land of considerable size are developed, redeveloped or renewed as integrated and harmonious units.

Land Use Decision Criteria

City decision makers may ask the following questions when considering future land use decisions including new development and redevelopment proposals through applications for building permit, plat, subdivision, site plan, rezone, or variance. The following questions provide criteria for decision making. In answering the following questions about costs and benefits of proposed new development or redevelopment, the City can make more informed decisions affecting the future of the city.

1. What costs would the City incur for providing and maintaining City services (Road, water, sewer, storm sewer, police, fire, ambulance, etc.) to the new development or redevelopment?
2. What is the tax profit for the City if the development or redevelopment is implemented?
3. How do the City costs for the development/redevelopment compare to the City profits from the development/redevelopment?
4. Does the proposed development or redevelopment enhance the local economy by supporting and/or complimenting existing businesses?
5. How does the proposed development fit into the existing neighborhood character? What are the abutting and adjacent uses – how will the proposed use interact with the existing uses? Will the development/redevelopment enhance the continuation of City streets and sidewalks (In keeping with existing grid pattern, reasonably sized blocks, consistent design).
6. How is the proposed development or redevelopment in line with or in conflict with the goals, strategies and action steps set forth in this comprehensive plan?

Land Use Goal 1: Administer, enforce, review and update the City's zoning map and ordinance.

LU1.1: The Zoning Administrator, City staff, Board of Adjustment, Planning Commission and City Council will *interpret and administer* the zoning map and ordinance as adopted by City Council.

LU1.1.1 The City will use zoning and permitting checklists to ensure a proper and efficient zoning review process is used in interpretation and administration of the ordinance.

LU1.1.2 The City will create checklists for all zoning and permitting processes that will ensure an efficient and accurate procedure for all requests.

LU1.2: The Zoning Administrator, City staff, Board of Adjustment, Planning Commission and City Council will *enforce* the zoning map and ordinance adopted by City Council.

LU1.3: The Zoning Administrator, City staff, Board of Adjustment, Planning Commission and City Council will *review and update* the zoning map and ordinance with reference and consideration of the Comprehensive Plan.

LU1.3.1: In review and update of the zoning map and ordinance, the City will determine the land use sections and address permissible uses in each zone with development standards, minimum setbacks and maximum building coverage along with streets, sidewalks, signs and parking regulations.

Land Use Goal 2: Develop and redevelop land and structures with good neighborhood design principles and develop subdivision regulations

LU2.1: Develop and redevelop land and structures with good neighborhood design principles including the following:

- Avoid developing within the floodplain or near wetlands
- Design accessible and connected neighborhoods that are connected to surrounding neighborhoods and the city center (walkable, bikeable, well-maintained roads sidewalks, grid-pattern)

- Preserve land for recreation and environmental conservation purposes (Greenspace, nearby parks, trails, mature trees, linear parks with recreational trails)
- Provide access to amenities (employment opportunities, a downtown commercial district, strong schools and numerous community facilities and services)
- Provide a safe environment, accessible for emergency services (friendly, low traffic, watch out for each other)
- Support nuisance free neighborhoods (well-maintained, quiet, no odor, compliance with zoning)
- Encourage energy efficient, sustainable building design standards
- Preserve historic character of neighborhoods and local historic districts

LU2.2: Consider the financial sustainability of new developments and the land use decision criteria and questions stated above.

LU2.3: Develop subdivision regulations for new platted developments which include design standards for streets, sidewalks, and trail easements in new developments.

LU2.4: Create a subdivision regulation administration process to ensure an efficient and accurate process.

LU2.5: Target unstable or declining neighborhoods for revitalization through public –private partnerships.

Land Use Goal 3: Preserve and protect valuable agricultural land and natural resources and provide separation between livestock operations and urban development.

LU3.1: Provide separation between livestock and urban/community development. Avoid locating new livestock operations next to communities and/or residential developments when possible. Support livestock production and related agricultural businesses that are designed, operated and located consistent with standards that protect the health, safety and welfare of all residents.

LU3.2: Protect prime farmland and ground water while promoting agriculture as a major industry.

LU3.2.1: Develop public awareness and education of fertilizers, herbicides and pesticides in agricultural uses.

LU3.3: Consider soils, floodplain, road and bridge development or maintenance when identifying areas for development.

CHAPTER 8: IMPLEMENTATION

The City of Ida Grove will strive to implement the vision, goals, objectives, and action steps developed in this Comprehensive Plan. Ida Grove adopted the vision statement stated below that encompasses the overarching image of the City's future. Goals, objectives, and action steps were developed throughout the plan in the following categories: Housing and Neighborhoods, Economic Development, Transportation, Community Facilities and Services, Land Use and Natural Resources.

2018 Vision Statement

Ida Grove, Iowa is an attractive community which appeals to all generations by providing:

Thriving Businesses

- Vibrant Downtown
- Functioning industrial park
- Good trade service sector
- Variety of inviting businesses
- Unique shopping opportunities

Events, Activities and Recreation

- Dining and entertainment
- Family friendly activities
- Variety of inclusive special events for all ages

Well-kept Neighborhoods

- Neat, clean properties
- No vacant buildings

Housing

- Affordable housing opportunities for all ages
- Diversity of housing choices

Care for Residents - Services

- Public safety
- Good infrastructure (Sewer, water, storm water, utilities)
- Affordable local services for all ages
- Inviting community parks
- Vibrant spiritual community
- An accessible, attractive, well-designed City Hall facility
- Good healthcare
- Strong City government
- Child care
- Technological advantages including improved high-speed internet and telecom infrastructure

Community Pride

- Sense of pride, togetherness and community service
- Cooperative place where children return

Transportation

- Well maintained streets, bridges, sidewalks and trails
- Transportation needs met
- Develop west access

Education

- Great Schools
- Active Library

Friendly Community

- Inviting, inclusive, close knit, caring community

Jobs

- Good employment and finance opportunities
- High paid jobs

Growth

- Continually growing in population, business, and recreation opportunities

Implementation Tips

1. Read and review the goals and objectives in the implementation table
2. Form a group of dedicated stakeholders or topic area stakeholder groups and meet regularly to discuss the status and implementation of goals and objectives
3. Assign the following to each goal and objective: Priority, timeframe or deadline, cost estimate, responsible party(ies), and performance measures for success.

Implementation Table

The table below is an action plan to reach the City's vision and goals developed within this Comprehensive Plan. It is recommended that the City Staff regularly review and revise the implementation plan and identify priorities, timelines and measure progress. The following goals and objectives are possible options for the city to pursue. Actions will depend on individual circumstances and availability of resources.

Thriving Businesses – Jobs - Economic Development	
Thriving Businesses – Jobs - Economic Development ED1	Status
<p>Goal ED1: Promote the stabilization, retention, and expansion of existing employers in Ida Grove</p> <p>ED1.1 Continue existing business expansion programs and research new programs, loans, tax breaks, and grants. Keep a current list of business expansion programs at City Hall.</p> <p>ED1.2 Annually meet with local employers to discuss business needs and concerns. Keep a contact list of existing businesses, organizations, and employers for monitoring and networking. Consider an annual survey supporting businesses and asking about current status of business such as number of employees, needs, issues, and opportunities.</p> <p>ED1.3 Improve business retention by creating programs that encourage businesses to stay through creative incentives or traditional incentives such as encouraging competitive wages, tax incentives, and property acquisition and improvement.</p> <p>ED1.4 Continue partnerships with Ida Grove Chamber of Commerce and Ida Grove Economic Development Corporation (IGEDC).</p> <p>ED1.5 Develop and institute a buy local campaign.</p> <p>ED1.6 Promote business diversity in the downtown area.</p> <p>ED1.7 Continue to support citywide beautification efforts.</p> <p>ED1.8 Support a vibrant Downtown</p> <p>ED1.9 Support a functioning industrial park</p> <p>ED1.10 Support a good trade service sector</p> <p>ED1.11 Support a variety of inviting businesses and unique shopping opportunities</p>	
Thriving Businesses – Economic Development ED2	
<p>Goal ED2: Promote business recruitment and entrepreneurship</p> <p>ED2.1. Identify needed services and businesses and strategically recruit businesses to Ida Grove</p> <p style="padding-left: 40px;">b. Develop marketing plan targeting industries</p> <p>ED2.2 Research economic development recruitment strategies and employment opportunities</p> <p>ED2.3 Continue to support Ida Grove Economic Development Corporation initiatives</p> <p>ED2.4 Develop network of lenders-investors to provide capital for new businesses and entrepreneurs</p> <p>ED2.5 Foster a workforce that can identify and execute on entrepreneurial opportunities.</p> <p>ED2.6 Work with area economic development partners, schools, and businesses to identify existing entrepreneurial resources and programs and provide current program information to the public.</p> <p>ED2.7 Work with organizations to provide a business start-up toolkit for new entrepreneurs and encourage experienced entrepreneurs to mentor local leaders, local investors, and potential entrepreneurs in how to navigate the entrepreneurial process.</p> <p>ED2.8 Collaborate with regional economic development efforts and initiatives to encourage and support entrepreneurship and business start-up programs</p>	

Thriving Businesses – Economic Development ED3 & 4	
<p>Goal ED3: Promote preservation and protection of agricultural and natural resources</p> <p>ED3.1 Support preservation of valuable agricultural land and agri-business</p> <p>ED3.2 Consider developing agricultural resources such as community garden, farmer's market, greenhouse, community supported agriculture, farm cooperative.</p> <p>ED3.2 Support preservation of natural resources such as streams, wetlands, hills, rock outcroppings, etc. and natural resource education.</p>	
<p>Goal ED4: Coordinate economic development efforts within the region</p> <p>ED4.1 Coordinate goals and economic development initiatives with regional partners such as Ida County Economic Development and Siouxland Interstate Metropolitan Council (SIMPCO) Comprehensive Economic Development Strategy committee.</p>	
Well-kept Neighborhoods – Housing (HN)	
Goal HN1: Encourage diversity in the types of available housing	Status
<p>HN1.1 Provide a variety of housing types including: Multi-unit, single family, 4-plex, condominiums, 2-3 bedroom, owner and rental housing.</p> <p>HN1.2 Provide a variety of attractive housing at prices that are affordable for all income levels.</p> <p>HN1.3 Provide affordable lots</p> <p>HN1.4 Provide community contact list on website with list of available housing</p> <p>HN1.5 Identify land for development or re-development, vacant land and analyze land use/zoning</p> <p>HN1.6 Promote construction of energy-efficient housing in partnership with utilities</p> <p>HN1.7 Annually record and keep record of housing characteristics such as: types of housing, building permits, census housing tenure (rent or own), census number of units in structure. Use the information to create a balance of housing choices and a variety of housing unit types and prices.</p> <p>HN 1.8 Consider senior housing options including improvements to nursing home, living in place, assisted living, etc.</p>	
Goal HN2: Support rehabilitation and maintenance of existing housing	
<p>HN2.1 Address vacant housing with re-use or re-development</p> <p>HN2.2 Enforce City Ordinance for property maintenance and rental housing regulations</p> <p>HN2.3 Clean up or tear down houses that are structurally unsafe or hazardous</p> <p>HN2.4 Continue to implement the Urban Renewal program and consider Urban Revitalization Area plans</p> <p>HN2.5 Research and participate in rehabilitation and/or housing development programs such as Siouxland Interstate Metropolitan Planning Council (SIMPCO) housing rehabilitation and Iowa Economic Development programs</p>	

Goal HN3: Promote the vitality and character of established and new residential neighborhoods	
<p>HN3.1 Develop and promote good neighborhood standards such as the following:</p> <ol style="list-style-type: none"> 1. Access to amenities (employment opportunities, a downtown commercial district, strong schools and numerous community facilities and services) 2. Human scale buildings and open spaces –Human scale can be defined as building height, building bulk and walking distances or walkability that is comfortable for pedestrians. 3. A safe environment, accessible for emergency services (friendly, low traffic, watch out for each other) 4. Nuisance free (well-maintained, quiet, no odor, compliance with zoning) 5. Accessible and Connected to surrounding neighborhoods and the city center (walkable, bikeable, well-maintained roads sidewalks, grid-pattern,) 6. Greenspace (nearby parks, trails, mature trees, linear parks with recreational trails) 7. Diverse (variety of people, mixed uses: housing, commercial businesses and building types) 8. Family Oriented (good schools, playgrounds for children, things for all ages) 9. Consistency in housing style and well kept 10. Pride and privacy 11. Preserve historic character of neighborhoods and local historic districts 	
<p>Goal HN4: Consider other commonly used housing incentives</p> <p>HN4.1 Housing incentives: Work with banks, contractors, and economic development authorities to:</p> <ol style="list-style-type: none"> 1. Offer first-time homebuyer assistance (forgivable loans) 2. Acquire and demolish dilapidated housing units and subsidize the cost of new construction 3. Subsidize cost of housing redevelopment through tax abatement, regional housing programs 4. Incentivize housing improvements and construction by lowering the cost of permitting and-or improving the permitting process (one-stop-shop) 5. Tax credits for new home development 6. Incentives for rehab of existing homes with consideration of historic preservation 7. Consider partnerships to address high cost of re-sale <p>HN4.2 Housing incentives: Work with large employers to provide quality housing Consider adopting policies that incentivize employers to assist employees with finding and acquiring quality housing in the community</p>	

Events – Recreation – Care for Residents – Services - Education (CF Community Facilities)	
Events, Activities and Recreation <ul style="list-style-type: none"> • Dining and entertainment • Family friendly activities • Variety of inclusive special events for all ages Care for Residents - Services <ul style="list-style-type: none"> • Public safety • Good infrastructure (Sewer, water, storm water, utilities) • Affordable local services for all ages • Inviting community parks • Vibrant spiritual community • An accessible, attractive, well-designed City Hall facility • Good healthcare • Strong City government • Child care • Technological advantages including improved high-speed internet and telecom infrastructure 	
Goal 1: Invest in providing entertainment options to the residents	Status
CF 1.1: Continue to support community events to stimulate a sense of place in the residents CF 1.2: Create an enabling environment necessary to attract entertainment businesses to the downtown area of the city	
Goal 2: Maintain, improve and expand recreational facilities	
CF2.1: Collaborate with residents to prepare park and recreational master plan CF2.2: Invest in maintaining and expanding park amenities CF 2.3: Ensure new and existing parks provide recreational opportunities necessary to meet the needs of the residents CF 2.4: Ensure residents have easy access to park facilities within the city	
Goal 3: Maintain and Improve public safety	
CF 3.1: Support programs designed to reduce crime in the region CF 3.2: Continue effective enforcement of County and City laws	
Goal 4: Supply safe water and ensure effective treatment and disposal of waste and storm water	
CF 4.1: Develop a master plan for the maintenance of community infrastructure CF 4.2: Invest in maintaining and expanding existing potable water, waste and storm water infrastructure CF 4.3: Maintain and improve existing procedure for the treatment of potable water to ensure that safe water is supplied to residents CF 4.4: Continue to ensure that the treatment of waste and storm water meets and/or exceeds DNR standards before discharging into the environment	
Goal 5: Continue to partner with utility companies to sustain quality of life	
CF 5.1: Continue to create an enabling environment to encourage utility companies to improve the existing services provided to residents CF 5.2: Consider City-wide Wifi for residents and businesses to connect to the internet CF 5.3: Establish educational programs to educate residents on renewable energy CF 5.4: Encourage residents to subscribe to renewable energy programs provided by utility companies	
Goal 6: Maintain and improve educational system and library	

<p>CF 6.1: Invest in improving and expanding the existing library building and services</p> <p>CF 6.2: Continue to collaborate and support Community School District to provide high-quality education to all</p> <p>CF 6.3: Continue to support programs designed to equip high school students for college and job market and support agriculture and technical education.</p> <p>CF 6.4: Collaborate with Community School District in introducing programs to enable parents to support their children financially</p>	
Goal 7: Enhance public health	
<p>CF 7.1: Maintain and expand existing health infrastructure</p> <p>CF 7.2: Create an enabling environment necessary to attract additional health facilities to the city</p> <p>CF 7.3: Support programs designed to educate residents on maintaining a healthy neighborhood</p> <p>CF 7.4: Continue to provide infrastructure necessary to encourage residents to live an active life</p>	
Goal 8: Maintain and improve the management of solid waste	
<p>CF 8.1: Educating residents on innovative ways of solid waste management</p> <p>CF 8.2: Create an enabling environment to encouraging recycling</p> <p>CF 8.3: Introduce innovative programs to minimize waste generation at source</p> <p>CF 8.4: Ensure that solid waste is collected and disposed of efficiently</p>	
Transporation (T)	
GOAL T1: Maintain, Improve And Extend Existing Roadway System	
<p>T1.1 Seek developers and other funding sources to implement the west access plan</p> <p>T1.2 Adopt and implement a Capital Improvement Plan (CIP)</p> <p>T1.3 Coordinate with SIMPCO and Iowa DOT to obtain road inventory data to monitor surface conditions of city' street</p> <p>T1.4 Resurfacing and renovation of distress local streets</p> <p>T1.5 Obtain federal and state funding to support the maintenance and expansion of streets</p> <p>T1.6 Promote connectivity in the local street network</p> <p>T1.7 Formulate and adopt complete street policy consistent with the land use plan in the city</p> <p>T1.8 Adopt and implement design standards for local street that align with the existing characteristics of the city</p> <p>T1.7 Ensure that private streets meet City code requirements</p> <p>T1.8 Ensure effective and efficient road signage to promote safety for all road users</p>	

GOAL T2: Promote, Maintain And Enhance Bicycle-Pedestrian Facilities And Other Infrastructure To Serve All Users	
<p>T2.1 Coordinate with the school district to implement the recommendations outlined in Battle Creek-Ida Grove Community I-WALK Report 2013.</p> <p>T2.2 Adopt and implement CIP for maintenance and improvement of the city's trail system</p> <p>T2.3 Improve and extend sidewalk and bicycle path or trails in the city</p> <p>T2.4 Work with the necessary stakeholders to extend the city's trail to Sauk Trail in Sac County, connecting the city to Arthur, Odebolt (Sac County), and Lake View (Sac County)</p> <p>T2.6 Provide and maintain pedestrian facilities such as crossing signs, curb cut and others to encourage walking</p> <p>T2.7 Provide bike racks in the downtown, school and existing park facilities to encourage people to bike to work or shop in the downtown area</p> <p>T2.8 Promote ADA accessibility compliance in sidewalk, path, and trail construction</p> <p>T2.9 Provide information on Siouxland Regional Transportation System (SRTS) at public locations such as City Hall and Library</p>	
Growth - Land Use (LU)	
Land Use Goal 1: Administer, enforce, review and update the City's zoning map and ordinance.	Status
<p>LU1.1: The Zoning Administrator, City staff, Board of Adjustment, Planning Commission and City Council will <i>interpret and administer</i> the zoning map and ordinance as adopted by City Council.</p> <p>LU1.1.1 The City will use zoning and permitting checklists to ensure a proper and efficient zoning review process is used in interpretation and administration of the ordinance.</p> <p>LU1.1.2 The City will create checklists for all zoning and permitting processes that will ensure an efficient and accurate procedure for all requests.</p> <p>LU1.2: The Zoning Administrator, City staff, Board of Adjustment, Planning Commission and City Council will <i>enforce</i> the zoning map and ordinance adopted by City Council.</p> <p>LU1.3: The Zoning Administrator, City staff, Board of Adjustment, Planning Commission and City Council will <i>review and update</i> the zoning map and ordinance with reference and consideration of the Comprehensive Plan.</p> <p>LU1.3.1: In review and update of the zoning map and ordinance, the City will determine the land use sections and address permissible uses in each zone with development standards, minimum setbacks and maximum building coverage along with streets, sidewalks, signs and parking regulations.</p>	

<i>Land Use Goal 2: Develop and redevelop land and structures with good neighborhood design principles and develop subdivision regulations</i>	
<p>LU2.1: Develop and redevelop land and structures with good neighborhood design principles including the following:</p> <ul style="list-style-type: none"> • Avoid developing within the floodplain or near wetlands • Design accessible and connected neighborhoods that are connected to surrounding neighborhoods and the city center (walkable, bikeable, well-maintained roads sidewalks, grid-pattern) • Preserve land for recreation and preservation purposes (Greenspace, nearby parks, trails, mature trees, linear parks with recreational trails) • Provide access to amenities (employment opportunities, a downtown commercial district, strong schools and numerous community facilities and services) • Provide a safe environment, accessible for emergency services (friendly, low traffic, watch out for each other) • Support nuisance free neighborhoods (well-maintained, quiet, no odor, compliance with zoning) • Encourage energy efficient, sustainable building design standards • Preserve historic character of neighborhoods and local historic districts <p>LU2.2: Consider the financial sustainability of new developments and the land use decision criteria and questions stated above.</p> <p>LU2.3: Develop subdivision regulations for new platted developments which include design standards for streets, sidewalks, and trail easements in new developments.</p> <p>LU2.4: Create a subdivision regulation administration process to ensure an efficient and accurate process.</p> <p>LU2.5: Target unstable or declining neighborhoods for revitalization through public –private partnerships.</p>	
<i>Land Use Goal 3: Preserve and protect valuable agricultural land and natural resources and provide separation between livestock operations and urban development.</i>	
<p>LU3.1: Provide separation between livestock and urban/community development. Avoid locating new livestock operations next to communities and/or residential developments when possible. Support livestock production and related agricultural businesses that are designed, operated and located consistent with standards that protect the health, safety and welfare of all residents.</p> <p>LU3.2: Protect prime farmland and ground water while promoting agriculture as a major industry.</p> <p>LU3.2.1: Develop public awareness and education of fertilizers, herbicides and pesticides in agricultural uses.</p> <p>LU3.3: Consider soils, floodplain, road and bridge development or maintenance when identifying areas for development.</p>	